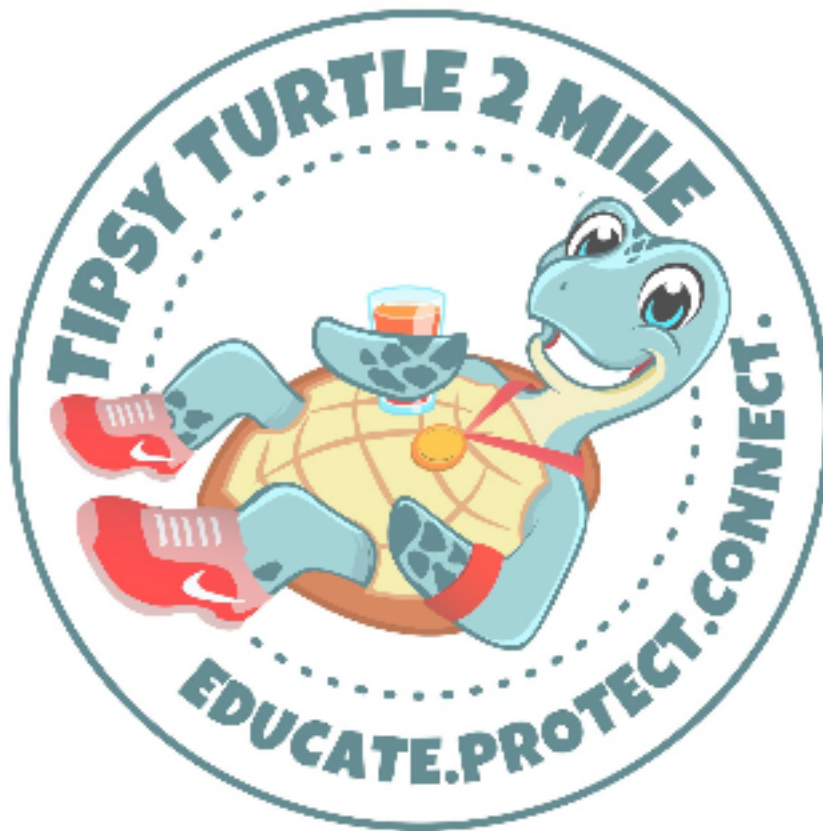


# 2021 Topsy Turtle 2 Mile

**Coastal Connections, Inc.**



## Race Sponsorship Packet

January 20, 2021

Dear Friends,

Thank you so much for considering becoming a sponsor for Coastal Connections' Annual "TIPSY TURTLE 2 MILE RUN/WALK" located in Vero Beach along Ocean Drive. This is a one-of-a-kind opportunity, as there are no other road races that take participants directly along the beautiful oceanside businesses and beachfront landscape in Vero. More importantly, there are no other races in Indian River that directly influence the health and beautification of our beachfront area that is home to thousands of nesting sea turtles each summer.

As the Founding Director of Coastal Connections, Inc. (CCinc), I am organizing this race with a group of dedicated and passionate community volunteers because it benefits the three species of sea turtles that use our beaches to reproduce each year, and Vero Beach residents and guests who rely on the oceans and beaches for fishing, swimming and recreation, tourism and more. Funds raised by Coastal Connections stay local, and are used to advance our mission of protecting coastal habitats by educating and connecting people to the environment. CCinc works year-round to make our community a more sustainable place to visit and live, and improve the health of our beaches, dunes and marine life through immersive community outreach, education, activities and ongoing programs.

The race is scheduled for Saturday, April 10th at Sexton Beach and Ocean Grill. The race begins at 8 a.m. and the route runs north from Sexton Plaza to Jaycee Park along Ocean Drive and returns back to Sexton Plaza for an awards ceremony, Beach Party! There will even be a free "Hatchling Dash" for those that are under 10 years of age. We anticipate a great turn-out for this family friendly event and Vero's only true beachfront race, with participants ranging in ages from 10 - 70 years old.

Please find enclosed a layout of the Sponsorship Levels available and their accompanying benefits. We deeply appreciate your consideration of helping Coastal Connections, Inc. to continue bringing people together and protecting our beautiful waterways and beaches now and for generations to come. Please visit our website [www.coastal-connections.org](http://www.coastal-connections.org) or contact our race coordinators if you have any questions! All levels of support are important and there is no gift too small. Thank you very much for your consideration.

With Warm Regards,

Kendra Cope  
Founding Director  
[Kendra@coastal-connections.org](mailto:Kendra@coastal-connections.org)

Kate Maingot  
TT2M Event Coordinator  
[tipsyturtle@coastal-connections.org](mailto:tipsyturtle@coastal-connections.org)



# TIPSY TURTLE 2 Mile Run/Walk SPONSORSHIP LEVELS

## LEATHERBACK - MAIN EVENT SPONSOR - \$3,000

- Recognized as Main Event Sponsor "Presented By"
- Main Event Sponsor size and placement on Sponsor Banner at Finish Line
- Main Event Sponsor size and placement on Race Shirts
- Provided up to 5 min to speak on stage at Beach Bash
- Logo on all promotional flyers and event maps
- Verbal recognition on all announcements before and during the race, and at Beach Bash
- Logo on all race emails
- Free booth/space at the event
- Logo & website link on Race Website and Social Media
- 4 complimentary race shirts
- 4 race entries

## Green Turtle - \$1,500

- Verbal recognition on all announcements before and during the race, and at Beach Bash
- Logo on all race emails
- Free booth/space at the event
- Logo & website link on Race Website and Social Media
- Company Name and Logo on Sponsor Banner at Finish Line
- Company Name and Logo on Race Shirt
- 3 Complimentary Race Shirts
- 3 Complimentary Race Entries

## Loggerhead - \$500

- Logo & website link on Race Website and Social Media
- Company Name and Logo on Sponsor Banner at Finish Line
- Company Name and Logo on Race Shirt
- 2 Complimentary Race Shirts
- 2 Complimentary Race Entries

## Hawksbill - \$250

- Company Name and Logo on Sponsor Banner at Finish Line
- Company Name and Logo on Race Shirt
- 2 Complimentary Race Entries

## Kemp's Ridley - \$100

- Company Name on Sponsor Banner at Finish Line
- Company Name on Race Shirt
- 1 Complimentary Race Entry



# Tipsy Turtle 2 Mile

## Sponsorship Form



Contact Name (Print) \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Company Name \_\_\_\_\_

Please provide the number of each size shirt (based on your sponsor level) you would like.

\_\_\_\_\_ (S)      \_\_\_\_\_ (M)      \_\_\_\_\_ (L)      \_\_\_\_\_ (XL)

Select	Sponsor Level	Donation Amount
	Leatherback	\$3,000
	Green	\$1,500
	Loggerhead	\$500
	Hawksbill	\$250
	Kemps Ridley	\$100

Please Send Check and Completed Form to: "Coastal Connections, Inc." at 130 10th ct. Vero Beach, FL 32962

-----  
In-kind Donations (items)

Name of Item: \_\_\_\_\_

**Value of Donation for Tax Receipt: \$ \_\_\_\_\_**