



# SCENIC MEMORIAL RUN/WALK **CONNOR'S** **'23 WAY 5** MILE HINCKLEY NY

Race Day ~ September 17, 2023

Virtual Option ~ September 10 -17, 2023

Dear Friends & Connor's Way Supporters:

With the generous support of our friends and community, Connor's Way 2022 was a huge success! Our annual event raises funds for scholarships for area youth and provides assistance to needy families, all in memory of Connor Arthur Lynskey, who was tragically killed by a drunk driver in 2018 at the age of 18.

This past year, 25 scholarships were awarded to students at 13 different schools in Oneida and Herkimer counties. In the past four years, over \$30,000 in awards have been distributed to area high school students who excelled in academics and athletics/character, as well as a tradesman scholarship awarded in memory of Joey R. Ventura. The high school scholarship program is administered by the Community Foundation of Herkimer & Oneida Counties. More information on that program is available at [www.foundationhoc.org/connor](http://www.foundationhoc.org/connor). Memorial scholarships have also been awarded at Upstate Medical University to pre-med students enrolled in the Rural Medicine MD Program, the same program Connor had been accepted into.

We send our sincere thanks to our 2022 sponsors and welcome their continued support of Connor's Way in 2023! For those new to the opportunity of sponsoring this year, we would love to provide any and all information to help in making that decision. As always, we appreciate you spreading the word to others who may share that interest.

We thank you from the bottom of our hearts for helping us keep Connor's memory alive and helping the youth of our community ~ your support means so much to the Connor's Way team and our family!

With sincere appreciation ~The Lynskey Family & The Connor's Way Team

[www.connorsway.com](http://www.connorsway.com)

[www.facebook.com/connorswaymemorial](https://www.facebook.com/connorswaymemorial)

<https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile>

Connor's Way, Inc. is a 501(c)(3) Not-For-Profit Corporation

**6<sup>th</sup>  
Annual**



**Sponsorship Information**  
**Race Day ~ September 17, 2023**  
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**Who was Connor?**

Connor Arthur Lynskey was an 18-year-old son, brother, grandson and friend who resided in Hinckley, New York with his family, attending pre-med studies at Siena College, when he was tragically killed by a drunk driver on August 11, 2018. Connor aspired to be a rural medical doctor, had been accepted into the Upstate Rural Medicine MD Program, and his dream was to practice medicine in an under-served area in order to help residents receive adequate health care.

**Why is the event held?**

All proceeds go to the scholarship and memorial fund created in memory of Connor. Our mission is to continue to provide students and medical students with a scholarship program, with your financial support and through our memorial run/walk in Connor's name. Due to the generosity of our friends and our community, along with the success of our previous Annual Run/Walks, this past year Connor's Way was able to continue awarding one scholarship at the Upstate Rural Medicine Program, eight scholarships for graduating seniors at Holland Patent Central School, and 17 scholarships for graduating seniors in high schools in Oneida and Herkimer counties.

**Sponsorship Levels – Deadline August 26, 2023**  
**(Please submit your print-ready logo by deadline)**

<b>Platinum - \$1,500 or more</b> 1. Name/Logo on T-shirt – LARGE 2. Name/Logo at Start/Finish line 3. Name on Connorsway.com & Facebook 4. Verbal recognition at event 5. Plaque presentation	<b>Gold - \$1,000</b> 1. Name/Logo on T-shirt – MEDIUM 2. Name/Logo at Start/Finish line 3. Name/Logo on Connorsway.com & Facebook	<b>Silver - \$500</b> 1. Name/Logo on T-shirt - MEDIUM 2. Name/Logo on Connorsway.com & Facebook
<b>Bronze - \$300</b> 1. Name/Logo on T-shirt – SMALL 2. Name or Logo on Connorsway.com & Facebook	<b>Supporter - \$125</b> 1. Name on Trail Marker on run/walk course	<b>In-Kind Contributions</b> Please indicate in writing the type of contribution & value of donated goods and services on the application.

Visit <https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile> to register. Visit [www.connorsway.com](http://www.connorsway.com) or [www.facebook.com/connorswaymemorial](https://www.facebook.com/connorswaymemorial) to sponsor, donate or for further information on available scholarships. Inquiries may be emailed to [don@connorsway.com](mailto:don@connorsway.com).

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# SCENIC MEMORIAL RUN/WALK

# CONNOR'S

# '23 WAYS

# 5 MILE

HINCKLEY NY

**Race Day ~ September 17, 2023**  
**Virtual Option ~ September 10-17, 2023**  
**Sponsorship Application**

**Sponsor/Company Name** \_\_\_\_\_

\_\_\_\_\_ I have sponsored previously and my name/logo has not changed.  
(X if applicable and proceed to Sponsorship Amount)

**Contact Name** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sponsorship Amount:** *(check one)* *(Please see attached for benefits of each sponsorship)*

Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Supporter \_\_\_\_\_

**Sponsor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Check or money order, payable to "Connor's Way," must be received by**  
**August 26, 2023.**

**Mail to: Connor's Way c/o Don Lynskey, 5 Ironwood Rd., New Hartford, NY, 13413**

**Questions: Call Don (315-794-8802) or email [don@connorsway.com](mailto:don@connorsway.com)**

**Thank you for your generous support!**

[www.connorsway.com](http://www.connorsway.com)

[www.facebook.com/connorswaymemorial](https://www.facebook.com/connorswaymemorial)

<https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile>

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**6<sup>th</sup> Annual ~ September 17, 2023**

**Virtual Option ~ September 10 - 17, 2023**

**Register at [ConnorsWay.com](http://ConnorsWay.com) (click on RunSignUp)**

**Free T-Shirt with Registration through August 26, 2023**

**Food Trucks & Live Music**

**Awards to Top Runners**

**Proceeds Fund Scholarships for Area Youth**



**Sponsorships Available through August 26, 2023**

**For more information go to**

**[WWW.CONNORSWAY.COM](http://WWW.CONNORSWAY.COM)**

**[WWW.FACEBOOK.COM/CONNORSWAYMEMORIAL](http://WWW.FACEBOOK.COM/CONNORSWAYMEMORIAL)**

**Forever in Our Hearts**

**CONNOR ARTHUR LYNSKEY**

**September 22, 1999 – August 11, 2018**