



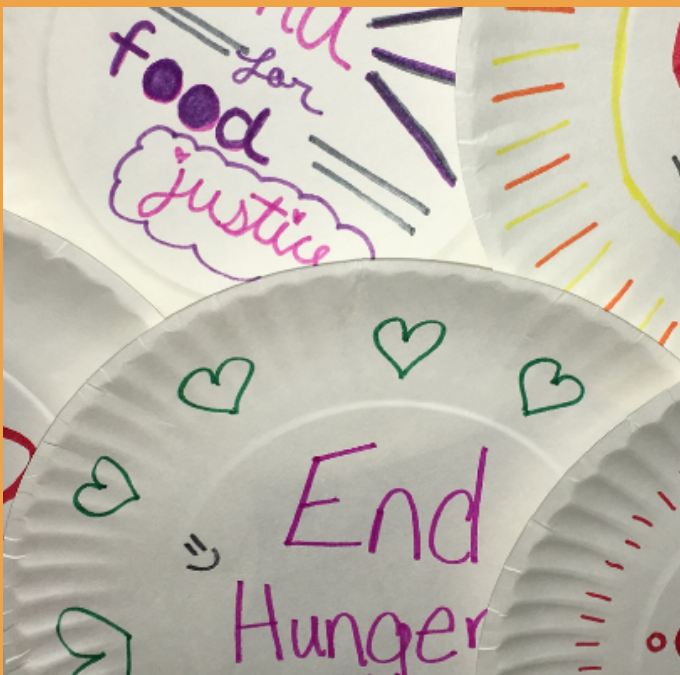
Building a community  
where all people have  
the food they need to  
lead healthy lives.

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# JOIN THE COALITION'S 2022 FIGHT TO END HUNGER

Event Sponsorship  
Opportunities

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COALITION AGAINST  
**HUNGER**

# REASONS TO SUPPORT

The Greater Philadelphia Coalition Against Hunger  
through a Sponsorship

The Greater Philadelphia Coalition Against Hunger works to build a community where all people have the food they need to live healthy lives. We use a holistic approach by addressing immediate needs, providing short-term relief and advocating for long term solutions.

## WHAT WE DO



**We bring people together.** We convene volunteer run food pantry, soup kitchen, and anti-hunger partners for trainings, sharing resources, connecting them with additional food and providing avenues for program funding.



**We connect people with food.** We connect SNAP Hotline callers with food in their neighborhood.



**We submit SNAP applications.** We help individuals and families navigate the SNAP (food stamp) application process and advocate on their behalf.



**We advocate.** We provide educational materials, information and advocate for policies and practices that increase access to healthy nutritious food.

We need your help! This year there are two opportunities to support our work. By becoming a Sponsor, you help us reach our goals and make our work possible. All sponsorships are tax-deductible. Please review our sponsorship packages below.





# THE RACE AGAINST HUNGER

**FRIDAY, APRIL 22 - SUNDAY, MAY 1, 2022**

**VIRTUAL: RUN, WALK OR BIKE WHEREVER IS BEST FOR YOU**



Now in it's 26th year, this year's virtual Race Against Hunger works to raise the awareness of hunger across our region, support our work at the Coalition and provide a fundraising platform for our food pantry, soup kitchen and other anti-hunger partners.

What's new? This year, in addition to the 5K walk and run, we're excited to add a biking option.

	<b>Title Sponsor \$10,000</b>	<b>Platinum Sponsor \$7,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,500</b>
<b>Virtually Announce Start of Race</b>	★				
<b>Category Exclusivity</b>	★				
<b>Race Bib</b>	Logo Included				
<b>Race App</b>	Logo Included	Logo Included			
<b>Friday Email Exposure</b>	3 mentions	2 mentions	1 mention		
<b>Social Media Exposure</b>	5 Facebook, Instagram and Twitter posts specifically for your company	3 Facebook, Instagram and Twitter posts specifically for your company	2 Facebook, Instagram and Twitter mentions		
<b>Website Exposure</b>	Logo and link on all agency and event websites	Logo and link on all agency and event websites	Logo and link on all agency and event websites	Logo on event website	Name on event websites
<b>Recognition on Back of Race T-Shirts</b>	Lead sponsorship logo	Logo included	Logo included	Logo included	Name included
<b>Race Registrations</b>	8 registrations	6 registrations	4 registrations	2 registrations	1 registration

## Additional Levels of Support

Supporter Sponsorship - \$500 (Includes grouped thank you on social media)

Deadline for logo inclusion on t-shirts is March 18, 2022

*Individual tickets on sale February 11, 2022*



# NIGHT TO FIGHT HUNGER

THURSDAY, OCTOBER 20, 2022

LOCATION: THE MANN CENTER



	Gold Sponsor (Limit 3) \$5,000	Health & Wellness Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Logo Included on Event Map and Program	★			
Logo Included in Event Video and Slides	★			
Logo at Sanitizing Stations Throughout Venue		★		
Event Website Exposure	Logo Included	Logo Included	Logo Included	Logo Included
Social Media Exposure	5 Facebook, Instagram and Twitter posts specifically for your company	4 Facebook, Instagram and Twitter mentions	3 Facebook, Instagram and Twitter mentions	2 Facebook, Instagram and Twitter mentions
Tickets to Attend	8 event tickets	6 event tickets	4 event tickets	2 event tickets

## Additional Levels of Support

- Supporter Sponsorship - \$500 (Includes grouped thank you on social media)
- Friend Sponsorship - \$250

Deadline for logo inclusion in print materials is August 31, 2022  
Individual tickets on sale September 1, 2022

# 2022 SPONSORSHIP FORM



Yes, I/we would like to **SPONSOR** the Race Against Hunger at the following level:

\_\_\_\_\_ **Title Sponsor: \$10,000**  
\_\_\_\_\_ **Platinum Sponsor: \$7,500**  
\_\_\_\_\_ **Gold Sponsor: \$5,000**  
\_\_\_\_\_ **Silver Sponsor: \$2,500**  
\_\_\_\_\_ **Bronze Sponsor: \$1,500**  
\_\_\_\_\_ **Supporter Sponsor: \$500**



Yes, I/we would like to **SPONSOR** the Night to Fight Hunger at the following level:

\_\_\_\_\_ **Gold Sponsor: \$5,000**  
\_\_\_\_\_ **Health & Wellness Sponsor: \$3,500**  
\_\_\_\_\_ **Silver Sponsor: \$2,500**  
\_\_\_\_\_ **Bronze Sponsor: \$1,500**  
\_\_\_\_\_ **Supporter Sponsor: \$500**  
\_\_\_\_\_ **Friend Sponsor: \$250**

**Company/Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_ **Work Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**To pay by credit card (all major credit cards accepted) via our website, please visit [HERE](#)**

**Please return this form with payment to:**

Greater Philadelphia Coalition Against Hunger  
123 Chestnut Street, Suite 401  
Philadelphia, PA 19106

\_\_\_\_\_  
Please email high resolution company logos to  
Samara Metz-Reynolds at: [smetz-reynolds@hungercoalition.org](mailto:smetz-reynolds@hungercoalition.org)



The Greater Philadelphia Coalition Against Hunger is a public charity under 501(c)(3) of the Internal Revenue Code and is registered with the PA Department of State Bureau of Charitable Organizations. Contributions are deductible to the extent permitted by law. GPCAH's tax exempt ID is 26-2727680.