

8<sup>th</sup> Annual

# WOODFOREST CHARITY RUN®



**WOODFOREST**  
NATIONAL BANK



**09.23.17**

**Heritage  
Place  
Park**

**Conroe,  
Texas**



**Net proceeds benefit the Woodforest Charitable Foundation®**

*Visit [www.woodforest.com](http://www.woodforest.com) for details*

## About the Woodforest Charitable Foundation®

The Woodforest Charitable Foundation® is dedicated to enriching lives and communities through education, health, social, and public service programs. The Foundation supports 501(c)(3) charitable organizations in the communities served by Woodforest National Bank®.

Below are the 2015-2016 Texas recipients of gifts from the Woodforest Charitable Foundation®.

- Assistance League of Montgomery County
- Boys and Girls Country
- Bridgewood Farms
- Capital Area Food Bank
- Children's Miracle Network
- Children's Safe Harbor
- East Texas Food Bank
- Family Promise of Collin County
- Family Promise of Fort Bend
- Family Promise of Lake Houston
- Family Promise of Irving
- Family Promise of Montgomery County
- Food Bank of the Golden Crescent
- Foundation for the Homeless
- Grief Resource Center
- Habitat for Humanity (Montgomery County)
- Habitat for Humanity
- Healing Species Texas
- Helping a Hero
- High Plains Food Bank
- Houston Area Women's Center
- Houston Food Bank
- Interfaith Community Clinic
- Interfaith of The Woodlands
- Life Beyond Cancer Foundation
- Loaves & Fishes of the Rio Grande Valley
- Lonestar Community Clinic
- Longview Interfaith Hospitality Network
- Montgomery County Emergency Assistance
- Montgomery County Food Bank
- Montgomery County Women's Center
- Montgomery County Youth Services
- North Channel Assistance Ministries
- North County YMCA (Conroe Family YMCA)
- North Texas Food Bank
- Northwest Assistance Ministries
- Panther Creek Inspiration Ranch
- Salvation Army
- Samaritan Inn Country
- San Antonio Food Bank
- Society of Samaritans
- Southeast Texas Food Bank
- Special Angels of The Woodlands
- Tamina Community Center
- Tarrant Area Food Bank
- Texas New Community Alliance (New Danville)
- The Arbor School
- The Beeville Vineyard, Inc.
- The Friendship Center
- The Rose
- TOMAGWA Health Care
- West Texas Food Bank
- Youth Reach Houston

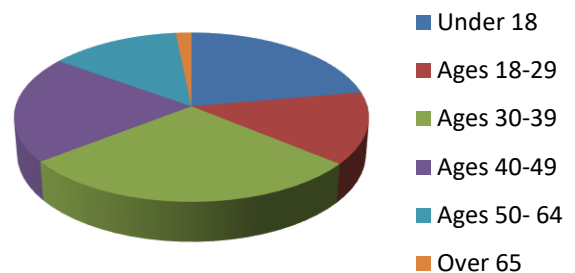


As a Woodforest Charity Run® sponsor, you have the opportunity to make a difference in your community by supporting the Woodforest Charitable Foundation®, as well as, market to many demographic groups.

## Notable Information About The 2016 Woodforest Charity Run®

- \$91,603.15 raised for the Woodforest Charitable Foundation®
- 431 Runners
- 101 Sponsors
- 100 Volunteers
- Run publicized in numerous mediums such as newspapers, magazines, newsletters, runner websites, social media, road banners, and door hangers.

### 2016 Run Participants By Age



## Barkley Shoe Dash

The Barkley Shoe Dash was held for kids ages 5-7 and 8-12. We had 35 participants that started the race with one shoe, dashed 50 yards to retrieve and put on their shoe from a pile of competing runners' shoes, then dashed 50 yards back to the finish line. The winner in each race is awarded a trophy and all participants receive a ribbon.

## Post Race Party

Runners, spectators, and volunteers enjoyed a family friendly environment that incorporated sponsorship signage, vendor tables, food and beverages, music, fun jumps, snow cones and award ceremony.



## Sponsorship Opportunities

### Diamond Level - \$5,000

- Inclusion in the Woodforest Charity Run® Press Releases
- Company name in promotional flyers
- Prominent signage at Post Race Party at Heritage Place Park
- Signage at or near start/finish line
- Verbal name recognition at opening and award ceremonies
- Verbal name recognition by DJ throughout event
- Vendor table in premium location in Heritage Place Park to promote your business
- Company logo included on commemorative runner shirt
- Opportunity to include an item in runner bag
- 10 complimentary entries into race
- 10 commemorative runner shirts

### Emerald Level - \$2,500

- Inclusion in the Woodforest Charity Run® Press Releases
- Company name in promotional flyers
- Printed name recognition on 6 signs along runner course
- Verbal name recognition at opening and award ceremonies
- Verbal name recognition by DJ throughout event
- Signage at Post Race Party at Heritage Place Park
- Vendor table in premium location in Heritage Place Park to promote your business
- Company logo included on commemorative runner shirt
- Opportunity to include an item in runner bag
- 8 complimentary entries into race
- 8 commemorative runner shirts

### Platinum Level - \$1,500

- Inclusion in the Woodforest Charity Run® Press Releases
- Company name in promotional flyers
- Printed name recognition on 4 signs along runner course
- Verbal name recognition by DJ throughout event
- Signage at Post Race Party at Heritage Place Park
- Vendor table in premium location in Heritage Place Park to promote your business
- Company logo included on commemorative runner shirt
- Opportunity to include an item in runner bag
- 6 complimentary entries into race
- 6 commemorative runner shirts

### Topaz Level - \$750

- Includes 1 water station decorated and manned by your company
- Signage at Post Race Party at Heritage Place Park
- Company name included on commemorative runner shirt
- Opportunity to include an item in runner bag
- 4 complimentary entries into race

### Sterling Level - \$500

- Signage at Post Race Party at Heritage Place Park
- Vendor table in Heritage Place Park to promote your business
- Company name included on commemorative runner shirt
- Opportunity to include item in runner bag
- 2 complimentary entries into race

### Choice Level - \$350

- Signage at Post Race Party at Heritage Place Park
- Company name included on commemorative runner shirt
- Opportunity to include item in runner bag



## 2017 Sponsorship Agreement Form

SPONSOR NAME	
CONTACT NAME	PHONE NUMBER
ADDRESS	
EMAIL (This email address will be used for updates related to your sponsorship)	

### PLEASE CHECK ALL THAT APPLY:

- ☐ **YES!** I (we) will participate in the 2017 "Woodforest Charity Run®" to benefit The Woodforest Charitable Foundation® in the following ways:
- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Diamond Sponsorship \$5,000.00 | <input type="checkbox"/> Emerald Sponsorship \$2,500.00 | <input type="checkbox"/> Platinum Sponsorship \$1,500.00 |
| <input type="checkbox"/> Topaz Sponsorship \$750.00     | <input type="checkbox"/> Sterling Sponsorship \$500.00  | <input type="checkbox"/> Choice Sponsorship \$350.00     |
| <input type="checkbox"/> In kind sponsor _____          |   |  |
- ☐ I am unable to participate, but please accept my 100% tax-deductible donation of \$ \_\_\_\_\_

### PAYMENT METHOD (Circle one):

VISA      MASTERCARD      DISCOVER      AMEX      CHECK (payable to Woodforest Charity Run®)

Name as it appears on the card \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Card # \_\_\_\_\_ Address \_\_\_\_\_

Signature \_\_\_\_\_ City/State/Zip \_\_\_\_\_

- ☐ **YES!** Please reserve a vendor table for my company at the 2017 Woodforest Charity Run®. An 8 ft table only will be provided.  
I will be utilizing: ☐ My own 10 X 10 ft canopy tent ☐ An electrical outlet ☐ My own table (I do not need the 8 ft provided table)
- ☐ **YES!** I will be providing an item for the runner bag (Items must be received by September 1, 2017)
- ☐ **YES!** I will be sending an electronic version of my logo (Logo must be emailed to [WoodforestCharityRun@woodforest.com](mailto:WoodforestCharityRun@woodforest.com) by September 1, 2017).

Would you like to receive emails from Woodforest National Bank® in reference to sponsorship opportunities for any and all future Woodforest charity runs, which includes, but is not limited to, the Woodforest Charity Run®? ☐ **YES** ☐ **NO**

**Please return form to Woodforest National Bank®**

Mail: Woodforest National Bank  
Attn: Kathy Mishra  
1330 Lake Robbins, Suite 500  
The Woodlands, TX 77380

Phone: (832) 375-2567  
Fax: (832) 375-3567

**Thank you for sponsoring the Woodforest Charity Run® benefiting the Woodforest Charitable Foundation®**



**WOODFOREST®**

*Charitable Foundation*

*Enriching Lives Through The Act Of Giving®*

Woodforest National Bank  
21 Waterway Avenue, Suite 550  
The Woodlands, Texas 77380

Re: Inquiries regarding the Woodforest Charitable Foundation

Dear Supporters,

In response to inquiries about the Foundation, we are happy to provide the following information.

*The Woodforest Charitable Foundation is a 501(c)(3) charitable organization founded in 2005 through a generous donation from Woodforest National Bank. The Foundation is committed to making a positive impact on communities and the lives of their citizens by contributing time, resources, and money to many worthy charitable organizations.*

For more information about the Foundation, please visit our website at [www.woodforestcharitablefoundation.org](http://www.woodforestcharitablefoundation.org). Our tax id number is 20-2516951.

Thank you for your interest and support of the Foundation.

Sincerely,

*Vicki Richmond*

Vicki Richmond  
Secretary/Treasurer