



Rockville 10K/5K Sponsorship Opportunities

Sunday, November 7th, 2021

About the Rockville 10K/5K

This year marks the 46th Annual Rockville 10K/5K, held in King Farm Village Center- Rockville, Maryland. The Rockville 10K/5K provides a home town feeling while welcoming all runners/walkers from outside the DC metropolitan area. The 10K/5K is considered the “oldest continuing race in Montgomery County,” attracting approximately 1,100 runners annually. The race offers something for everyone! Choose from the 10K, 5K or Kids 1 mile fun run. Runners can take part in the pre-race stretch and cap off their efforts with a post-race brunch provided by local restaurants. We hope to work with you for this year’s Rockville 10K/5K!

This event is a premier running event in the county during the month of November. It is in the heart of the county in walking distance to the metro and it would provide your business with a ton of visibility. Get a crack at almost 1000 runners with an insert in the race day

RUNNERS PACKET

What does your Sponsorship do?

The annual Rockville Rotary Foundation has raised over a million dollars since it began in the early 1980s. And all of it has benefited citizens of Rockville and charities around the world

Almost 1000 runners annually participate in this 5/10K race through Rockville neighborhoods. All funds raised each year are divided between the 501(c)(3) Rockville Rotary Foundation and the Rockville Recreation Fund. The Rockville Recreation Fund annually provides hundreds of low income children and families with funding to participate in summer camps, sports leagues, after-school day-care, teen programs and community center classes and activities.

The Rockville Rotary Foundation supports local homeless shelters, food programs, needy families, Scouting organizations, historic projects, Rotary International’s Polio Eradication Initiative, as well as many health and education programs in the U.S., India, Haiti and Mexico.

Last year we provided clean drinking water for 5000 people in Haiti and provided over 30,000 meals for Montgomery County residence.

We’ve worked hard to get mentions and fans on social media. Check us out on www.facebook.com/rockville10k5

Sponsorship Levels

	Title Sponsor \$15,000	Gold Sponsor \$3,000	Silver Sponsor \$1,500	Bronze Sponsor \$500
10K/5K race named sponsoring company	X			
Banner displayed at start/finish (provided by sponsor)	X			
Complimentary race t-shirts	X (10)	x (5)	<u>x (2)</u>	<u>x (1)</u>
Logo promoted to 11,600 followers on social media, e-blasts sent to 15,000 people	X	x		
Logo displayed on 1000 race bibs	X			
Verbal recognition pre-& post-race festival/awards ceremony	X	X		
Logo displayed on 1000 runner's shirts	X	X	<u>x</u>	
Logo or company name on City of Rockville & Montgomery County Road Runners 10K/5K websites and Rockville Rotary Site	X	X	X	x
Exhibit booth on-site	X (10x20) and other space if necessary	X (10x10)	X (10x10)	
Promotional material provided to City included in 1000 runner's packets	X	X	X	x
Complimentary race entries	X (15)	X (8)	X (5)	x (2)
Ad inserted into runner's packets	X	X	X	X

2021 10K/5K Sponsorship Application

Please type and email

Business _____ Contact Name _____

Type of Business _____

Address _____ City _____ State _____ Zip _____

Work Phone _____ Cell Phone _____

Email _____ Website _____

Additional Contact Name _____ Phone _____

Thank you for sponsoring the Rockville 10K/5K

SPONSORSHIP LEVEL (select one)

- Title Sponsor (\$15,000)
- Gold Sponsor (\$3,000)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$500)

PAYMENT (select one)

- Check made payable to: Rockville Rotary
- Please contact me to make other arrangements

APPLICATION DEADLINES

Submit application by September 13, 2021---Title and Gold Sponsors

Submit application by October 11, 2021--Silver and Bronze Sponsors

SUBMIT APPLICATION

Submit this application by email or mail to:

Email: Doug Hemmig, dhemmig@comcast.net and cell 240-793-8432,

Andrew Einsmann , drewster711@gmail.com or Derrick Thompson, dthompson@rockvillemd.gov

Mail Check to : Rockville Rotary Foundation, 306 Linthicum St, Rockville, MD 20851