



# SPONSOR OPPORTUNITIES

Welcome to the Harvest Festival Sugar Rush 5K! We are excited to present this annual event, set against the picturesque backdrop of New Roads, Louisiana. The Sugar Rush 5K is not only a celebration of healthy and active lifestyles, but it also serves as a platform for empowering our local high school students. This year, proceeds from the event will directly fund prom expenses for our students while providing our high school students with invaluable experience in event management.

Our sophomore class will take on key roles in organizing, marketing, and executing the 5K, all under the guidance of a local race director. Through this hands-on experience, students will develop essential skills such as professional communication with potential sponsors, graphic design for marketing materials, budgeting, race day planning, and volunteer coordination. This initiative not only enhances their learning experience but also fosters a sense of community and support among local businesses and organizations.

As a valued sponsor of the Sugar Rush 5K, your business will gain exposure and recognition in the community, with promotional opportunities outlined in this packet. Your support will not only enhance the event but will also help shape the experiences of our young students, making a lasting impact in their lives.

Thank you for considering participating as a sponsor for this exciting event. Together, we can make a difference in our community!

For any sponsorship questions, please contact us.

**Student Sponsor:**

Jolie Higginbotham  
jolie.higginbotham@cpstudent.org  
225-718-6609

**Adult Sponsor:**

Rachel Higginbotham  
rroub123@gmail.com  
225-718-2299

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**Race Director:**

Aimee Moreau  
aimeebtsu@gmail.com  
318-421-9144

# TITLE SPONSOR | \$1,500

## ONE AVAILABLE

Title sponsor includes:

- Top center of the back of the event tee (see below).
- Logo alternating with event logo on the custom finishline banner for first place finishers.
- Logo on custom race bibs.
- Logo on all digital and printed e-blasts, ads, social media, registration website, and a full page in athlete guide.
- Includes 2 complimentary race entries.



# KOOZIE SPONSOR | \$1,000

## ONE AVAILABLE

Koozie sponsor includes your company logo featured on one side of the event koozie and shirt back. Event logo will be on the opposite side. Koozies are Kolder Kaddy brand, made of neoprene material. Includes one complimentary race entry.





## PHOTO SPONSOR | \$800

ONE AVAILABLE

Photo sponsor includes your company logo on one corner of the photos from our professional photographer and shirt back. Logo will be in single color. Includes one complimentary race entry.

## BAG SPONSOR | \$500

TWO AVAILABLE

Bag sponsor includes your company logo in one of two spots available in a single color. Logo will also be on shirt back in single color. Includes one complimentary race entry.



## SHIRT SPONSOR | \$250

FIVE AVAILABLE

Shirt sponsor includes your company logo on the back of the shirt on the 3rd line or below. Logo will be in single color print. Includes one complimentary race entry.



# BIB SPONSOR | \$200

## ONE AVAILABLE

Bib sponsor includes your company logo in one location opposite of the presenting sponsor in a single color. Logo will also be on shirt back in single color. Includes one complimentary race entry.



# SPONSOR AGREEMENT

Count me In! If you are Interested in supporting Sugar Rush 5K, please let us know how you would like for us to represent your company!

If you are interesting in supporting this event, but would prefer to remain anonymous, please indicate this by completing the last selection. Thank you!

TITLE SPONSOR	\$1,500	<input type="checkbox"/>
KOOZIE SPONSOR	\$1,000	<input type="checkbox"/>
PHOTO SPONSOR	\$800	<input type="checkbox"/>
BAG SPONSOR	\$500	<input type="checkbox"/>
SHIRT SPONSOR	\$250	<input type="checkbox"/>
BIB SPONSOR	\$200	<input type="checkbox"/>

I would like to remain anonomyous.      \$\_\_\_\_\_

\*Note that this event is not a direct production of Catholic of Pointe Coupee.  
This is a class project independently hosted by students, overseen by parents.

COMMITMENT IS DUE BY SEPTEMBER 30. PAYMENT DUE IN FULL BY OCTOBER 15.

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SPONSOR REPRESENTATIVE SIGNATURE

CHECKS MAY BE WRITTEN TO:  
Cash

**SPONSOR CONTACT INFORMATION**

CHECKS MAY BE MAILED TO:

\_\_\_\_\_  
EMAIL

Brook Devillier  
8976 Highway 1  
Lettsworth, La 70753

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE