



FOR IMMEDIATE RELEASE:

Contact: Caleen Allen
infonet@sistersnetworkinc.org

SISTERS NETWORK INC. HOSTS 11TH ANNUAL STOP THE SILENCE 5K RUN/WALK

**NATIONAL AFRICAN AMERICAN BREAST CANCER WALK TO BE HOSTED VIRTUALLY
FUNDS RAISED SUPPORT THE BREAST CANCER ASSISTANCE PROGRAM**

Houston, TX. March 29, 2021 --- Sisters Network® Inc. (SNI), the nation’s largest and only national Black breast cancer survivor organization and a leader in the Black Breast Cancer movement will host the 11th Annual Stop the Silence 5K Run/Walk virtually on Saturday, April 10, 2021 from 9 a.m. – 11 a.m., (CST). The official opening walk program kicks-off at 8:30 a.m. until 9:00 a.m. (CST) via Zoom with a welcome by Karen E. Jackson, Founder/CEO, Sisters Network® Inc. and other guests.

In order to stay in compliance with COVID-19 social distancing guidelines, the 2021 walk is virtual allowing participants to register individually, or as a team while staying safe by walking or running at home or in parks in their local communities.

“This is the first time in ten years that Sisters Network is hosting our Annual Stop the Silence National African American Breast Cancer 5K Walk/Run virtually,” stated Karen E. Jackson, Founder/CEO, Sisters Network® Inc. “Times may have changed, but the need for breast cancer assistance and support hasn’t gone away.”

“Now more than ever, Sisters Network needs the community’s support as we continue to be a leading resource and support network for Black breast cancer survivors nationwide in the fight against breast cancer. We are so grateful for our generous corporate sponsors, strategic and community partners and our loyal participants who are supporting the Stop the Silence 5K Walk/Run virtually this year., added Jackson.”

Registration is \$25.00/individuals and \$250/team of ten. To register or make a donation, please visit please visit www.stophsilencewalk.org. Funds raised from the annual Stop the Silence Run/Walk support Sisters Network Inc. Breast Cancer Awareness Program (BCAP). Established in 2006, BCAP is a national program that provides financial assistance to breast cancer survivors and pays for mammograms for non-diagnosed women.

This year’s corporate sponsors include MD Anderson Cancer Center, Natrelle, Eisai, H-E-B, and Ace Parking. National Strategic partners include Sigma Gamma Rho Sorority, Incorporated, Howard University Alumni Association (HUAA), and Top Ladies of Distinction, Incorporated. Regional include Delta Sigma Theta Sorority, Incorporated. The community partners include the Omega Chapter, Alpha Kappa Alpha Sorority, Incorporated, and the Houston (TX), Chapter of the Links, Incorporated.

In 2020, Sisters Network provided financial assistance to breast cancer survivors in need of help with utilities and rent. For the first time, the organization also provided grocery stipend due to the unprecedented food insecurity as a result of job loss and economic crisis from the global pandemic.

“We were amazed at the overwhelming request of applicants applying for the grocery stipends through BCAP,” stated Jackson. “In 2020, SNI distributed close to \$100,000 in financial assistance allowing our organization to help breast cancer survivors nationwide. Funds raised from the 2021 Stop the Silence walk will allow Sisters Network to continue providing the much- needed financial assistance to breast cancer survivors and pay for mammograms this year.”

About Sisters Network Inc.

Sisters Network® Inc. (SNI) was founded in 1994 by Karen Eubanks Jackson, 28-year and four-time breast cancer survivor. Today, SNI is the largest and only national Black breast cancer survivorship organization in the United States. Sisters Network® Inc ' is recognized globally as the leading voice in the Black Breast Cancer movement. Sisters Network® Inc. National headquarters is located in Houston, Texas. The organization has over 25 survivor-run affiliate chapters nationwide in Florida, Illinois, Michigan, New Jersey, Pennsylvania, New York, North Carolina, Tennessee, Texas, Virginia, and Wisconsin.

To learn more about Sisters Network® Inc, please visit www.sistersnetworkinc.org or call (866) 781-1808.

###