



Shandon Neighborhood Association is excited to announce Shandon Turkey Trot and Burn 5K 2026!

Join us on Black Friday, November 27th at 10am for Shandon Turkey Trot & Burn! Come try our awesome course, distance and lots of fun additions to our already great race! This festive holiday race, managed by GRIT Endurance, LLC, will benefit The Shandon Neighborhood Association, a 501(c)(3) non-profit, who will use the race proceeds to make neighborhood improvements. The course design will showcase our beautiful Shandon Neighborhood with its USA Track & Field certified course. The Start/Finish will be near Craft and Draft, where we will hold our awards ceremony. Participants are encouraged to dress in fun, Thanksgiving attire. Prizes will be awarded for the top three most creative outfits!

We request your support as a Sponsor of the new Shandon Turkey Trot & Burn 5K. The sponsor levels are shown below for your consideration and you will receive a 501(c)(3) (57-1091030) donation letter. If your company forms a team of 5 or more, each participant will receive a discounted entry fee!

| Promotion | Platinum \$1000 | Gold \$750 | Silver \$500 | Supporter \$250 |
|--|--------------------|---------------|-----------------|--------------------|
| Logo on race bibs | X | | | |
| Banner (<i>provided by Sponsor</i>) at Finish Line | X | X | X | |
| Banner (<i>provided by Sponsor</i>) at packet pick-up | X | X | X | |
| Logo included on e-blasts | X | X | X | X |
| Name mentioned in social media campaign | X | X | X | X |
| Promo item included in race packets (<i>provided by Sponsor</i>) | X | X | X | X |
| Logo on official race shirts | X | X | X | |
| Company recognition during PA announcements | X | X | X | X |
| Logo with link included on the race website | X | X | X | X |
| Complimentary entries to race | 10 | 8 | 4 | 2 |

Thank you for supporting this exciting race. Your donation is graciously accepted at any time. However, donations and/or electronic files of company logo received after October 26, 2026 may not be eligible for all promotional opportunities due to deadlines imposed by our vendors and media outlets. We look forward to partnering with you for Shandon's Turkey Trot and Burn 5K!



Sponsorship Commitment Form

Company/Organization Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____

E-mail: _____

Authorized Signature: _____

Printed Name: _____

Title: _____

SPONSORSHIP COMMITMENT LEVEL:

☐ Platinum (\$1000)

☐ Gold (\$750)

☐ Silver (\$500)

☐ Supporter (\$250)

_____ Yes, I will email company logo to erin@gritendurancesc.com before October 26, 2026.

Please return this form and check made payable to **Shandon Neighborhood Council** by October 26, 2026 to:

Shandon Neighborhood Council

PO Box 5351

Columbia, SC 29250

**Questions? Please contact Erin Roof, GRIT Endurance, LLC
(803) 665-6140 or Erin@GRITendurancesc.com**