

# 2025 Outrun Lupus Sponsorship

Celebrating over 30 years of community, connection, and hope, this year we're going virtual to launch the California Lupus Foundation. Our mission remains the same: to serve an ethnically and economically diverse population and to provide the widest possible access to services to lupus patients.

In the month of September lupus patients and supporters from every corner of California can help us OUTRUN LUPUS—anytime, anywhere during the month of September!

Proceeds from this event go towards funding our mission of Improving Lives Impacted by Lupus and allow us to continue to offer FREE Support and Education programs to lupus patients and those who love them.

The California Lupus Foundation offers programs designed to meet both social and educational needs of patients and their families in English and Spanish, both in-person and online. Focused on those living with lupus as well as on research and advocacy to find a cure, we are proud to be the voice of the California lupus community of patients, families, friends and caregivers.

We welcome the opportunity to talk with you in person to help you find the right level of support.

The California Lupus Foundation we are still working to move our followers to our new social media accounts. Below you will find our combined reach from our existing accounts which we are still active on.

## **Lupus Foundation of Northern California's reach:**

- > LFNC has an email database of over 4000 email addresses.
- ➤ LFNC reaches over 6000 people on our Facebook Page, over 1800 Instagram followers as well as followers on Twitter and YouTube.

### **Lupus Foundation of Southern California's reach:**

- > LFSC has an email database of over 4000 email addresses.
- ➤ LFSC reaches over 2000 people on our Facebook Page, over 1100 Instagram followers.

### **Outrun Lupus Sponsorship Benefits**

- · Acknowledgments in emails
- · Corporate logo/ name/ link on OutrunLupus.org
- · Corporate logo and link on e-newsletter

RECOGNITION	<b>Platinum</b> \$500	<b>Gold</b> \$250
Acknowledgments in social media and event emails	*	☆
Corporate logo/name/link on Outrunlupus.org *	*	☆
Corporate logo and link on e-newsletter for:	★ 2 issues	

Thank you for your support. If you have any questions, please contact Tom Bakewell at <a href="mailto:Tom@californialupus.org">Tom@californialupus.org</a> or Lori Day at <a href="mailto:Lori@californialupus.org">Lori@californialupus.org</a> at 408 954-8600



# **Outrun Lupus SPONSORSHIP AGREEMENT:**

Platinum (\$5,00) | Gold (\$250)

Support Amount: \$	
Company:	
Contact Name:	
Address:	
City, State, Zip:	
Email:	_ Phone:

Payment Method is by check or credit card\*. Please complete this form and return to <a href="mailto:lori@lfnc.org">lori@lfnc.org</a> to be invoiced for the chosen sponsorship level.

\*Credit card payments will incur a 3% additional charge to cover processing fees.

The Lupus Foundation of Northern California DBA the California Lupus Foundation is a 501c3 non-profit organization with Tax ID 94-2469741, and contributions to the Lupus Foundation of Northern California are tax-deductible to the fullest extent of the law.