

RunSignup
WINTER SYMPOSIUM 2020

**Marketplace
Partners**

We hate expos.

We are often vendors ourselves, and we know we hate sitting in an expo room all day, hoping that someone will stop by to talk to us. As such, we are taking different approach: vendors we really recommend, less to ship, minimal time tied to a table, and opportunities for meaningful interaction with race directors and timers.

What is a RunSignup Symposium?

We have hosted a Summer Symposium since 2014. Symposiums have two areas of emphasis:

Education: technology training, industry best practices, and peer education via sessions and small groups

Networking with related organizations at multiple social events

Who attends a RunSignup Symposium?

Yes, we attract RunSignup customers...but we're not exclusive. The Symposium is open to all industry professionals, and there are sessions that are not specific to RunSignup. Attendees include:

Timers and Timing Companies

Race Management Companies

Race Directors for events that range 100-40,000 participants

Nonprofits that work with races

Nonprofits that host their own events

2019 Symposium Attendees: A Snapshot

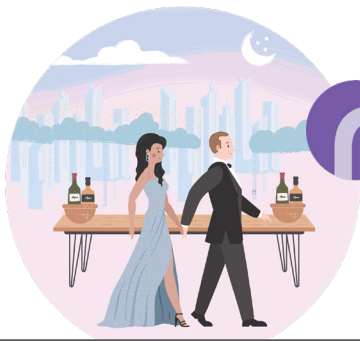
293 attendees representing 145 organizations and 2,000,000 participants.

Organizations from 37 states & Canada. Attendees were 57% male, with 38% under 40, 26% between 40-50, and 36% over 50.

Timers who use ChronoTrack, MYLAPS, IPICO, race result, RFID, Agee Race Timing, and more.

11 races from the Top 100 Road Races in 2018

Limited Marketplace Partnerships are available to vendors we believe in. Due to limited space and the cost of the event, vendors who are not Marketplace Partners must purchase a Vendor Ticket to attend.



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Marketplace Partners

Winter 2020 Partnership Opportunities

To join us as a partner, email johanna@runsignup.com

Marketplace Beverage Partner

\$3500 (2 available)



- Co-Sponsor for of all beverages at the Marketplace Dinner (Monday night).
- Optional space for an interactive display throughout dinner*
- 2 Symposium Vendor Registrations
- Inclusion in Symposium Program and pre and post-event attendee emails
- Option to include an item in the attendee bag**

Closing Reception Partner

\$2000 (3 available)



- Co-Sponsorship of the Closing Reception (Tuesday night)
- Optional table space for an interactive display throughout the reception*
- 2 Symposium Registrations
- Inclusion in the Symposium Program and pre and post-event attendee emails
- Option to include an item in the attendee bag**

Marketplace Dinner Station Partner

\$3200 (6 available)

Exclusive sponsorship a dinner station at our Marketplace Dinner (Monday night; limited choice on station selection will be available).

Optional space for an interactive display throughout dinner*

2 Symposium Registrations

Inclusion in the Symposium Program and pre and post-event attendee emails

Option to include an item in the attendee bag**



Demo Room Partner

\$1000



Table and/or floor space in our Product Demo room throughout the Symposium sessions

2 Symposium Registrations

Inclusion in the Symposium Program and pre and post-event attendee emails

Option to include a item in the attendee bag**

*The Demo Room is not an Expo. Demo Room Partnerships are appropriate for technology that Race Directors or Timers will use for themselves, not products for them to buy. Demo Room partners *can* bring signage, but should focus on bringing equipment they can demonstrate in real-time. Examples: timing hardware, RaceDay Clocks, etc.*

All-Day Drinks Partner

\$2800 (2 available)



Exclusive sponsorship of our all-day drinks (coffee, water, and sodas) throughout Symposium sessions. One sponsor each day.

Optional space for an interactive display by the drink station, throughout the day.*

2 Symposium Registrations

Inclusion in the Symposium Program and pre and post-event attendee emails

Option to include an item in the attendee bag**



* Basic signage is encouraged, and a table can be included at your station if you want. However, we strongly recommend bringing something that dinner guests can engage with - for example, a machine to custom-print bibs on site - rather than a product display.

** A small giveaway item can be included in attendee bags if they are received in time. No paper handouts, please.

If you have questions about what is appropriate for your interactive station or attendee bag item, or want help brainstorming, let us know!