



Hustle For The Herd 10k/5k Sponsorship

EVENT DATE: April 11, 2020

Sponsorship Deadline: April 5, 2020



PLANNING | TIMING | PROMOTION
mapping | logistics | marketing

GOLD SPONSOR: **\$500**

- *Sponsor logo/name will prominently appear on the event shirts that will be given to all participants.*
- *Sponsor logo/name will be displayed on event website with a link to your website*
- *When applicable, gold sponsor will be displayed prominently on printed materials, including but not limited to event shirts, posters, etc*
- *All email communication with participants will include your business information and locations*
- *Sponsor will have the opportunity to have information/rack cards/coupons available at the event during on-site registration*

SILVER SPONSOR: **\$250**

- *Business name/logo will appear on event shirts*
- *Sponsor logo/name will be displayed on event website with a link to your website*
- *Sponsor will have the opportunity to have information/rack cards/coupons available at the event during on-site registration*

BRONZE SPONSOR: **\$100**

- *Link to your business will appear on the event website*
- *Opportunity to place promotional items/material at the on-site registration for the event*

IN-KIND CONTRIBUTOR:

- *In-kind contributors are those who contribute goods or services. Value of donation will determine the event sponsorship level*

SPONSORSHIP CHECKS SHOULD BE MADE OUT TO: TCR EVENT MANAGEMENT

Email Address: tcreventmanagement@gmail.com

Mailing Address: 929 S Talbot St ~ St Michaels, MD ~ 21663