



Athlete Guide 2025

A Message from the Race Directors:

Dear 2025 Registered Athlete,

THANK YOU for supporting the Top Notch Triathlon, and continuing this tradition for the North Country!! As you may or may not know, this is a non-profit race that was built for the community, by the community, to benefit the community. Thank you again for your support of the Lafayette Recreation Department and the children of Franconia, Easton, and Sugar Hill!!

We are excited to have you all here biking through our beautiful Town of Franconia, New Hampshire, swimming across the pristine Echo Lake and climbing The Living Legend, Cannon Mountain. We are even more excited to be **BACK AT THE SUMMIT!** Remember to look around at the sights and the views, they will be spectacular!

Please review the ATHLETE GUIDE in its entirety to ensure you're prepared for a successful race day.

Finally, let's remember it's a privilege to stage this race in the middle of the summer season. It's our goal to deliver a safe race and minimize any extra hassles for the State of New Hampshire and the amazing mountain we are racing up. We know and trust you will help us with this as well.

Our team is working hard to ensure you have the best race experience we can provide. The weather forecast looks promising for this weekend. But remember, in the White Mountains it can change on a dime, so be ready.

Now get out there and have fun but first answer us this one question....

ARE YOU TOP NOTCH?!?!

Matt, Elizabeth, AJ, and Melisa

Schedule of Events

Friday, August 2nd

5:30-7:00 PM Packet Pick-up @ Lafayette Regional School

Saturday, August 3rd

6:30-7:30 AM Packet Pick-up @ Lafayette Regional School

7:45 AM Pre-race meeting in the parking lot

8:00 AM Race Start

11:00 AM Post-Race Party @ Iron Furnace Brewing

12:30 PM Awards

2:00 PM Post-Race Party Ends

Race Day Checklist

- ☐ Timing Chip (to be picked up on race morning)
- ☐ Race Bib for Run/Hike (with food and beer ticket)
- ☐ Swim Cap (**mandatory** and provided at packet pick up)
- ☐ Goggles
- ☐ Tri Suit or Swimsuit
- ☐ Wetsuit (Optional)
- ☐ Bike (Franconia Basecamp will be at the start to provide support)
- ☐ Bike Pump (there will be a few available at the bike start)
- ☐ Bike Shoes or Sneakers
- ☐ Bike Helmet
- ☐ Sunglasses
- ☐ Water bottle for Bike leg
- ☐ Flat Kit
- ☐ Hiking/Running Shoes
- ☐ Race Belt
- ☐ Water bottle for Run leg
- ☐ Hat or Visor
- ☐ Sunscreen
- ☐ Nutrition

Race Morning

Athlete Parking

Parking will be available at Lafayette Regional School located at 149 Main St, Franconia, NH 03580. If this lot is full when you arrive, overflow parking is available in the parking lot **ACROSS** from Garnet Hill. Please note, there is **NO parking** in the main Garnet Hill Outlet Store parking lot. If you park in the overflow parking lot, please be prepared for a 5 minute walk to packet pick-up and the bike start.

Transition Set Up

The Top Notch Triathlon is a dual transition triathlon. This means that the bike to swim and the swim to run transitions are in different areas along the course. If you were not able to make it to packet pick-up on Friday evening, the best way for Iron Person athletes to navigate this on race morning is to arrive early to packet pick-up so that you have your bib. Then drop off your hike/run gear (including hiking/running shoes and race bib) at the swim to run transition area located at exit 34B off of highway 93S. Drive down past the Aerial Tram to the Echo Lake Boat Launch. There is a grassy area up on the hill across from the swim exit where you can leave your gear. Then get back on highway 93N and head to the Lafayette Regional School to start the race.

If you are an Iron Person athlete planning to car spot with a fellow athlete or a Relay Team, pick up your race bib at registration, drop off your gear at the swim to hike/run transition area, then park one car at the Aerial Tramway parking area.

If you are an Iron Person going it solo, after your EPIC finish, ride the tram back down the mountain and walk along the access road (Tramway Drive) back to the swim to bike transition area. Then you can ride your bike downhill on RT 18 N approximately 5 miles back to the after party at Iron Furnace Brewing.

Athlete Responsibilities

Timing Chips

You will receive a timing chip on race morning. This chip must be worn on the **left ankle** of each participant during the race. Iron Person athletes will wear their timing chip throughout the entire race and Relay Teams will pass their timing chip to each team member at transition areas during the race.

Relay Team Exchanges

Bike to Swim: The biker will enter the transition area and rack their bike. The biker will run across the timing mat then remove their timing chip and pass it to the swimmer. The swimmer will then place the timing chip on their left ankle and head to the water and begin the swim.

Swim to Run/Hike: The swimmer will exit the water, run across the timing mat located up a short hill and enter the transition area, the swimmer will then remove their timing chip and pass it to the runner. The runner will then place the timing chip on their left ankle and head onto the run course.

Bike Start

Athletes will begin the race in 1 wave. In order to avoid any bottlenecks in the trail section of the bike course, athletes should seed themselves in order of anticipated bike finish; faster bikers should line up close to the starting line and slower bikers should seed themselves toward the back.

Bike Course

The bike course is a 7 mile ride beginning at Lafayette Regional School, continuing through the Town of Franconia, up Easton Road (NH-116S), across Wells Road, up Profile Road (NH-18S), and ending at Echo Lake Beach. Road bikes or hybrids are advised for this course.

Bike to Swim Transition (Iron Person)

We recommend carrying your swim cap/goggles with you on the bike. You can store them in your bike bag or the pocket of your tri suit or bike shirt. Remember, this is a dual transition triathlon and you will be leaving your bike shoes in transition and putting on your hike/run shoes after the swim.

How To Properly Rack Your Bike

Athletes should rack their bikes by the seat. Position the front tire underneath the bike rack and then lift the bike forward and place the front of the seat on the bike rack.

Swim

The swim is a $\frac{1}{3}$ mile straight across Echo Lake. Swim caps are **mandatory**. Wetsuits are optional. Athletes will keep the buoys to their **RIGHT** during the swim. There will be certified lifeguards on course for your safety as well as paddle boats and kayakers for support. If you need help, wave to signal to the supporters. You may grab onto a kayak or paddle boat to take a break before continuing.

Run/Hike

The run is approximately 2.5 to 3 miles up the ski trails of Cannon Mountain Ski Area. There will be 2 aid stations with water on course, but please also plan on carrying water with you if needed.

Spectathletes - check out the next page!

Spectator Information

Spectathletes are the best! Come support your Iron Person athletes and Relay Teams and then join us at Iron Furnace Brewing for the after party and awards ceremony. Beer from IFB and lunch from Shrubby's Smoke Shack and Rek'-Lis Brewing will be available for purchase. **Please Note: Pets are NOT allowed in Franconia Notch State Park**, this includes Echo Lake Beach, the Boat Launch, and Cannon Mountain.

BIKE You can see your athlete off on the right "pedal" from the starting line at the Lafayette Regional School. Parking will be available in the Garnet Hill Outlet parking lot **ACROSS** from Garnet Hill. Please note, there is **NO parking** in the main Garnet Hill Outlet Store parking lot. If you park in this lot, please be prepared for a 5 minute walk to the bike start.

SWIM Hop in your car and jump on 93 North to Exit 34B. Park at the Aerial Tramway parking area and walk down the road toward the swim exit at the Echo Lake Boat Launch to congratulate your athlete on a swim well done! Then send them on to the hike/run with some YELLS of encouragement. Please note there will be **no parking at Echo Lake Beach parking lot** as that is where athletes will be entering for transition.

RUN/HIKE Head back over to the Aerial Tramway, show your ticket, and catch a ride on **Ketchup** or **Mustard** to the Cannon Mountain summit to cheer on your athlete at the FINISH at 4080'. Bathrooms will be available here if needed. **Be sure to purchase your ticket in advance here:** [Link to Aerial Tramway Tickets](#)

Good Luck!!!