

OFFICIAL 2022 SPONSORSHIP OPPORTUNITY

Strength In Our Streets is BACK! The highly anticipated 9th annual team fitness competition will be LIVE and IN-PERSON!

This team-oriented event will feature:

- 36 CrossFit affiliate and non-affiliated teams
- 12 co-ed athletes per team
- 432 athletes and hundreds of volunteers and spectators

Incredible outdoor venue! Park Tudor School football field, one of Indiana's premier private schools.

"My first competition, and the most fun I've had in a long time! It felt great to be a part of such an awesome cause." – Past Competitor

All proceeds benefit Wheeler Mission, Indiana's oldest and largest homeless service provider. More than **\$840,000** has been raised to help the homeless in the event's eight-year history.

As an Official Sponsor, you'll enjoy:

- Access to Indiana CrossFit Affiliates, area athletes, and First Responders through event marketing and promotions.
- Premier on-site activation opportunities in the Vendor Village to engage an estimated 500-600 competitors and spectators.
- Advertising placement in the 432 athlete goodie bags.
- Recognition on-site before, during, and after the competition.
- Align your company with the important community cause of helping the homeless.
- Social media promotion and much more!

The Competition (Saturday, September TBD, 2022):

- Registration opens July 1, 2022. Event is expected to sell out quickly.
- Hosted at Park Tudor School (7200 N College Ave, Indianapolis, IN 46240)
- Programming designed by Owners of Myriad Health + Fitness, 2013 Games Qualifiers.



www.StrengthInOurStreets.com

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Sponsorship Opportunities at the 2022 Strength In Our Streets:



Presenting Sponsor (1) **SOLD**

As Presenting Sponsor, you'll enjoy **custom** sponsorship opportunities and activation assistance to meet your business objectives. You will be featured front and center on all event marketing materials, workout reveal videos, and will receive premier space for on-site displays, and signage.



Premier Level Sponsor (\$3,500)

- Top-level logo placement:
 - Event shirts
 - Print Marketing
 - Website and fundraising pages
 - Eblasts
 - Sponsor banner
- Recognition by event Emcee throughout competition
- Premium on-site booth space close to competition
- Eblast featuring company to 1,200+ athletes/ 40+ affiliates
- Social media post featuring your company



Official Level Sponsor (\$1,000)

- Mid-level logo placement:
 - Print Marketing
 - Website and fundraising pages
 - Eblasts
 - Sponsor banner
- Recognition by event Emcee throughout competition
- On-site booth space outside the competition area



Prize Sponsor (In-kind)

- Donate prizes for the entire 12-person team
- Prizes announced by Emcee
- Prizes promoted to event participants prior to the event.
- Prizes presented to various event winning teams during the competition.



Vendor Booth Space - (\$250)

On-site vendor opportunities. Food, merchandise, and service vendors available for this one-day competition.



In-Kind - Companies who provide event supplies will enjoy custom promotions.

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Join the Cause as an Official Sponsor!

Business Name: _____ Contact Name: _____

Address: _____ Phone: _____

Choose one:

- ☐ Premier Level Sponsorship
- ☐ Official Level Sponsorship
- ☐ Prize Sponsorship (Describe prizes) _____
 - o Value: \$ _____
- ☐ On-site vendor (Describe activation) _____
- ☐ In-Kind Sponsor (Describe services) _____
 - o Value: \$ _____

Sponsor Signature: _____

Email completed form to Sponsorship@WheelerMission.org

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