

2026 Sponsorship Opportunities



**NEW
Date**



Saturday, December 12, 2026

Blue Jacket Park | Orlando, FL

5K Start: 7:30 AM

Stuff Your Face Mile Start: 8:30 AM

WWW.STUFFYOURFACERACE.COM

What is the Stuff Your Face Race?

At IMPOWER our mission is serious, which is why our event is not!

The **Stuff Your Face Race** is IMPOWER's annual signature fundraising event. For 2026, the event has been reimagined with a new format designed to enhance both the participant and sponsor experience.

The event includes a professionally timed, traditional 5K with age group awards, along with the Stuff Your Face Mile and a free Kids Dash. Participants may register for the 5K, the Stuff Your Face Mile, or both.

The Stuff Your Face Mile is a dedicated 1-mile course that features four local restaurant tasting stations along the route, as well as a post-race Refuel Zone.



SOLD!

\$15,000 🍌 Top Banana (Presenting Sponsor)



The Stuff Your Face Race is proudly presented by The Howard and Donna Abell Charitable Foundation. Howard and Donna Abell are long-standing supporters of IMPOWER and have played a meaningful role in the growth and success of the Stuff Your Face Race. Howard is an active runner and has served on the race committee, including as Chair for the past two years.

Sponsorship Benefits:

- Naming rights as presenting sponsor
- Prominent logo placement across event marketing and promotional materials
- Extra-large logo on participant t-shirts and race bibs
- Logo and link prominently displayed on stuffyourface.com
- Prominent logo placement on event signage
- Verbal recognition throughout event announcements and awards
- Opportunity to speak during the event
- Prime sponsor tent location provided
- 20 complimentary race entries

\$5,000 **The Big Cheese**

- Prominent logo placement on select event marketing and promotional materials
- Large logo on participant t-shirts
- Logo and link prominently displayed on stuffyourface.com
- Featured logo placement on event signage, including start/finish line signage
- Logo displayed on course signage
- Recognition through event email communications and social media channels
- Verbal recognition during event announcements
- 10x10 sponsor tent space provided
- 12 complimentary race entries

\$3,500 **Kids Dash Sponsor** **(limit to 1)**

- Exclusive naming rights as the Kids Dash presenting sponsor
- Large logo displayed on Kids Dash race bibs
- Logo included on select event marketing and promotional materials
- Logo and link displayed on stuffyourface.com
- Logo displayed on event signage
- Recognition through event email communications and social media channels
- Verbal recognition during event announcements
- 10x10 sponsor tent space provided
- 8 complimentary race entries

\$2,500 **Cream of the Crop**

- Logo included on select event marketing and promotional materials
- Medium logo on participant t-shirts
- Logo and link displayed on stuffyourface.com
- Logo displayed on event signage
- Recognition through event email communications and social media channels
- Verbal recognition during event announcements
- 10x10 sponsor tent space provided
- 6 complimentary race entries

\$1,000 **Apple of Our Eye**

- Logo included on select event marketing materials
- Small logo on participant t-shirts
- Logo and link displayed on stuffyourface.com
- Logo included on select event signage
- Recognition through event email communications and social media channels
- Verbal recognition during event announcements
- 10x10 sponsor tent space available
- 4 complimentary race entries

\$750 **Refuel Zone Sponsor**

- Recognition as a Refuel Zone sponsor
- Logo displayed at Refuel Zone location
- Logo displayed on stuffyourface.com
- Recognition through event email communications and social media channels
- Verbal recognition during event announcements
- 4 complimentary race entries

\$500 **The Sweet Spot**

- Logo displayed on stuffyourface.com
- Recognition through event email communications and social media channels
- 2 complimentary race entries

\$250 **A Good Egg**

- Name or logo listed on stuffyourface.com
- Recognition through event email communications and social media channels



Athlete Food Tent Sponsor (In-Kind)

- Logo prominently displayed at a designated Athlete Food Tent area
- Opportunity to provide food samples to event participants
- Logo included on select event marketing and promotional materials
- Medium logo on participant t-shirts
- Logo and link displayed on stuffyourface.com
- Logo included on event signage
- Social media recognition on IMPOWER and event channels
- Verbal recognition during event announcements
- Opportunity to display own branded signage and materials at your tent
- 4 complimentary race entries



In-Kind Support

We welcome partners who wish to support the Stuff Your Face Race through in-kind contributions.

Common opportunities include:

- Hydration support (water, sports drinks)
- Post-race refreshments (fresh fruit, snacks)
- Event equipment (tents, tables, chairs)
- Participant experience enhancements (yard games, giveaways)

In-Kind Support Includes:

- Logo displayed on stuffyourface.com
- Social media recognition on IMPOWER and event channels

SPONSORSHIP COMMITMENT FORM

Please complete & return via email to events@impowerfl.org.

Sponsor Name: _____

Contact Name: _____

Email: _____

- Please invoice me for check or future payment
or
- I will pay by credit card at: www.stuffyourface.com

Sponsorship Level

- 🍌 Top Banana – Presenting Sponsor (SOLD) | \$15,000
- 🧀 The Big Cheese | \$5,000
- 🏃 Kids Dash Sponsor (Limited to 1) | \$3,500
- 🌽 Cream of the Crop | \$2,500
- 🍎 Apple of Our Eye | \$1,000
- 🥤 Refuel Zone Sponsor | \$750
- 🍭 The Sweet Spot | \$500
- 🥚 A Good Egg | \$250
- 🍔 In-Kind Athlete Food Tent Sponsor
- 🍴 In-Kind Support Opportunities



Thank you for supporting the Stuff Your Face Race and IMPOWER.