

# SPONSORSHIP PACKAGE

**Team**  
**ROAR**

Donna M. Karlis Memorial Fund



**5K Run &  
1-Mile Walk**

**October 6, 2019**

Duke Island Park

Bridgewater, N.J. 08807



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**Team ROAR 5K Run/1 Mile Walk**  
**October 6, 2019**  
**Duke Island Park, Bridgewater, N.J. 08807**

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We are excited to present the inaugural Team ROAR 5K Run and 1 Mile Walk for the Donna M. Karlis Memorial Fund on Sunday, October 6, 2019, in memory of Bridgewater resident Donna M. Karlis, who passed away after a courageous and inspiring battle with metastatic breast cancer in 2017 at age 42. Metastatic breast cancer (MBC) is advanced breast cancer, or stage IV, and is defined by the spread beyond the breast and nearby lymph nodes to non-adjacent organs such as the lung, liver, bones and brain. The event will help raise awareness for stage IV/metastatic breast cancer, and the money raised will support patients and their families living with metastatic breast cancer as well as provide funds for MBC research.

We cordially invite you to support our cause by becoming a sponsor or by donating. We need your assistance to fund this event, and it is our hope that your organization will be able to help. The Donna M. Karlis Memorial Fund is a 501(c)(3) non-profit organization and upon receipt of your donation, a tax deduction form including all necessary information will be provided.

We are offering sponsorships at the following levels:

**Platinum Sponsor - \$5,000**

- Listed as a top race sponsor on event Web site with company logo and link
- Company name or logo (one color) placed prominently on back of race T-shirt
- Company display table for a banner and merchandise at event (provided by sponsor)
- Recognition on social media – Facebook, Instagram, Twitter, etc.
- Prominent recognition on all race advertisements including posters, flyers and placement in news stories
- Promotional materials in race packet (provided by sponsor)

**Gold Level Sponsor - \$2,500**

- Recognition on event's Web site with company logo and link
- Company name on back of race T-shirt
- Recognition on social media
- Recognition on all race advertisements including posters and flyers
- Promotional materials in race packet (provided by sponsor)



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**Silver Level Sponsor - \$1,000**

- Recognition on event's Web site with company logo and link
- Company name on back of race T-shirt
- Recognition on social media
- Promotional materials in race packet (provided by sponsor)

**Bronze Level Sponsor - \$500**

- Recognition on event's Web site with company logo and link
- Company name on back of race T-shirt
- Recognition on social media

**Booster Club Sponsor - \$250**

- Recognition on event's Web site with company logo and link
- Recognition on social media

**In-Kind Donation**

- Sponsor to donate approved food/drink items or services to support the event
- Level of sponsorship to be assigned according to the value of donation

***\*\*Sponsorship deadline is September 1st\*\****



## **Team ROAR 5K Run/1 Mile Walk EVENT OVERVIEW**

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Date: Sunday, October 6, 2019

Location: Duke Island Park  
191 Old York Road  
Bridgewater, N.J. 08807

Time: Check-in will begin at 8:00 am  
5K timed run begins at 9:30 am  
Awards and brief ceremony immediately following the race.  
1 Mile walk will begin after ceremony.

Entry Fee: \$30.00 - Pre-register by September 1, 2019  
\$35.00 - Race day registration on-site

All pre-registered participants will receive a race T-shirt and race packet.  
\*\*T-shirt and race packet available, while supplies last on race day.

Course/Timing: This is a USATF certified 5K course.  
Timing and scoring by CompuScore

Parking: Parking is available at Duke Island Park - signs will be posted and volunteers will be available to direct traffic.

Prizes: Awards will be given to the top three male and female overall 5k finishers; and top male and female finishers in each age group.

Race Website: <https://runsignup.com/Race/NJ/Bridgewater/TeamROAR5K>



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## Team ROAR 5K Run/1 Mile Walk Sponsorship Form

October 6, 2019  
Duke Island Park, Bridgewater, N.J. 08807

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Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Web site Address: \_\_\_\_\_

1. Sponsorship level (please circle):

Platinum  
Sponsor

Gold  
Sponsor

Silver  
Sponsor

Bronze  
Sponsor

Booster Club  
Sponsor

In-Kind  
Donation

\*\*please fill out In-kind  
donation form

2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Please write your company name exactly how you would like it to appear on Web site,  
race advertisements, etc.

\_\_\_\_\_

4. Logos should be submitted to [TeamROAR5K@gmail.com](mailto:TeamROAR5K@gmail.com) by September 1st. Logos for  
T-shirts will be printed only in one color.

5. Checks can be made payable to *Donna M. Karlis Memorial Fund* and mailed to:

**Donna M. Karlis Memorial Fund**

**P.O. Box 6214**

**Bridgewater, N.J. 08807**

6. Please call Rose Fischer (908)507-8884 / Rowena Riina (732)979-6140 or e-mail  
[TeamROAR5K@gmail.com](mailto:TeamROAR5K@gmail.com) with questions or for additional information on  
sponsorships.



**Team ROAR 5K Run/1 Mile Walk  
In-Kind Donation Form**

October 6, 2019  
Duke Island Park, Bridgewater, N.J. 08807

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**IN-KIND DONATION:**

Please list the products or services that you would like to donate below and include the approximate value. We will assign you the appropriate level of sponsor benefits according to the value of your donation. Examples include: food and drinks, printing, signs, etc.

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Approximate Value: \$\_\_\_\_\_