



Rockville 10K/5K Sponsorship Opportunities

Sunday, November 6, 2022

About

This year marks the 47th Annual Rockville 10K/5K, held in King Farm Village Center in Rockville, Maryland. The Rockville 10K/5K offers participants a hometown feeling, while welcoming all runners/walkers extending outside the DC Metropolitan Area.

The 10K/5K is considered the “oldest continuing race in Montgomery County,” attracting approximately 1,100 participants annually. The race offers something for everyone! Choose from the 10K, 5K or Kids 1 Mile Fun Run. Participants can take part in the pre-race stretch and cap off their efforts with a post-race brunch provided by local restaurants.

This event is a premier running event in the county during the month of November. It takes place in the heart of the county, in walking distance to Metro, and provides sponsors with excellent visibility. Join us today and receive exposure to more than 1,000 participants with an insert in our race packets.

We hope to work with you for this year's Rockville 10K/5K!

What does your Sponsorship do?

The Rockville Rotary Foundation has raised over one million dollars since it began in the early 1980's. These funds have benefited citizens of Rockville and charities around the world.

Typically, over 1,000 participants register for this 10K/ 5K race through Rockville neighborhoods. All funds raised each year are divided between the 501(c)(3) Rockville Rotary Foundation and the Rockville Recreation Fund. The Rockville Recreation Fund provides hundreds of low-income children and families with annual funding to participate in summer camps, sports leagues, after-school day-care, teen programs, and community center classes and activities.

The Rockville Rotary Foundation supports local homeless shelters, food programs, needy families, Scouting organizations, historic projects, Rotary International's Polio Eradication Initiative, as well as many health and education programs in the U.S., India, Haiti, and Mexico.

Last year, the Foundation provided clean drinking water for 5,000 people in Haiti and provided over 30,000 meals for Montgomery County residents in need.

Please check out and share our Facebook page at www.facebook.com/rockville10k5k

The sponsor benefits appear on the next page.

Sponsorship Levels

	Title Sponsor \$15,000	Gold Sponsor \$3,000	Silver Sponsor \$1,500	Bronze Sponsor \$500
Exclusive race title (“City of Rockville & YOUR Business Present...”)	X			
Banner displayed at start/finish (provided by sponsor)	X			
Complimentary race t-shirts	X (10)	X (5)	X (2)	X (1)
Logo promoted to 11K+ followers on social media and e-blasts sent to 15,000 recipients	X	X		
Logo displayed on race bibs	X			
Verbal recognition at pre & post-race festival/awards ceremony	X	X		
Logo displayed on race t-shirts	X	X	X	
Logo or company name on City of Rockville & Rockville 10K/5K websites	X	X	X	X
Exhibit booth on-site	X (10x20) and other space if necessary	X (10x10)	X (10x10)	
Promotional material provided to City included in race packets	X	X	X	X
Complimentary race entries	X (15)	X (8)	X (5)	X (2)
Ad inserted into race packets	X	X	X	X



2022 Rockville 10K/5K Sponsorship Application

Please enter all information into the form and return via e-mail to dhemmig@comcast.net

Business Name (*as you want it to appear*): _____

Contact Name: _____

Brief Description of Business: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Business Phone: _____

Cell Phone: _____

E-mail Address: _____

Website: _____

Additional Contact Name: _____

Additional Contact Cell Phone: _____

Additional Contact E-mail Address: _____

SPONSORSHIP LEVEL (select one):

- ☐ Title Sponsor (\$15,000)
- ☐ Gold Sponsor (\$3,000)
- ☐ Silver Sponsor (\$1,500)
- ☐ Bronze Sponsor (\$500)

PAYMENT (select one):

- ☐ Check made payable to: Rockville Rotary
- ☐ Please contact me to make other arrangements

APPLICATION DEADLINES:

Submit application by September 30, 2022---Title and Gold Sponsors

Submit application by October 11, 2022--Silver and Bronze Sponsors

Submit this application by email to:

- Doug Hemmig, dhemmig@comcast.net (240) 793-8432
- Andrew Einsmann, drewster711@gmail.com
- Derrick Thompson, dthompson@rockvillemd.gov

Or, submit this application by mail to: Rockville Rotary Foundation, 306 Linthicum St,
Rockville, MD 20851

Thank you for supporting the Rockville 10K/ 5K!