



1st Annual Liv, Love, Run 5k 2019

SPONSORSHIP, DONATION & VOLUNTEER OPPORTUNITIES

Dear Community Partners and Friends:

July 2019

We cordially invite you to participate as a sponsor, donor and/or volunteer of the 1st Annual Liv, Love, Run 5k on Sunday, October 6, 2019 starting at 9 a.m. at the campus of Silver Creek Central School. Part of the proceeds for the event will go to fund a scholarship in honor of Olivia Coia, former teacher and student at Silver Creek Central School who passed away in 2010 after a battle with cancer. The remaining proceeds will benefit the Silver Creek/Forestville Cross Country Booster Club.

Your sponsorship/donation helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase items for registered race participants including awards, complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5000 this year.

With this in mind and our need to start preparation for this important fund raising event now, we are asking that you take some time to review this packet and let us know very soon if you can help us host a successful race. Please feel free to share this information with others too!

Thank you in advance for your consideration of becoming a race sponsor, donor and/or volunteer. Attached you will find a sponsorship/donation/volunteer form that can be completed and submitted by mail or e-mail. Please feel free to contact us if you have any additional questions.

Sincerely,

DJ Wilson, Race Director (716) 785-1537
densilwilson@gmail.com

Liv, Love, Run 2019 SPONSORSHIP LEVELS:

Black Knight Pride Sponsor -- \$150 or above

- Listed as Race sponsor on Facebook with link
- Name on back of T-shirt
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 2 free entries into the race

Finish Line Sponsor -- \$100

- Name prominently displayed below the finish line clock
- Name on back of T-shirt

Swag Bag Sponsor -- Responsible for providing printed material bag for all race participants which includes adding promotional item (at least 200 items)

Mile Marker Sponsor -- \$50 each

- Name will appear on one mile marker sign, which will be prominently displayed at the 1 mile mark, 2 mile mark or 3 mile mark.

Water Station Sponsor-- \$75

- Name will appear on a prominently located sign at water station

Food Sponsor

Donating food such as pizza, bagels, fruit, granola bars.

Monetary Donation

- Can be made on-line at <https://runsignup.com/Race/Donate/NY/SilverCreek/LIVLOVERUN5k> or mailed, checks payable to Liv Love Run 5k c/o Densil Wilson and mailed to:
Densil Wilson, 13 Jaekle Ave, Silver Creek, NY 14136

Event Volunteer (registration, route personnel, basket auction)

- All volunteers will be contacted with assigned time and duty before event

Liv, Love, Run 5k Contact Information:

E-mail: densilwilson@gmail.com

Facebook: Liv, Love, Run

Registration: <https://runsignup.com/Race/NY/SilverCreek/LIVLOVERUN5k>

Address: 13 Jaekle Ave, Silver Creek, NY 14136

Liv, Love, Run 5K Run 2019

Sponsorship/Donation/Volunteer Form

October 6, 2019 at Silver Creek Central School, Silver Creek NY

Organization/Family Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Website address: _____

Sponsorship Level _____

We plan to send or drop off materials/giveaways for the participant bags (at least 200 items): Yes No

If yes, what item would you like us to include: _____

Sponsors can choose to have company/family name listed or submit a logo. Please write your name exactly how you'd like it to appear on web site, signage, etc.: _____

Artwork and logos should be submitted to densilwilson@gmail.com as follows:

Checks payable to Liv Love Run 5k C/O Densil Wilson and mailed to Densil Wilson, 13 Jaekle Ave, Silver Creek NY 14136

Monetary Donation

- Yes – I can donate \$ _____

Donations can be made on-line at <https://runsignup.com/Race/Donate/NY/SilverCreek/LIVLOVERUN5k>

or mailed, checks payable to Liv Love Run 5k C/O Densil Wilson and mailed to Densil Wilson, 13 Jaekle Ave, Silver Creek NY 14136

Food/Drink Donation (bottled water, granola bars, bananas, apples, etc...)

- Yes – I can help here! I plan to donate _____

Swag Bag Item (at least 200 items) - gift certificate, coupons, flyers, promotional items, etc.

- Yes – I can help here! I plan to donate _____

Event Volunteer (registration, finish line, route personnel, basket auction)

- Yes – I can help here! I would prefer the following volunteer duty _____

Tax Receipt

- Yes – I would like a receipt for tax purposes emailed or sent to me