

## Corporate Sponsorship - Pay by Check

**To Register & pay by Check:** Please complete the form below, with checks made payable to: Weston High School PTO  
Mail to: Weston High School • Attn 5K Race Director • 115 School Road • Weston, CT • 06883

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Mile/km Marker add-on (+\$100) Sign Choice: \_\_\_\_\_

### Corporate Sponsorship Opportunities

Sponsorship Levels with Key Benefits*	Titanium \$2,000	Platinum \$1,000	Pace Car \$1,000	Kids Fun Zone \$750	Gold \$650	Silver \$400	Bronze \$300
<b>Exclusive</b> - Corporate Banner placement over the Weston 5K Finish Line	★ <small>Only one!</small>						
Logo prominently featured on Race Bibs	★	★					
Logo included on Event Promotion Mailer to all Weston homes with other Sponsors included by name	★	★					
<b>Exclusive</b> - Branding of the Pace Car with corporate signage – leading the race and setting the pace!			★ <small>Only one!</small>				
<b>Exclusive</b> – High-visibility branding in Kids Fun Zone area; option to host activities, giveaways & family engagement				★ <small>Only one!</small>			
Logo featured on our 5K mid-course sign seen by nearly every participant, “You’re ½ Way There!”					★		
Corporate Banner displayed near 5K start/finish on Race Day, provided by Sponsor	★	★	★	★	★	★	
<ul style="list-style-type: none"> <li>Logo placement on Race Shirts</li> <li>Logo featured by Sponsorship Level on Weston5K.com &amp; the Corporate Sponsor Board during Race Day</li> <li>Recognized on Event Promotion Mailer delivered to all Weston homes &amp; across Weston5K Social Media</li> <li>One complimentary Race Shirt per Sponsorship</li> </ul>	★	★	★	★	★	★	★
Complimentary 5K or Kids Fun Run Registrations; valued at Race Day 5K price of \$45	<b>10</b> <small>up to \$450 value</small>	<b>8</b> <small>up to \$360 value</small>	<b>8</b> <small>up to \$360 value</small>	<b>6</b> <small>up to \$270 value</small>	<b>5</b> <small>up to \$225 value</small>	<b>3</b> <small>up to \$135 value</small>	<b>2</b> <small>up to \$90 value</small>
Mile/km Marker Sign Sponsorship Add-on (1 of 7); early commitment for priority choice Miles 1–3 or Kilometer 1–4	+\$100 as an add-on to any Sponsorship Package						

\* Logo & Banner Key Details & Deadlines

**By April 15:** To ensure your logo is included on the Race Shirt, please complete sponsorship & upload your logo by April 15.

For best quality, uploading & sharing a vector (AI/EPS) or high-resolution PDF are both recommended. Logos may also be emailed to weston5k@gmail.com.

**By May 15:** Please provide your Corporate Banner for the fence display. Size of approx. 3'x5' with grommets is preferred.