

15th Annual
First National Bank of River Falls
SHOE SOME LOVE
5K Run and Walk | Kid's Fun Run



April 27th, 2024 | All proceeds raised will be used to purchase athletic shoes for local kids in need!

More information on back page.

#FNBRF5K

Sponsorship Levels	Recognition through Social Media Sites	Logo*/Name Recognition on Registration Website	Promotional Item in Participant Bags	Logo*/Name on Participant T-shirt	Recognition on FNBRF Website & Digital Signage	Coupon Registration Code For Your Employees	2 Free Participant Registrations (\$96 value)	Press Release Announcing Sponsorship
PLATINUM \$500 & Above	Logo*	Logo*	✓	Logo*	✓	✓	✓	✓
GOLD \$300	Logo*	Logo*	✓	Logo*	✓	✓		
SILVER \$150	Name	Name	✓	Name	Name			
BRONZE \$75	Name	Name	✓					

* Logos must be received by March 31st. No proof provided prior to use.

- ☐ Yes, we would like to add a promotional item to the participants swag bags
- ☐ Yes, we would like to be contacted for 5K/Shoe Event volunteer opportunities

SPONSORSHIP FORM

Business Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Address: _____

Sponsorship Level: _____ Amount: _____

Please return sponsorship forms to: First National Bank, Attn: 5k Committee, PO Box 166 River Falls, WI 54022

Please make checks payable to: **FNBRF 5K**

For more information please contact our 5k committee at 715.425.2401 or fnbrf5k@fnbrf.com

Credit Card #	Exp. Date	CVV Code	Name on Card	Zip Code

Authorized Signature: _____ Date: _____

Receipt will be emailed to the email provided above.

BANK USE

Amount Paid:		Check#:		Date Paid:		Bag Item:		Logo:	
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SHOE SOME LOVE

5K Run and Walk 2024



Dear Community Partner,

Shoe Some Love is a charitable program created by FNBRF employees that partners with community-based nonprofit organizations and schools to provide new athletic shoes to children who's families cannot afford them. By supporting our annual FNBRF 5K, you can help us raise funds to purchase tennis shoes for local kids in need from the River Falls and Prescott communities. Your donation allows us to address one of the most visible signs of poverty, ensuring that children attend school in comfort and dignity, and are better prepared to learn and play!



Since our inception, Shoe Some Love has donated 3,400 pairs of shoes and socks to deserving children. Our 5K Committee works with the River Falls Tools for Schools event and the Prescott School District to provide children with a pair of brand name athletic shoes each year before school starts. In 2023, over 480 pairs of shoes were given to children in need. This significantly reduces the burden on families and schools in providing quality shoes for kids in need, enabling them to prepare for a successful academic year.

We invite you to participate in this worthy cause by joining our 5K as a participant or sponsor. Every contribution counts in helping us make a difference in the lives of children in need.

Donations are accepted in any dollar amount.

With Gratitude!

The 2024 FNBRF 5K Committee

