



2021 Virtual 11th Annual Shofuso Cherry Blossom 10K FAQs

Spring Starts At Shofuso!

Between Saturday, April 10 and Sunday, April 18, complete your run/walk at your convenience, submit your time via the RaceJoy app, take some selfies along the way or at the finish with the hashtag **#CherryBlossom10K** and tag **@shofuso**. The RaceJoy app is part of the official race experience for the 11th Annual Virtual Shofuso Cherry Blossom 10K/5K: Spring Starts at Shofuso!

How do I run this virtual race?

You can check your original registration email for more detailed information:

Download the interactive RaceJoy mobile app on the device you plan to carry in advance to ensure proper phone setup. Invite your friends and family to track you and send you cheers! You can get RaceJoy registration info here <https://racejoy.com/assets/docs/RaceJoyUserHowTo2020.pdf> for instructions on how to register your profile.

Download RaceJoy: Download the RaceJoy app to your smartphone or tablet from the App Store or GooglePlay.

Phone Set Up: Follow the prompts carefully to get set up properly for race day.

Race Day: Turn tracking ON in RaceJoy and click Start My Race to begin your personal race clock

To run the Shofuso Cherry Blossom course in West Fairmount Park: Click "Featured Races" and then access the event or search by race name "2021 Annual Virtual Cherry Blossom 10k" in the search field. Choose 10k run, 5k run, or 5k walk.

To run a course of your own choosing: Choose the "Run Anywhere" option for either the 10k or 5k

Race Results: Find real-time race results in RaceJoy.

Race Winners: Age category winners will be announced on social media and contacted by email. Winner medals will be sent to the addresses listed in the registration form.

Where can I find my bib number? Your race bib number can be accessed through the race site: click on the gray profile circle at top right, click on Profile, go to the Upcoming Event and click on View Digital Bib. You can save or print the Digital Bib for one regular admission to Shofuso in 2021.

How do I enter the selfie contest? Selfie spots are marked with pink painted cherry blossoms on the West Fairmount Park course route, but selfies can be taken anywhere you are running! Prizes will be awarded for winners in selfie categories:

- Cutest pet
- Most glamorous outfit
- Most beautiful background
- Silliest outfit
- Most scenic route

Image and video submissions for these fun categories can be shared on Twitter, Facebook, or Instagram with **#cherryblossom10k** and tag **@shofuso** to make it official! Prize winners will be announced on Monday, April 19 and prizes sent to addresses listed in the registration form.

How can I listen to the Shofuso Cherry Blossom Pump Up Playlist? Go to <https://open.spotify.com/playlist/71dTJ9XiD5nFJm7qY4VDtK> or search Shofuso's Spotify profile from your Spotify account.

How do I get free admission to Shofuso? Print your PDF race bid or show on your phone for free regular admission to Shofuso anytime this season. Visitation information at www.japanphilly.org

Can I still refer friends to get cash back on my registration fee?

You can still take advantage of our new referral program through Sunday, April 18, earn CASH BACK, and enjoy the cherry blossoms with your friends! While the Shofuso Cherry Blossom 10K/5K is an amazing, rewarding experience itself, it's even better when you have friends join you on your run/walk! Refer friends and family to join you to earn rewards and enjoy the cherry blossoms in April. Here's how:

1. Sign up for the Virtual Run. Once you complete your registration, you'll receive a unique URL link to share.
2. Share this unique link with friends and family as often as you'd like.
3. Each time someone signs up through your link, you'll accrue one referral. Earn five referrals and get \$20 credited back to you. Easy right?!?!

Keep going and for every 5 people you refer, you'll receive \$20 back until your entire entry fee is refunded!

[All proceeds benefit the Japan America Society of Greater Philadelphia and Shofuso, a 501\(c\)3 nonprofit organization](#)

See you in person at the 12th Annual Shofuso Cherry Blossom 10K in 2022!

Thanks to our race sponsors

