

Dear Friend,

Join the Houston Area Women's Center as we host our 32nd Annual Race Against Violence 5k Walk and Run, Saturday, March 7, 2020. Help move our incredible city toward a violence-free future!

This annual event brings together more than 3,000 participants of all ages. Have fun with colleagues, friends, and family while raising critical funds for programs that empower survivors and break the cycle of violence.

Every year, HAWC serves thousands of survivors through our crisis response, survivor empowerment, and violence prevention programs. In 2019, we directly touched over 70,000 members of our community. Partnerships with organizations and businesses like yours allow us to put life changing tools in the hands of survivors.

Sponsorship opportunities range from \$1,000 to \$25,000, with benefits that include:

Naming opportunities
Exhibit space at the family festival
Promotion via website and social media
Complimentary registration entries
Banner recognition at the event
Race packet inserts
T-shirt recognition

Domestic and sexual violence are public health crises that will take an entire community working together to end. Be a part of the solution and receive important recognition when you sponsor our 2020 Race Against Violence.

Please see the enclosed sponsorship opportunities. Custom packages are also available. Contact Danielle Soria at dsoria@hawc.org or 713-528-6798 ext. 2228.

Sincerely,

Emilee Dawn Whitehurst,

President and CEO of Houston Area Women's Center

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PRESENTED BY



32ND ANNUAL COMPETITIVE
5K RUN/ WALK,
KIDS FUN RUN
& FAMILY FESTIVAL

AIG Campus at Whole Foods Market-Montrose

REGISTER AT: HAWC.ORG/RAV



THE IMPACT OF YOUR SUPPORT

73,060

SURVIVORS & COMMUNITY MEMBERS REACHED



CRISIS RESPONSE

Survivors of domestic violence, sexual assault, and sex trafficking have immediate access to safety, medical attention, and trauma informed needs assessment when they first reach out for help.

36,471

Calls answered in our hotlines

1,177

Survivors accompanied at the hospital

1,042

Survivors safely housed at our residential campus



SURVIVOR EMPOWERMENT

Survivors of domestic violence, sexual assault, and sex trafficking are economically independent and live self-determined lives.

4,455

Women, men & children participated in individual & group counseling sessions

1,641

Clients in our Children's Court Services

664

Clients received legal advocacy

535

Survivors provided care management & advocacy support

109

Adults & children safely housed



VIOLENCE PREVENTION

To break the cycle of violence we must understand its root causes and adopt positive behaviors.

26,223

Community members educated

1,740

Professionals trained

1,446

Youth educated



CULTURE CHANGE

Systems and institutions collectively invest in efforts to reduce interpersonal violence, support survivors, and hold perpetrators accountable.

1,960

Volunteers engaged

150

Young leaders engaged

90

Strategic partnerships

5

Research projects to improve systems & identify best practices

3

Public awareness campaigns

80K+

WEBSITE

16K+

SOCIAL MEDIA FOLLOWERS

SH	VHY YOU OULD BE A ONSOR PTIONS AVAILABLE KAGES BELOW	PRESENTING SOLD	FAMILY FEST \$25,000	EMPOWER \$15,000	ADVOCATE \$10,000	BELIEVER &F 000	SAFETY	#3,000 HOPE \$1,000
COMMUNIT BENEFITS	Support thousands of survivors of domestic and sexual violence as they rebuild their lives	~	~	~	~	~	~	~
ONLINE	Individual acknowledgement on Social Media Group Acknowledgement on Social Media Acknowledgement on HAWC.org	*		* * *	*	~	~	~
	Acknowledgement on RAV Sponsor Page Acknowledgement on RAV Home Page	*	> >	* *	*	*	*	*
MEDIA	Verbal recognition in PSA Logo in PSA Verbal Mention in all media spots		*					
RACE DAY	Complementary Race Registrations	300	150	50	25	10	5	3
	Recognition on Back of Runners' Shirts Recognition on Front of Runner's Shirts Signage Opportunities* (See Below)	Logo	Logo	Logo	Logo	Logo	Text	Text
	Booth Space at Post-Race Festival Sponsor's Brochures Materials in Runner Packets	*	V Logo	*	*	*	Tout	Text
	All Sponsor Banner Sponsor Client Participation (1 available)	Logo	Logo	Logo	Logo Logo	Logo	Text	IEXI

Contact Us

For questions or more information, contact Danielle Soria at 713-528-6798 ext 2228 or dsoria@hawc.org.

*(Limited Availability)

Empower Sponsors

Kids' Fun Run Sponsor (1)
Start & Finish Line Sponsor(1)

Believer Sponsors

Runner's Bib Sponsor(2) Water Station Sponsor(2) Race Joy Sponsor(1)

Safety Sponsors

Timing Station Sponsor(1)
Mile Marker Sponsor(3)
Race Bag Sponsor(1)

Print Deadline: February 1, 2020: Deadline for maximum branding exposure & high-res logo in EPS or Al format due

Deadline for Race Bag Items: February 21, 2020



Competitive 5K Run/Walk, Kids Fun Run and Family Festival

RACE AGAINST VIOLENCE

Saturday, March 7, 2020

AIG Campus at Whole Foods Market-Montrose



	OR INDIVIDUAL):_	Please list E	XACTLY as you would like to be lis	sted on sponsorship materials.
RESPONSIBLE PARTY:_				
	First Name	Middle Initial	Last Name	Suffix
RIMARY CONTACT: _				
	First Name	Middle Initial	Last Name	Suffix
Primary I	Email		Primary Phone (Plea.	se indicate: Cell Work Home)
YES! We wil	I support HAV	VC's Annual Race	Against Violence a	t the following level:
Exclusive Opportunities:		Mu	ultiple Opportunities:	
□ PRESENTING SPON □ FAMILY FEST SPON □ CUSTOM SPONSOR	SOR \$25,0	00 □ AI □ BI □ □ S/	MPOWER SPONSOR DVOCATE SPONSOR ELIEVER SPONSOR AFETY SPONSOR OPE SPONSOR	\$15,000 \$10,000 \$5,000 \$3,000 \$1,000
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E: dsoria@hawc.org | P: 713.528.6798 ext. 2228 | M: 1010 Waugh, Houston, TX 77019