



2021 Mighty Moose Sponsorship Opportunities

The 4th Mighty Moose 5K Walk/Run seeks to raise \$250,000 in memory of Jenna Swaim who lost her four-year battle to ovarian cancer in 2018. All proceeds will be directed to Dr. Kevin Elias of the Brigham & Women's Hospital and the Dana Farber Cancer Institute. Dr. Elias and his research team are on the forefront of ovarian cancer research and are developing an innovative new blood test for rapid early detection and diagnosis of the disease.

Presenting Sponsor - \$10,000

- Prominent **top** placement of company logo/family name on back of race t-shirt to be provided to all registrants (estimated over 1,200 people)
- Prominent **top** placement of company logo/family name on signage/posters at the start line on race day
- Prominent placement of company logo/family name on refreshment table on race day
- Prominent placement of company logo/family name at water stations along race route
- Verbal recognition on race day
- Recognition in a one-page ad in the Concord Journal
- Company logo/family name on the website, social media and PR channels

Platinum Sponsor - \$5,000

- Prominent placement of company logo/family name on back of race t-shirt to be provided to all registrants (estimated over 1,200 people)
- Prominent placement of company logo/family name on signage/posters at the start line on race day
- Prominent placement of company logo/family name on refreshment table on race day
- Prominent placement of company logo/family name at water stations along race route
- Verbal recognition on race day
- Recognition in a one-page ad in the Concord Journal
- Company logo/family name on the website, social media and PR channels

Gold Sponsor - \$2,500

- Company logo/family name on back of race t-shirt to be provided to all registrants (estimated over 1,200 people)
- Company logo/family name on signage/posters at the start line on race day
- Company logo/family name on refreshment table on race day
- Company logo/family name at water stations along race route
- Recognition in a one-page ad in the Concord Journal
- Company logo/family name on the website, social media and PR channels

Silver Sponsor - \$1,000

- Company/family name on back of race t-shirt to be provided to all registrants (estimated over 1,200 people)
- Company/family name on refreshment table on race day
- Company/family name at water stations along race route
- Recognition in a one-page ad in the Concord Journal
- Company/family name on the website, social media and PR channels

Bronze Sponsor - \$500

- Recognition in a one-page ad in the Concord Journal
- Company/family name on the website, social media and PR channels

Please complete the below form by August 20, 2021 and return to wendykrayer@gmail.com or:
Wendy Krayer
231 Nashoba Road
Concord, MA 01742



Mighty Moose 2021 Sponsorship Form

I/We will sponsor the Mighty Moose at the following level:

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$500 |

Please indicate how you would like your sponsorship listing to appear: _____
and send your logo (if applicable) in an eps format if possible, or a high resolution jpeg or png file format to wendykrayer@gmail.com.

Contact Information:

Name: _____

Company: _____

Street: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment Information:

Note the Mighty Moose Foundation, Inc. is a newly formed company. However, due to the COVID 19 pandemic and resulting delays in approval from the IRS, we have yet to receive non-profit certification.

As such, all 2021 donations to the Mighty Moose will be sent directly to Brigham and Women's Hospital using their tax ID number (04-2312909).

All Mighty Moose donations will be directed to Dr. Elias, who manages the early ovarian cancer detection work we have funded the past three years.

Checks should be made payable to "Brigham and Women's Hospital" and can be sent to:

Brigham and Women's Hospital
116 Huntington Avenue, 3 rd Floor
Boston, MA 02116
Attn: Laura Ducie

****Please add "Mighty Moose" to the memo line on the check.** Donor-advised fund or related questions can be directed to Laura Ducie via email (lducie@bwh.harvard.edu) or 617-827-0578.