



# SPONSOR OPPORTUNITIES

The Harvest Festival Sugar Rush 5K is an annual event that promotes healthy and active lifestyles by hosting a road race in the beautiful City of New Roads, Louisiana and benefitting local organizations. In 2021, this race fueled the campaign that brought in \$50,000 through event registrations, sponsors, and donations for a playground at Rougon Elementary. In 2022, the race provided funding for two outdoor classrooms.

This year's Sugar Rush will 100% financially support a float for Rougon Elementary. The New Roads Lion's Club encourages schools and non-profit local organizations to participate in the competitive floats for the Lions Club Mardi Gras Parade that serves as a fundraiser for local schools. Rougon Elementary was unable to participate last year due to the lack of a float.

Not only does the float serve as a fundraiser, but it provides the opportunity for kids to participate in a fun community activity that is important to our culture.

As a sponsor of the Sugar Rush, you will have the opportunity to be proudly displayed on the back of our float, as described in the sponsor package. Your support will directly create an opportunity for Rougon Elementary to continue to raise funds for programs and campus improvements by having the chance to participate in the float competitions. In return, we hope that you will feel empowered and take pride knowing that your contribution helped change or is continuing to help change the school experience for current and future students at Rougon Elementary.

Thank you!

For any sponsorship questions, please contact Aimee Moreau at 318-421-9144 or [aimeeb LSU@gmail.com](mailto:aimeeb LSU@gmail.com).

# TITLE SPONSOR | \$5,000

## ONE AVAILABLE

Title sponsor includes:

- Top center of the back of the event tee (see below).
- Logo alternating with event logo on the custom finishline banner for first place finishers.
- Event referred to as 'Sugar Rush 5K, presented by INSERT COMPANY NAME.'
- Logo on one of two locations on the finisher photos.
- Logo on custom race bibs.
- Logo on all digital and printed e-blasts, ads, social media, registration website, and a full page in athlete guide.
- Includes 3 complimentary race entries.



# CUP SPONSOR | \$1,500

## ONE AVAILABLE

Cup sponsor includes your company logo on one side of 1,500 plastic cups that will be thrown on Mardi Gras Day. School logo will be on the other side. Logo will also be on shirt back in single color. Includes 2 complimentary race entries.

# KOOZIE SPONSOR | \$1,000

ONE AVAILABLE

Koozie sponsor includes your company logo featured on one side of the event koozie and shirt back. Event logo will be on the opposite side. Koozies are Kolder Kaddy brand, made of neoprene material. Includes one complimentary race entry.



# PHOTO SPONSOR | \$1,000

ONE AVAILABLE

Photo sponsor includes your company logo on one corner of the photos from our professional photographer and shirt back. Logo will be in single color. Includes one complimentary race entry.

# BAG SPONSOR | \$750

TWO AVAILABLE

Bag sponsor includes your company logo in one of two spots available in a single color. Logo will also be on shirt back in single color. Includes one complimentary race entry.



# SHIRT SPONSOR | \$500

## FIVE AVAILABLE

Shirt sponsor includes your company logo on the back of the shirt on the 3rd line or below. Logo will be in single color print. Includes one complimentary race entry.



# BIB SPONSOR | \$500

## ONE AVAILABLE

Bib sponsor includes your company logo in one location opposite of the presenting sponsor in a single color. Logo will also be on shirt back in single color. Includes one complimentary race entry.



# SPONSOR AGREEMENT

Count me In! If you are Interested in supporting River Roux Triathlon, please let us know how you would like for us to represent your company!

TITLE SPONSOR	\$5,000	<input type="checkbox"/>
CUP SPONSOR	\$1,500	<input type="checkbox"/>
KOOZIE SPONSOR	\$1,000	<input type="checkbox"/>
PHOTO SPONSOR	\$1,000	<input type="checkbox"/>
BAG SPONSOR	\$750	<input type="checkbox"/>
SHIRT SPONSOR	\$500	<input type="checkbox"/>
BIB SPONSOR	\$500	<input type="checkbox"/>

COMMITMENT IS DUE BY SEPTEMBER 30. PAYMENT DUE IN FULL BY OCTOBER 15.

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SPONSOR REPRESENTATIVE SIGNATURE

**SPONSOR CONTACT INFORMATION**

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE

CHECKS MAY BE MAILED TO:

Rougon Elementary  
PO Box 626  
Rougon, LA 70773