



OUTRUN LUPUS 5K SPONSORSHIP

9:00 am | Saturday, September 24, 2022 | OutrunLupus.org

You are invited to become a sponsor of the 28th annual Outrun Lupus 5k.

This **IN PERSON** plus virtual 5K benefits the Lupus Foundation of Northern California, a nonprofit with a mission to improve lives impacted by lupus.

On September 24, 2022, we will join together in person at Campbell Park and virtually as well. Attendees include runners, walkers, lupus patients, care givers, family members, and community members!

Since this is a hybrid event we will have teams from all over the Bay Area and California. The Lupus Foundation of Northern California's reach goes beyond California and includes: 8,600+ Social Media followers, 4,200 e-mail subscribers 80,000 monthly Social Media impressions, and over 6,000 monthly engagements.

This is a great opportunity to get your business's name and website out to more people, while supporting a good cause.

The Outrun Lupus 5K has been a San Jose community institution for 27 years, helping bring attention to the devastating disease which affects 1.5 million Americans. Your sponsorship will help raise critically needed funds for patient-centric programs of LFNC, including patient education, medical conferences and much needed lupus research.

Below, please find more details about the various sponsorship opportunities available and benefits associated with each.



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SPONSORSHIP BENEFITS	Gold \$1,000	Silver \$500	Bronze \$250
Business logo/ name/link on OutrunLupus.org	★	★	★
Business logo on Outrun Lupus T-shirts (need logo by Sept 6th)	★	★	Name listed on shirt (no logo)
Business logo/ name/ link on LFNC Website and in eNewsletter	★	★	★
Canopy and/or Table at Campbell Park	★ (Canopy and Table)	★ (Table only)	
Business logo shown during Virtual Kickoff	★		
RaceJoy In-App Banner Ad	★	★	



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SPONSORSHIP LEVEL:

Gold (\$1,000) | Silver (\$500) | Bronze (\$250)

Amount enclosed: \$_____

Company: _____

Contact Name: _____

Address : _____

City, State, Zip: _____

Email: _____ Phone: _____

Check#:_____ Charge (Visa | MasterCard | Discover | Amex) Name (as appears on card): _____

Card # : _____

Exp. date: _____ Billing zip code: _____ CVC: _____

Signature :_____

Please complete and return to: Lupus Foundation of Northern California | 2635 N First St Ste 211, San Jose, CA 95134 Fax: (408) 954-8129 | Email: communications@lfnc.org

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