

Follow Your Heart to The Women's Only 5K Walk & Run!

The Women's Only 5K Walk & Run is celebrating a 30-year "run" in Guilford County. Your sponsorship helps offset expenses for the race which benefits the Mammography Scholarship Fund and the Cone Health Alight Patient Assistance Fund. The Mammography Scholarship Fund provides screening mammograms to women who are uninsured or unable to afford it on their own. The Alight Program helps with the everyday needs of breast cancer patients in treatment, such as financial assistance, educational materials, peer mentoring and support groups.

This event would not be possible without the support of our dedicated sponsors who help us continue to inspire, empower and celebrate these amazing women here in the Triad.

OUR IMPACT



"Only 11 months after I completed my treatments I completed my first walk. Seeing the sea of pink shirts of survivors and supporters was amazing. The whole event was cathartic for me. It signaled to me that I had made it through the worst of the storm. The amount of positivity

all around was incredible, AND, knowing that the money raised would help so many others on their journey made it all complete. Even though the walk was virtual last year, it was still so important for me to complete because it was proof that I was still thriving."

- Jeannie R., breast cancer survivor and 5K participant

"The scholarships and support funds raised by the Women's Only 5K help us meet people where they are. These funds can be used in clinics or at our new mobile screening events. Women in this community are counting on us."

- Skip Hislop, Vice President of Oncology for Cone Health



**October 1, 2022
Cone Health MedCenter
for Women**

Attendance: 2,500

Audience: Women,
ages 15-85

Individual
Registration: \$10-\$40



CONE HEALTH®
Philanthropy

See back for sponsorship levels for this event.

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Commitment Amount	\$12,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Level Name	Presenting	Survivor	Runner	Finish Line	Volunteer	Friend
Complimentary Race Entries	15	12	10	8	4	2
Opportunity to:						
Address Crowd from Stage	✓					
Include Ad in Race Packet	✓	✓				
Sponsor On-site Activity (limit 3)	✓	✓	✓			
10' x 10' Tent	✓	✓	✓	✓	✓	✓
Logo/Name:						
Pickup Bag & Packet Mailing Label	✓	✓	✓	✓		
Race Route	✓	✓	✓	✓		
Food Tent/Area	✓	✓	✓	✓		
Social Media, Website, Facebook Album	✓	✓	✓	✓	✓	✓
Stage Banner	✓	✓	✓	✓	✓	✓
T-shirts	✓	✓	✓	✓	✓	✓

One hundred percent of net proceeds go directly to supporting patients in need, allowing us to provide screening mammograms and meet basic everyday necessities that extend beyond direct medical care.

Commitment amounts of \$1,000 or more are recognized as Cone Society Members for 2022.

If this event speaks to your passion...

- Choose your level of commitment above.
- Indicate that on the enclosed commitment form.
- Your support of this event goes toward your total commitment in 2022, which will determine your Signature Sponsorship level.

Pacesetter	\$50,000+
Investor	\$24,000 - \$49,999
Sustainer	\$18,000 - \$23,999
Supporter	\$12,000 - \$17,999
Advocate	\$6,000 - \$11,999
Friend.....	\$3,000 - \$5,999
Cone Society	\$1,000 - \$2,999

