## Partner with Purpose. Invest in Impact.

The 15<sup>th</sup> Annual Rock N Run 4 Kids on May 9, 2026 is more than an event - it's a platform to showcase your brand, connect with thousands, and change the lives of local foster children. Together, we can build a community where every child thrives.

As one of the Lehigh Valley's most recognized community events, Rock N Run 4 Kids offers a unique blend of visibility, engagement, and social responsibility. Hosted at the iconic Coca-Cola Park, the event draws a diverse crowd of families, professionals, and community leaders - all gathered to support foster children in need. With strategic sponsorship benefits, including scoreboard ads, social media reach, and digital program placement, your organization will enjoy measurable exposure while making a tangible difference.

#### **CALL-TO-ACTION**



Demonstrate your commitment to community and children's futures. Lock in your sponsorship by **April 15, 2026** to maximize your brand's impact.





## ROCKNRUN

Saturday, May 9, 2026 @8:30 A.M.

Coca-Cola Park in Allentown, PA
ROCKNRUN4KIDS.COM



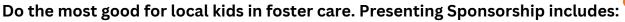


#### **NEW FOR 2026!**

- Sponsor ads on Coca-Cola Park's digital scoreboard
- Custom video shout-outs to 3,000+ social media followers
- Digital-only event program book distributed before and after the event
- Interactive sponsor booths or banners at the event

## **Presenting Sponsor**

\$5,000



- Exclusive opportunity to kick off the races at the starting line
- Recognition as Presenting Sponsor at the event and in all event marketing materials including billboard, social media, digital event program and digital advertising
- Full page ad in our digital event program, distributed to participants and sponsors
- Sponsor ad on Coca-Cola Park's digital scoreboard
- Custom video shout-out on social media

- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 10 complimentary race registrations
- Largest-size logo on participant t-shirt
- Interactive sponsor booth or banner at the event

## Platinum Mile-Marker Sponsor

\$3,000

#### Includes:

- Have your company logo and name on each mile maker sign along the course
- Plus, all the benefits of Gold-Level Sponsorship (listed on next page)

### Gold-Level Sponsor

## Silver-Level Sponsor \$1

#### Includes:

- Recognition as Gold-Level Sponsor at the event and in all event marketing materials including social media, event program booklet and digital advertising
- Half-page ad in our digital event program, distributed to participants and sponsors
- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 6 complimentary race registrations
- Large-size logo on participant t-shirt
- Sponsor ad on Coca-Cola Park's digital scoreboard
- Custom video shout-out on social media
- Interactive sponsor booth or banner at the event

#### Includes:

- · Recognition as Silver-Level Sponsor at the event and in all event marketing materials including social media, event program booklet and digital advertising
- Quarter-page ad in our digital event program, distributed to participants and sponsors
- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 4 complimentary race registrations
- Logo on participant t-shirt
- Interactive sponsor booth or banner at the event

## **Supporting Sponsor**

## **Bronze-Level Sponsor** \$500

#### Includes:

- Recognition as Bronze-Level Sponsor at the event and in all event marketing materials including social media, digital event program and digital advertising
- Business card-size ad in our digital event program
- Insertion of sponsor-provided promotional materials in participant race bags
- 2 complimentary race registrations
- Logo on participant t-shirt

#### Includes:

Mention at the event, in digital event program, and a small logo or listing on the event t-shirt



To become a sponsor, return the attached form by email to Flo Rhue at Florence.Rhue@USE.SalvationArmy.Org or mail to our Allentown address.



# ROCKNR

Saturday, May 9, 2026 @8:30 A.M.

Benefitting FOSTER care. & ADOPTION

Coca-Cola Park in Allentown, PA **ROCKNRUN4KIDS.COM** 

### 2026 Sponsorship Commitment Form

\*\* Please return by April 15, 2026 along with company logo, to be listed on event t-shirt. Ad materials for program book are due by April 15, 2026.\*\*

(Check your selection)	Amount Due:	Ad size (please email high-res full color PDF/JPEG):
Presenting Sponsor	\$5,000	Full Page: 5"w x 7.5"h
Platinum Mile-Marker Sponsor	\$3,000	Half Page: 5"w x 3.75"h
Gold Sponsor	\$2,500	Half Page: 5"w x 3.75"h
Silver Sponsor	\$1,000	Quarter Page: 2.25"w x 3.75"h
Bronze Sponsor	\$500	Eighth Page: 2.25"w x 1.625"h
Supporting Sponsor	\$250	Logo Only
Name of Company/Organization as it should appear in print:		
Address:		
Contact Person:		
Email:		Phone:
A check in the amount of \$ is enclosed.		

Please make checks payable to: The Salvation Army Children's Services Mailing Address: 2200 Hamilton Street, Suite 200, Allentown, PA 18104

To pay by credit card, go to: https://salarmy.us/RockNRun2026

(Please enter the donation amount for your sponsorship level and indicate "Rock N Run Sponsorship" in the comments section on the donation form.)