



A Brother's Legacy

Sean T. Smith lost his battle with Leukemia in the spring of 1995. In 2000, Sean's brother Kevin channeled his family's grief into "Just a Short Run" an event to celebrate life and raise funds to battle the disease. In 2019, GCXC Race Timing and Management took over management of the race. We are proud to steward this legacy and look forward to continuing the good work of the race.

Supporter Level: \$350 includes the following

- Clickable branded logo on race registration website
- Recognition during the event from emcee
- Exhibit space on race day

Supporter Level: \$500 includes the following

- Clickable branded logo on race registration website
- Opportunity to distribute marketing materials/coupons in digital race packets
- Recognition during the event from emcee
- Exhibit space on race day
- Complimentary Race Entries - 2

Partner Level: \$850 includes all of the above and the following

- Newsletter Visibility - 150 word profile as a part of race lead up, within 6 weeks of race date
- Sponsor dedicated content space in registered runner email drip campaign
- Opportunity to host Packet Pick Up at your location
- Complimentary Race Entries - 2 additional

Specific Underwriting Opportunities: \$1500-3000 (ask for additional details)

Presenting Sponsor \$5000 includes all of the above and the following

- Sponsor listed on all race materials as "Just a Short Run Presented by..."
- Sponsor placement on Athlinks Results Header, photo overlay, finisher certificate
- Complimentary Race Entries - 2 additional

