

Sponsorship Fact Sheet

Who: Firefighters Emerald Society of Metropolitan Atlanta (FESMA) presents the 1st annual FESMA 5K

When: March 28, 2020

Where: Historic Marietta Square (Marietta, GA)

What: Our race is a Peachtree qualifier 5k, 1k and tot trot through and around Historic Marietta Square. The FESMA 5k is a fund raiser for The Firefighters Emerald Society of Metropolitan Atlanta (FESMA) a 501c3 non-profit. FESMA is a non-political fraternal organization dedicated to taking care of the families of firefighters in need as well as inoculating and preserving Irish history in the fire service. Over the last 20 years FESMA has assisted the families of firefighters after injuries and deaths throughout the state of Georgia. FESMA is 100% volunteer run organization ensuring all funds raised through our various fund raisers go to supporting our mission of helping firefighter's families in their time of need.

Sponsors: We are seeking to partner with businesses and individuals interested in supporting the FESMA 5k through cash sponsorships and/or in-kind donations. Sponsorships available from \$250-\$2500.



Thank You for your time and support!

Firefighter Emerald Society
Metropolitan Atlanta



For more information go to runsignup.com/fesma5k

Or

Contact Peter Le - ple93@icloud.com

Shane Cargile – shane@3optionsrealty.com

Chief Sponsor - \$2,500

- ✚ Company logo featured on all marketing materials with “Presented by” designation, including marketing materials, press releases and social media
- ✚ Sponsor Signage at Start/Finish area on Race Day
- ✚ Five (5) Acknowledgements on Race Day (DJ and thank you)
- ✚ Large logo in most prominent position on Race T-shirt and Race Bib
- ✚ Company logo featured on Event website (with link to company website)
- ✚ Ten (10) Complimentary Race Entries
- ✚ Promotional Space in Race Bag
- ✚ Vendor Table on Race Day (sponsor to setup)

Captain Sponsor - \$1,500

- ✚ Company logo featured on marketing materials and social media
- ✚ Three (3) Acknowledgements on Race Day (DJ and thank you)
- ✚ Logo in prominent position on Race T-shirt and Race Bib
- ✚ Company logo featured on Event website (with link to company website)
- ✚ Five (5) Complimentary Race Entries
- ✚ Promotional Space in Race Bag
- ✚ Vendor Table on Race Day (sponsor to setup)

Master Firefighter Sponsor - \$1,000

- ✚ Company featured on social media
- ✚ Medium logo on Race T-shirt
- ✚ Company logo featured on Event website (with link to company website)
- ✚ Three (3) Complimentary Race Entries
- ✚ Promotional Space in Race Bag
- ✚ Vendor Table on Race Day (sponsor to setup)

Senior Firefighter Sponsor - \$500

- ✚ Company featured on social media
- ✚ Small logo on Race T-shirt
- ✚ Company logo featured on Event website (with link to company website)
- ✚ Two (2) Complimentary Race Entries
- ✚ Promotional Space in Race Bag
- ✚ Vendor Table on Race Day (sponsor to setup)

Firefighter Sponsor - \$250

- ✚ Name on Race T-shirt
- ✚ Promotional Space in Race Bag
- ✚ Vendor Table on Race Day (sponsor to setup)

**** Please fill out sponsor form and mail check with form enclosed in envelope to address provided. ****

FESMA

Attn: Shane Cargile

PO Box 235

Woodstock, GA 30188

Sponsor Information

First Name _____

Last Name _____

Name of Business _____

Address of Business _____

Telephone Number _____

Sponsorship level commitment _____

I hereby agree to sponsor the FESMA5K with the amount enclosed
\$ _____

Sponsor Signature _____