

# 2019 Business Partnership Program Levels

## Dia De Los Muertos 5k/3k Run and Festival

Sunday, October 27  
21513 East Cliff Drive, Santa Cruz



### PLATINUM \$10,000

- Recognized as Title Sponsor for one major event\*
- Platinum Exposure on all 50th Anniversary Campaign marketing materials (Santa Cruz Sentinel Thank you Ad, social media, banner at events, press releases, website, ads, brochure, etc.) *These benefits are no longer available. Gala took place in March 2019.*
- Banner displayed at Clubhouse of choice
- Recognized at all major events
- Golf Tournament exclusive: banner at event, name on brochure, and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

### GOLD \$5,000

- Recognized as lead sponsor for all major events\*.
- Gold Exposure on all 50th Anniversary Campaign marketing materials (Santa Cruz Sentinel Thank you Ad, social media, banner at events, press releases, website, ads, brochure, etc.) *These benefits are no longer available. Gala took place in March 2019.*
- Banner displayed at Clubhouse of choice
- Recognized as Business Partner at all major events
- Golf Tournament exclusive: banner at event and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

### SILVER \$2,500

- Recognized as co-sponsor for all events\*.
- Silver Exposure on all 50th Anniversary Campaign marketing materials (Santa Cruz Sentinel Thank you Ad, social media, banner at events, press releases, website, ads, brochure, etc.) *These benefits are no longer available. Gala took place in March 2019.*
- Banner displayed at Clubhouse of choice
- Recognized as Business Partner at all major events
- Golf Tournament exclusive: Golf Cart Sponsor and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

### BRONZE \$1,000

- Recognized as supporting sponsor for all events.
- Bronze Exposure on all 50th Anniversary Campaign marketing materials (Santa Cruz Sentinel Thank you Ad, social media, banner at events, press releases, website, ads, brochure, etc.) *These benefits are no longer available. Gala took place in March 2019.*
- Banner displayed at Clubhouse of choice
- Recognized as Business Partner at all major events
- Tee Sign at Golf Tournament
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

### FRIEND \$500

- Recognized as Business Partner at events and on 50th Anniversary Campaign material in text only. *These benefits are no longer available. Gala took place in March 2019.*
- Tee Sign at Golf Tournament
- Business Partner Window decal to be displayed at business
- Name and Link to business on BGCSCC Community Partner Website page.

### PLATINUM \$10,000

5k/3k Run Benefits

- 2 AVAILABLE. 1- SOLD**
- Title Sponsor
- Platinum exposure on all event marketing materials (Santa Cruz Sentinel Thank you ad, social media, banner at events, press releases, website, brochure, etc.)
  - Signage at Main Stage and along race course
  - 10 complimentary race entries
  - Logo on T-shirt
  - Premier online and event exposure

### GOLD \$5,000

5k/3k Run Benefits

- Gold exposure on all event marketing materials (Santa Cruz Sentinel thank you ad, social media, banner at events, press releases, website, brochure, etc.)
- Signage at Main Stage and along race course
- 6 complimentary race entries
- Logo on T-shirt
- Premier online and event exposure
- Logo in Santa Cruz Sentinel Thank You Ad

### SILVER \$2,500

5k/3k Benefits

- Silver exposure on all event marketing materials (Santa Cruz Sentinel Thank you ad, social media, banner at events, press releases, website, brochure, etc.)
- Signage at Main Stage and along race course
- 4 complimentary race entries
- Name on T-shirt
- Premier online and event exposure
- Logo in Santa Cruz Sentinel Thank You Ad

### BRONZE \$1,000

5K/3K Benefits

- Bronze exposure on all event marketing materials (Santa Cruz Sentinel Thank you ad, social media, banner at events, press releases, website, brochure, etc.)
- Signage along race course
- 2 complimentary race entries
- Name on T-shirt
- Premier online and event exposure
- Logo in Santa Cruz Sentinel Thank You Ad

### OTHER SPONSORSHIP OPPORTUNITIES

- \$500 - Banner Program (4 color banner at Clubhouse of choice + marketing benefits)
- \$500 - Race Advocate (logo on event shirt, inclusion on print ad, 2 race entries)
- \$250 - Golf Tee Sponsor
- \$250 - Race Supporter (logo on event shirt, 1 race entry)
- \$250 - Golf Tee and Green Sponsor



## 2019 Calendar of Events and Activities

JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC

50TH ANNIVERSARY CAMPAIGN & CELEBRATION

Live Oak  
Clubhouse  
3rd Year  
Anniversary



Joe & Linda  
Aliberti  
Clubhouse  
1st Year  
Anniversary  
Celebration

Youth of the  
Year Awards  
and Banquet

Dancing Through  
the Decades: 50th  
Anniversary Gala  
3/23/19



AFTER SCHOOL PROGRAM OPEN



49th Annual  
Swing Into  
Great Futures  
Golf  
Tournament  
7/12/19



Graduation  
Celebrations!

Dodge For a  
Cause:  
Dodgeball  
Tournament  
8/25/19



SUMMER CAMP OPEN



Dia de los Muertos  
5k/3k Run



6th Annual  
Community  
Breakfast  
11/14/19

AFTER SCHOOL PROGRAM OPEN

[www.boysandgirlsclub.info](http://www.boysandgirlsclub.info)

# BOYS & GIRLS CLUBS OF SANTA CRUZ COUNTY 2019 BUSINESS PARTNERSHIP PROGRAM (UPDATED MAY 2019)

50th Anniversary Special Celebration

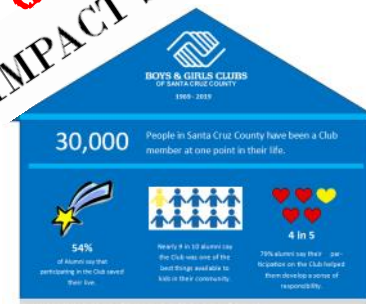


FOR 50 YEARS, BUSINESSES HAVE BEEN A LIFELINE OF SUPPORT FOR THE BOYS & GIRLS CLUBS OF SANTA CRUZ COUNTY. THANK YOU!

\*\*\*\*\* NEW THIS YEAR \*\*\*\*\*

ENHANCED BUSINESS PARTNER BENEFITS AND ENGAGEMENT OPPORTUNITIES

**STARTS  
IMPACT STATS HERE**



49TH ANNUAL  
**Swing Into  
Great Futures**  
GOLF TOURNAMENT

In Memory of Don Bailey

