



21ST ANNUAL RISE & SHINE

5K Run/Walk & 1 Mile Kids Fun Run

Date: Sunday, April 26th 2020

Location: Reverchon Park – 3505 Maple Ave. Dallas, TX 75219

100% of proceeds from this event benefit
The Ashford Rise School of Dallas located at the Moody Family YMCA

Noon Registration | 1pm Kid Fun Run | 1:30pm 5K Start Time
Event will take place rain or shine. No refunds.

Please stay for the post party festivities!

SPONSORSHIP LEVELS

Title Sponsor - \$25,000

- Financial Aid Scholarship in your name at The Ashford Rise School of Dallas
- Company Logo on prominently placed on all materials associated with Race.
- Prominent position in print ads
- Verbal recognition at the event
- XL Promotional Tent (20'X20')
- Event signage – Logo & Entrance Gate Banner
- Sponsor Gift
- **Unlimited Free Registrants**

Cup / Racing Bib Sponsor (2 Avail.)- \$10,000

- Company Logo on all Racing Bibs OR Styrofoam cups given out during the event, as well as entry form, race packet and T-shirts.
- Position in print ads
- Verbal recognition at the event
- XL Promotional Tent (20'X20')
- Ability to hand out Company branded corporate swag
- Event signage – Logo & Entrance Gate Banner
- **250 Free Registrants**

Tent Sponsor - \$5,000

- Company Logo on entry form, race packet and T-shirts
- Promotional Tent (10'X10')
- Ability to hand out Company branded corporate swag
- Verbal recognition at the event
- Event signage – Logo
- **50 Free Registrants**

Special Friend - \$2,500

- Company Logo on T-shirts
- Event signage - Logo
- **25 Free Registrants**

Friend - \$1,000

- Company Name on T-shirts
- Event signage - Printed name only
- **10 Free Registrants**

THANK YOU FOR YOUR SPONSORSHIP!

Please complete the following information:

- () Title (1 Available) : \$25,000
() Cup Sponsor (1 Available): \$10,000
() Racing Bib Sponsor (1 Available): \$10,000
() Tent Sponsor : \$5,000
() Special Friend : \$2,500
() Friend : \$1,000

Name: _____

Name to Appear on Material: _____

Company Name: _____

Address: _____

Phone: _____

E-mail: _____

Referred By: _____

() Check: Made out to the **Touchdown Club of Dallas**

The Touchdown Club of Dallas is a 501(c)3 nonprofit organization made up of over 360 men in Dallas whose responsibility is to raise money and awareness for The Ashford Rise School of Dallas at the Moody Family YMCA.

() Please Invoice Us

() Card: (circle) VISA MASTERCARD AMX

CC: _____ CVV: _____

Name on Card: _____

Exp. Date: _____ Amount Charged: _____

Please return this form to:

Caroline Snabes CSnabes@ymcadallas.org

6000 Preston Rd. Dallas, TX 75205

In your transmittal please include your company logo in a
PDF VECTOR or EPS file. All donations are tax deductible!