



SPONSORSHIP LETTER

We cordially invite you to participate as a Sponsor of the Priority Business Solutions Annual Freedom 5k and Kids Fun Run.

The event will be held on Thursday July 4th, 2024, at the foot of the Cape Coral Bridge in South Cape Coral. The event will kick off at 7:00 am, featuring an official start by the Cape Coral Police Department Motorcycles, followed by the Kid's Fun Run. Awards will be given for top qualifiers of the 5K.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant.

There are various levels of sponsorship for the Freedom 5k & Kid's Fun Run. Size and placement of logos on T-shirts and web site are based on sponsorship level. Approximately 1,000 people attend this event each year.

Thank you!

Michelle Russ

Special Events Director

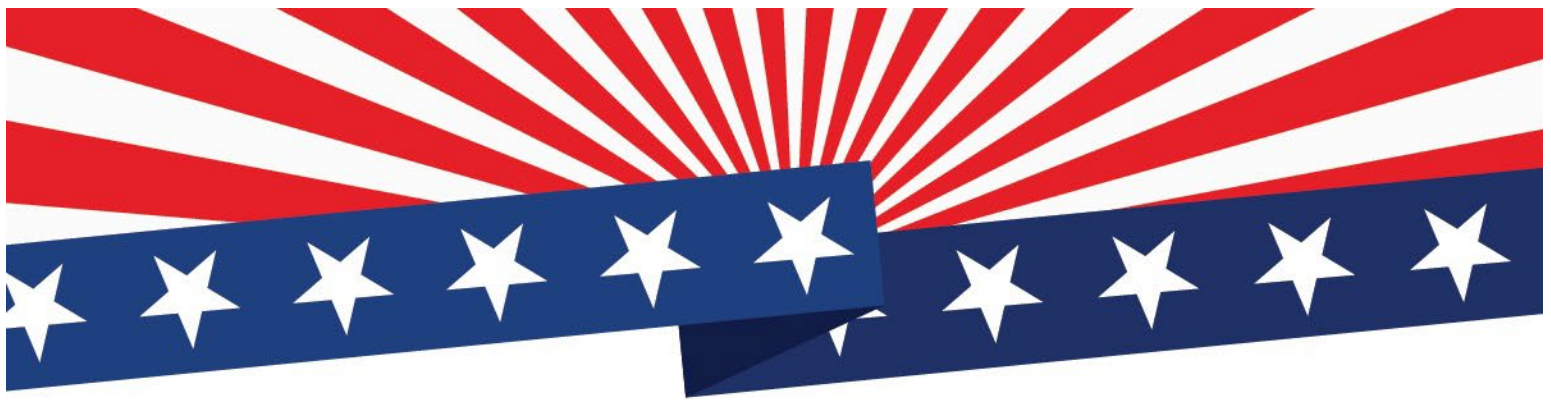
Chamber of Commerce of Cape Coral

Office: (239)549-6900 Ext. 111

Fax: (239)549-9609

"Champion For Business and Advocate for Community"





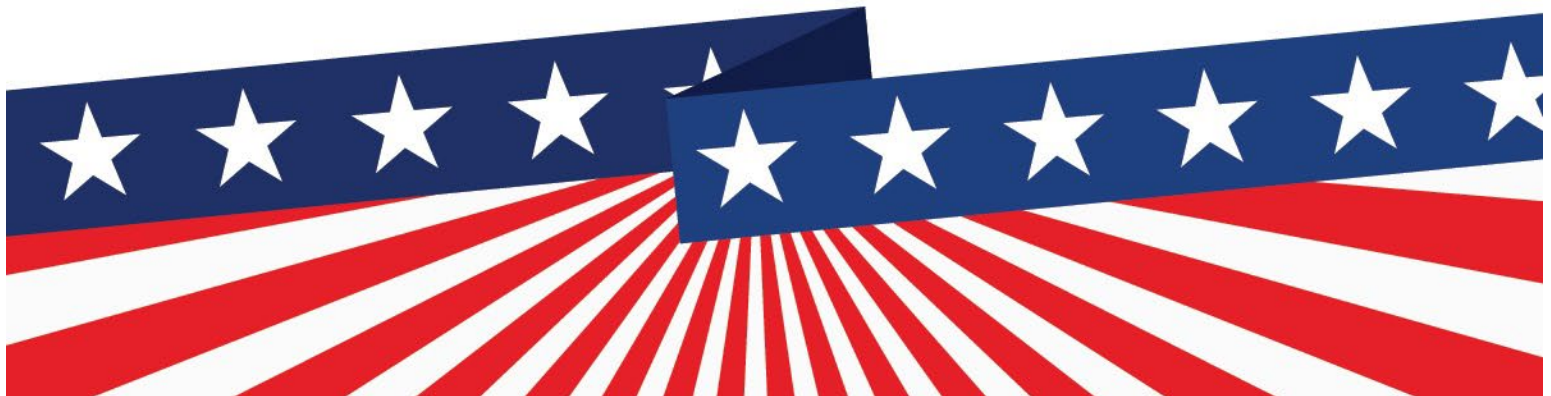
Title Sponsor \$4,000member/\$5,000non-member(one sponsorship available) SOLD


- ★ Listed as top sponsor on web site with logo and link
- ★ Naming rights to event
- ★ Official e-blast announcing title sponsor
- ★ Press release announcing title sponsor
- ★ Banners at Red, White & Blue Race with 30,000 attendees
- ★ Event website with 30,000 attendees
- ★ The company logo on the race t-shirts and printed material
- ★ Promotional materials in race packet
- ★ Opportunity to speak at opening of race and call start
- ★ Promotional materials in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ Company name on finish line break tape
- ★ 10 complimentary race entries



Kids Fun Run Sponsor \$3,500 member /\$4,375 non-member(one sponsorship available)

- ★ Sponsors name Kids Fun Run" in all marketing and promotion.
- ★ Promotion of "Sponsors name Kid's Fun Run" include visual presentation to include Television, Newspaper, Event Poster
- ★ Event website will feature logo & link Name listed in text at end of all event email blast
- ★ Sponsors name Kid's Fun Run announced at the event Will be included on all marketing for this event
- ★ Large logo on Kids Fun Run T-shirts Small logo on freedom 5k participant t-shirts
- ★ 10X10 RaceTrac tent on site at event for promotional items and other products
- ★ Space for marketing material next to the large after party tent





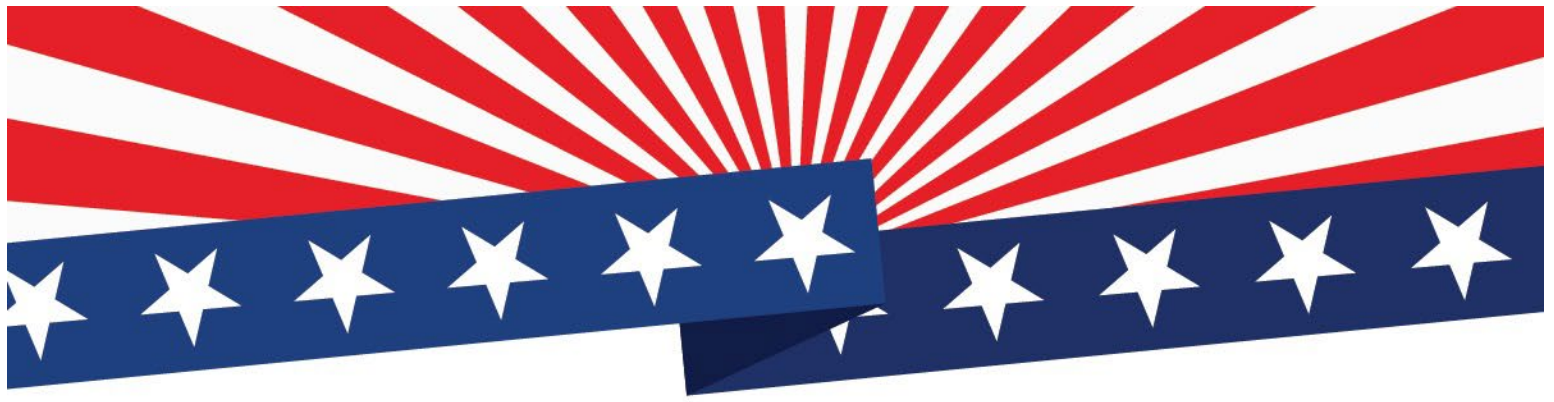
Veterans Sponsor ***\$2,000 member/\$2,500 non-member (one available)***

- ★ Company name and logo on veteran's commemorative coin
- ★ Present coins to veterans that participate in race
- ★ Official e-blast announcing veteran's sponsorship
- ★ Logo on event banner that will be placed at the base of the Cape Coral Parkway bridge
- ★ Event poster with company listed
- ★ Thank you, plaque
- ★ Sponsor display of logo on all race t-shirts and printed material
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries
- ★ Opportunity to be present at check presentation for veteran's organization

21 Harley Salute Sponsors ***\$1,500 member/\$1,875 non-member (One available)***

- ★ 21 Harley Salute to Lead off the Race
- ★ Official e-blast announcing 21 Harley Salute Sponsorship
- ★ Logo on event banner to be placed on digital billboard
- ★ Event poster with company logo
- ★ Sponsor display of logo on all race t-shirts, printed material, and all event advertising
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries





Bag Sponsor ***\$2,000 member/\$2,500 non-member (one available) SOLD***

- ★ Company logo as sponsor on web site with link
- ★ Company name will appear on a prominently located on event bags.
- ★ Logo on event banner to be placed on digital billboard
- ★ Company logo
- ★ Event poster
- ★ Promotional
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 3 complimentary race entries

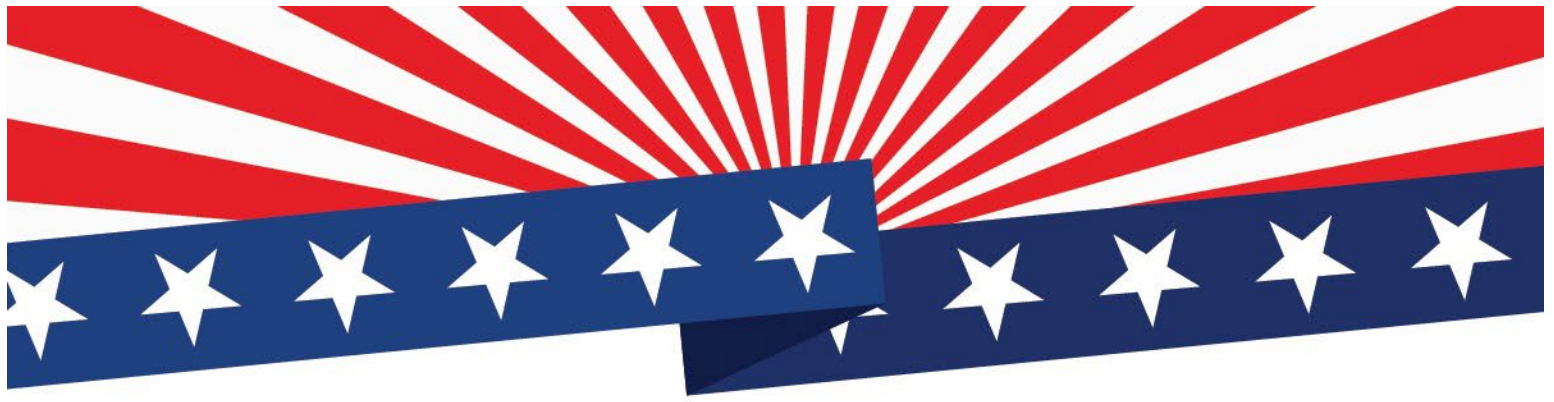


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CLUB OF CAPE CORAL

Shirt Sponsor ***\$1,500 member/\$1,875 non-member (Two available)***

- ★ Company logo as sponsor on web site with link
- ★ Company logo prominently displayed on sleeve of race t-shirt
- ★ Logo on event banner to be placed on digital billboard
- ★ Event poster with company listed as sponsor
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race





Supporting Level Sponsor *\$1000 member/ \$1,250 non-member*

- ★ Company logo as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Event poster with company listed as sponsor
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries

Event Level Sponsor *\$500 member/\$625 non-member*

- ★ Listed as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Promotional materials in race packet
- ★ Booth space at event
- ★ 3 complimentary race entries

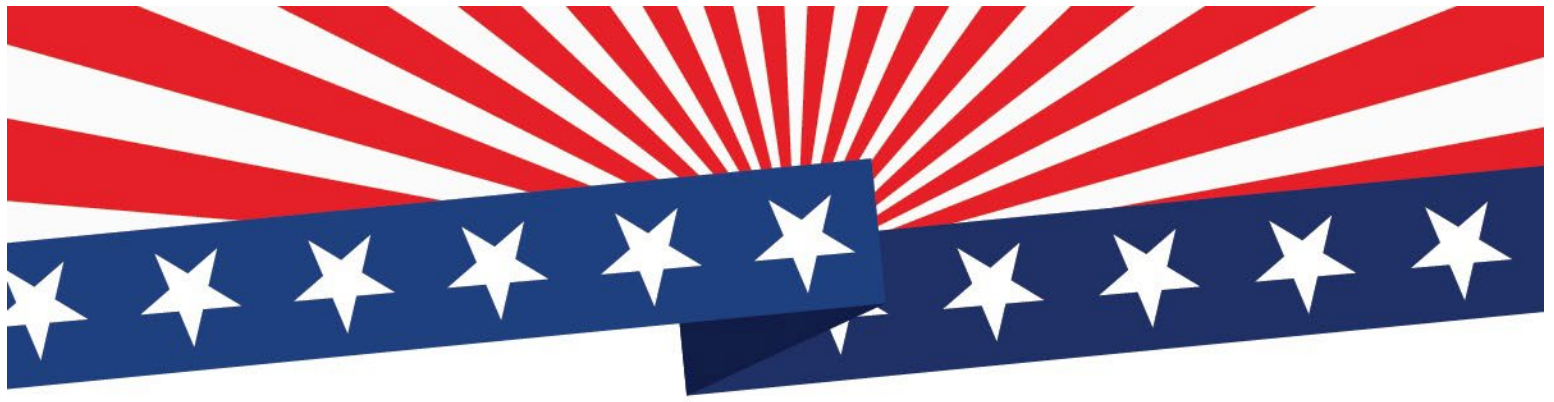
First Aid Station Sponsor *\$500 member/\$625 non-member*

- ★ Listed as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Promotional materials in race packet
- ★ Set up at first aid booth with banner
- ★ 3 complimentary race entries

Water Sponsor *\$400 member/ \$500 non-member (one available)*

- ★ Listed as sponsor on web site with link
- ★ Promotional material in race packet
- ★ Representatives from company hands out water to runners
- ★ Booth at event
- ★ 2 complimentary race entries





Starting Line Sponsor ***\$500 member/\$625 non-member (one available)***

- ★ Company name prominently displayed at the starting line
- ★ Listed as sponsor on website

Finish Line Sponsor ***\$500 member/\$625 non-member (one sponsorship available)***

- ★ Company name prominently displayed below the finish line clock
- ★ Listed as sponsor on website

Mile Marker Sponsor ***\$150 each; member \$400 for all 3; member***

Company name will appear on one-mile marker sign, which will be prominently displayed at the 1-mile mark, 2-mile mark or the 3-mile mark. Or for \$400, company name or logo can appear on all three signs.

Promotional Level Sponsor ***\$300 member/\$375 non-member***

- ★ Listed as sponsor on web site
- ★ Promotional materials in race packet
- ★ 1 complimentary race entry

Vendor Sponsor ***\$150 member/\$187 non-member***

- ★ Company sets up booth with banner displayed

Banner Sponsor ***\$100 member/\$125 non-member***

- ★ Company provides banner to be displayed on fence/gate of event

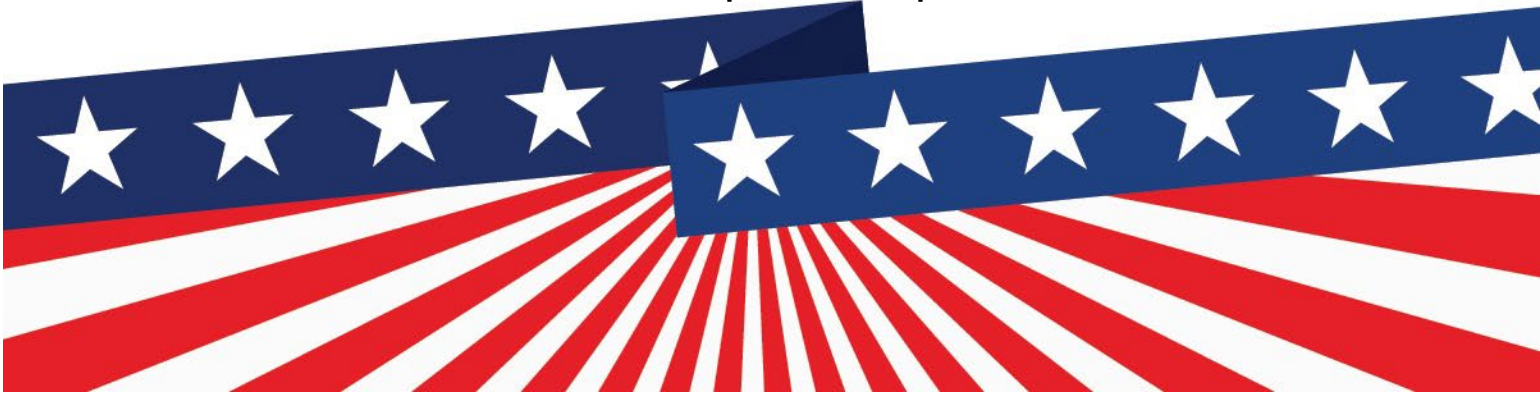


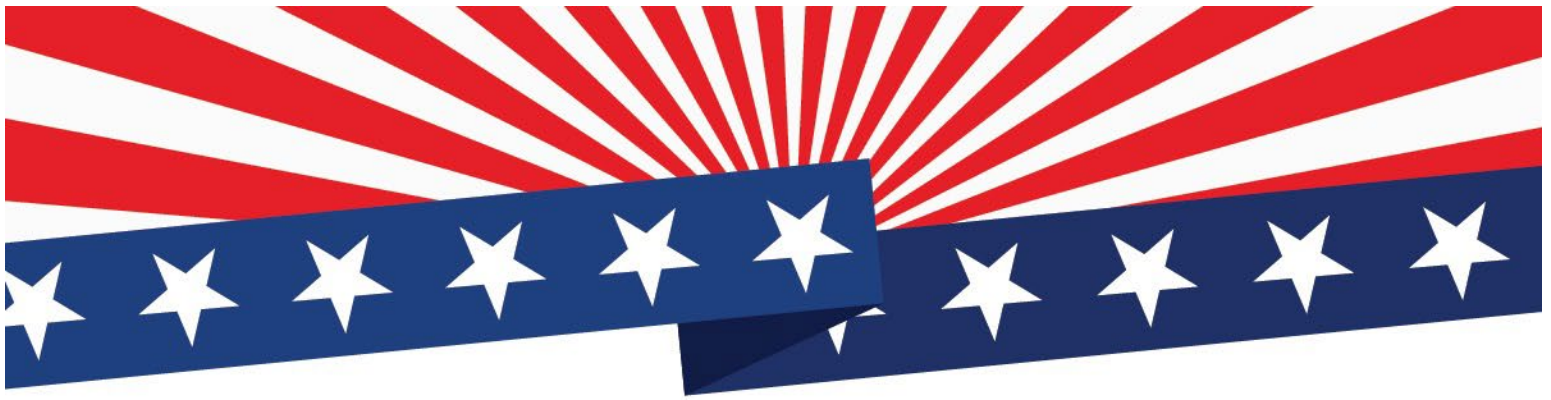


SPONSORSHIP APPLICATION Please select all that apply:

- Title Sponsor \$3,500/\$4,375 SOLD*
- Kids Fun Run Sponsor \$3,500/\$4,375*
- Veterans Sponsor \$2,000/\$2,500*
- 21 Harley Salute Sponsor \$1,500/\$1,875*
- Shirt Sponsor \$1,500/\$1,875*
- Supporting Sponsor \$1,000/\$1,250*
- Bag Sponsor \$2,000/\$2,500 SOLD*
- Event Sponsor \$500/\$625*
- Water Sponsor \$400/\$500*
- Starting Line Sponsor \$400/\$500*
- Promotional Sponsor \$300/\$375*
- Finish Line Sponsor \$400/\$500*
- Mile Marker Sponsor \$150 (single mile)*
- Mile Marker Sponsor \$400 (all 3 miles)*
- Vendor Sponsor \$150/\$187*
- Banner Sponsor \$100/\$125*

Total amount due for sponsorship: \$_____





*Please make sure all checks are made out to: **Chamber of Commerce of Cape Coral**. Banners for all sponsorships is due no later than June 28th, 2024. All payments & logos must be submitted with signed sponsorship application.*

Company Name

Contact Name Contact Title

Company Address (including city, state, zip)

Phone Number Email Address Fax Number

Payment Type: *(please check one)*

Check Cash Credit Card

Card #: _____ Exp: _____ CVV: ____ Zip Code: _____

Name on Card: _____

Signature: _____

Date: _____

Email: Michelle@capecoralchamber.com Fax to: 239-549-9609
Mail: Chamber of Commerce of cape Coral
PO BOX 100747, Cape Coral, FL 33910
ATTN: Freedom 5K
Contact Michelle Russ at (239) 549-6900 x111 for additional details

