

PROBATION AUXILIARY COUNTY OF KERN



Dear Community Supporter,

On January 6, 2024, Probation Auxiliary County of Kern (P.A.C.K.) and Kern County Probation Department are hosting the 34th Annual Fog Run 5K/10K at Lake Ming in Bakersfield. The event is intended to raise money to provide much needed services, clothing, and academic scholarships to at-risk youth in Kern County.

We are asking for your consideration to be a sponsor for this fundraiser and help us make it successful.

Below is a list of sponsorship opportunities available:

➤ **DIAMOND SPONSOR - \$2,000**

- Eight race registrations
- Eight Fog Run t-shirts and race bags
- Business logo on back of race t-shirt
- Business logo displayed at the event
- Business logo circulated alongside race social media advertising
- Business logo on RunSignUp
- Special race day acknowledgements
- Sponsorship plaque of appreciation

➤ **PLATINUM SPONSOR - \$1,000**

- Six race registrations
- Six Fog Run t-shirts and race bags
- Business logo on back of race t-shirt
- Business logo displayed at the event
- Business logo circulated on P.A.C.K. social media.
- Business logo on RunSignUp
- Special race day acknowledgements
- Sponsorship plaque of appreciation

➤ **GOLD SPONSOR - \$500**

- Four race registrations
- Four Fog Run t-shirts and race bags
- Business logo on back of race t-shirt
- Business logo displayed at the event
- Business logo on RunSignUp
- Special race day acknowledgements
- Certificate of appreciation

➤ **SILVER SPONSOR - \$300**

- Two race registrations
- Two Fog Run t-shirts and race bags
- Business logo on back of race t-shirt
- Business logo displayed at the event
- Business logo on RunSignUp
- Special race day acknowledgements
- Certificate of appreciation

P.A.C.K. is a non-profit organization and all donations are tax deductible. Our 501(c)(3) tax ID number is 95-3090192. We are proud to advise you that after financial document preparation costs, insurance, and state fees are paid, 100% of all donations to P.A.C.K. go directly to our at-risk youth and the programs that support them. There are no administrative or operational costs because of the volunteer base that P.A.C.K. maintains.

For additional information or questions, please contact Daniela Walkover at (661) 868-1469
DanielaWalkover@kernprobation.org.

Thank you in advance for your consideration and donation towards supporting our cause.