



Sponsorship Packages – Race Date: Sunday, October 8, 2023

If interested in sponsoring or if you require further information, please contact Holly Rackers at hollyrackers@yahoo.com

Platinum (\$1,000+)

One spot available

- Presenting sponsor: “The 2023 Nighthawks Race Against Hunger presented by (Your Company Name Here)”
- Option to speak at the start and send the runners off
- X-Large logo and sponsor tier designation on Race Banner displayed at NGHS prior to, during and after the event *
- Logo on RunSignUp (event registration website)
- Logo on Race Promotional Gift
- One reserved & prominent Promotional Space on Race Day to distribute merchandise/collaterals **
- 5 FREE 5k or Fun Run registrations
- Placement of promotional merchandise or materials in race packets
- Recognition & “Thank you” in event announcements, in event recap on website, social media sites & race emails

Gold (\$750)

4 spots available

- Large logo and sponsor tier designation on Race Banner displayed at NGHS prior to, during and after the event *
- Logo on RunSignUp (event registration website)
- Logo on Race Promotional Gift
- One reserved & preferential Promotional Space on Race Day to distribute merchandise/collaterals **
- 3 FREE 5k or Fun Run registrations
- Placement of promotional merchandise or materials in race packets
- Recognition & “Thank you” in event announcements, in event recap on website, social media sites & race emails

Silver (\$500)

8 spots available

- Medium logo and sponsor tier designation on Race Banner displayed at NGHS prior to, during and after the event *
- Logo on RunSignUp (event registration website)
- Logo on Race Promotional Gift
- One reserved Promotional Space on Race Day to distribute merchandise/collaterals **
- 2 FREE 5k or Fun Run registrations
- Placement of promotional merchandise or materials in race packets
- Recognition & “Thank you” in event announcements, in event recap on website, social media sites & race emails

Bronze (\$250)

10 spots available

- Small logo and sponsor tier designation on Race Banner displayed at NGHS prior to, during and after the event *
- Logo on RunSignUp (event registration website)
- One reserved Promotional Space on Race Day to distribute merchandise/collaterals **
- 1 FREE 5k or Fun Run registration
- Placement of promotional merchandise or materials in race packets
- Recognition & “Thank you” in event announcements, in event recap on website, social media sites & race emails

Please make payments to NGHS PTSA and mail to NGHS PTSA, 7101 Spencer-Dixon Rd, Greensboro, NC 27455 or contact us at the email above.

*** The deadline to be on the race banner is 5pm on August 16, 2023.**

**Promo spaces do not include tables, tents, etc. These must be provided by the sponsor and setup by 12:30pm on race day. NGHS PTSA and Guilford Backpack Ministry are 501©3 organizations and all donations are tax deductible according to IRS guidelines.

(August 2023)