

Partner with Purpose. Invest in Impact.

The 15th Annual **Rock N Run 4 Kids** on May 9, 2026 is more than an event - it's a platform to showcase your brand, connect with thousands, and change the lives of local foster children. Together, we can build a community where every child thrives.



As one of the Lehigh Valley's most recognized community events, Rock N Run 4 Kids offers a unique blend of visibility, engagement, and social responsibility. Hosted at the iconic Coca-Cola Park, the event draws a diverse crowd of families, professionals, and community leaders - all gathered to support foster children in need. With strategic sponsorship benefits, including scoreboard ads, social media reach, and digital program placement, your organization will enjoy measurable exposure while making a tangible difference.

CALL-TO-ACTION



Demonstrate your commitment to community and children's futures. Lock in your sponsorship by **April 15, 2026** to maximize your brand's impact.

LEARN
HOW





ROCK N' RUN

Saturday, May 9, 2026 @8:30 A.M.



Benefitting
FOSTER *care.*
& ADOPTION

Coca-Cola Park in Allentown, PA
ROCKNRUN4KIDS.COM

NEW FOR 2026!



- Sponsor ads on Coca-Cola Park's digital scoreboard
- Custom video shout-outs to 3,000+ social media followers
- Digital-only event program book distributed before and after the event
- Interactive sponsor booths or banners at the event

Presenting Sponsor

\$5,000



Do the most good for local kids in foster care. Presenting Sponsorship includes:

- **Exclusive opportunity to kick off the races at the starting line**
- Recognition as Presenting Sponsor at the event and in all event marketing materials including billboard, social media, digital event program and digital advertising
- Full page ad in our digital event program, distributed to participants and sponsors
- Sponsor ad on Coca-Cola Park's digital scoreboard
- Custom video shout-out on social media
- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 10 complimentary race registrations
- Largest-size logo on participant t-shirt
- Interactive sponsor booth or banner at the event

Platinum Mile-Marker Sponsor

\$3,000

Includes:

- Have your company logo and name on each mile maker sign along the course
- Plus, all the benefits of Gold-Level Sponsorship (listed on next page)

Continued on next page

Gold-Level Sponsor **\$2,500**

Includes:

- Recognition as Gold-Level Sponsor at the event and in all event marketing materials including social media, event program booklet and digital advertising
- Half-page ad in our digital event program, distributed to participants and sponsors
- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 6 complimentary race registrations
- Large-size logo on participant t-shirt
- Sponsor ad on Coca-Cola Park's digital scoreboard
- Custom video shout-out on social media
- Interactive sponsor booth or banner at the event

Silver-Level Sponsor **\$1,000**

Includes:

- Recognition as Silver-Level Sponsor at the event and in all event marketing materials including social media, event program booklet and digital advertising
- Quarter-page ad in our digital event program, distributed to participants and sponsors
- Dedicated social media promotions to Salvation Army Children's Services followers, including the opportunity to share your sponsor-created video
- Insertion of sponsor-provided promotional materials in participant race bags
- 4 complimentary race registrations
- Logo on participant t-shirt
- Interactive sponsor booth or banner at the event

Supporting Sponsor **\$250**

Includes:

- Mention at the event, in digital event program, and a small logo or listing on the event t-shirt

Bronze-Level Sponsor **\$500**

Includes:

- Recognition as Bronze-Level Sponsor at the event and in all event marketing materials including social media, digital event program and digital advertising
- Business card-size ad in our digital event program
- Insertion of sponsor-provided promotional materials in participant race bags
- 2 complimentary race registrations
- Logo on participant t-shirt



To become a sponsor, return the attached form by email to Flo Rhue at Florence.Rhue@USE.SalvationArmy.Org or mail to our Allentown address.

For event info, visit RockNRun4Kids.com



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2026 Sponsorship Commitment Form

**** Please return by April 15, 2026 along with company logo, to be listed on event t-shirt.
Ad materials for program book are due by April 15, 2026.****

(Check your selection)

Amount Due:

Ad size (please email high-res full color PDF/JPEG):

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Platinum Mile-Marker Sponsor | \$3,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$500 |
| <input type="checkbox"/> Supporting Sponsor | \$250 |

Full Page: 5"w x 7.5"h

Half Page: 5"w x 3.75"h

Half Page: 5"w x 3.75"h

Quarter Page: 2.25"w x 3.75"h

Eighth Page: 2.25"w x 1.625"h

Logo Only

Name of Company/Organization as it should appear in print:

Address: _____

Contact Person: _____

Email: _____ Phone: _____

A check in the amount of \$_____ is enclosed.

Please make checks payable to: The Salvation Army Children's Services
Mailing Address: 2200 Hamilton Street, Suite 200, Allentown, PA 18104

To pay by credit card, go to: <https://salarmy.us/RockNRun2026>

(Please enter the donation amount for your sponsorship level and indicate
"Rock N Run Sponsorship" in the comments section on the donation form.)

Please email sponsorship forms, logos, and ad materials to Flo Rhue at Florence.Rhue@USE.SalvationArmy.org

www.RockNRun4Kids.com