



Sponsorship Opportunities

	Diamond Medal \$15,000	Platinum Medal \$7,500	Gold Medal \$5,000	Silver Medal \$2,500	Bronze Medal \$1,500
Company logo “button” on event website linking to your company website	✓	✓	✓	✓	✓
Company logo on event t-shirts	✓	✓	✓	✓	✓
Company logo on all event materials	✓	✓	✓	✓	✓
Company logo “button” linking to your company website in frequent email blasts about the event	✓	✓	✓	✓	✓
Mention in Virtual Event Kickoff video	✓	✓	✓	✓	✓
Set number of mention(s) in social media posts about the event	10	8	6	4	2
Company logo on event themed zoom background	✓	✓	✓	✓	
Company logo on Participant Bibs	✓	✓	✓	✓	
Company logo on Finisher Certificates	✓	✓	✓		
Prominent mention in event Press Releases and related outreach	✓	✓	✓		
Company logo on Rogosin Institute website hero banner	✓	✓	✓		
Exclusive feature in an email blast and on social media highlighting your organization	✓	✓			
Company logo featured on event themed photo frame used throughout social media and event website	✓	✓			
Sponsor acknowledgment in 2021 Healthcare Heroes online journal (Deadline: May 24, 2021)	✓	✓			
Exclusive opportunity to provide one (1) promotional item with your branding to the first 75 registrants for the event	✓				

The Rogosin Institute is a 501(c)(3) nonprofit organization, tax I.D. no. 13-3184198.

Run for Rogosin event sponsorships are tax-deductible to the extent of the law. The Rogosin Institute acknowledges that no goods or services were received in exchange for this donation.



Steve Olsen VIRTUAL Run for Rogosin 2021 – Sponsorship Form

SPONSORSHIP LEVEL (Please select one)

- ☐ Diamond Medal (\$15,000) ☐ Gold Medal (\$5,000) ☐ Bronze Medal (\$1,500)
- ☐ Platinum Medal (\$7,500) ☐ Silver Medal (\$2,500)

IN-KIND DONATION

- ☐ In-kind donation value: \$ _____

Description: _____

COMPANY/ORGANIZATION INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

*Please email a high res JPEG, PNG, or GIF version of your company logo to Tanya Cintron at tah9063@nyp.org.

PAYMENT INFORMATION

- ☐ Check Enclosed (*Please make checks payable to **The Rogosin Institute**.*)
- ☐ Please invoice me (terms Net 30).
- ☐ Credit card

☐ American Express ☐ Visa ☐ Master Card

Name (as it appears on card): _____

Signature: _____

Card Number: _____

Expiration Date: ____/____/____ Security Code/CVV# _____

Please send completed form to:

The Rogosin Institute

Attn: Tanya Cintron

Email: tah9063@nyp.org

Mail: 504-506 E. 74th Street, Suite 1W, New York, NY 10021

