



4th Annual Stuff Your Face Race Sponsorship Packet

Saturday, October 7, 2023
Harbor Park | Orlando, FL
8:00 AM



About IMPOWER



Dedicated to the mission of "changing lives by protecting, counseling, teaching, and inspiring individuals and families to reach their full potential". **IMPOWER** serves nearly 10,000 individuals and families every year. Through a continuum of mental health, substance misuse and child well-being programs, we provide the skills and tools needed to lead safe, healthy, meaningful and productive lives.

About Stuff Your Face Race



**Our mission is serious,
which is why our event is not!**

Stuff Your Face Race is a professionally-timed race designed for fun, camaraderie and fundraising. This unique event challenges teams and/or individuals to relay - and eat their way - to the finish line of a 3.1 or 6.2 miles course all in an effort to raise funds for IMPOWER's life-changing programs and services.

Your sponsorship and all proceeds from this event help to ensure that critical services remain available to all those in need reach their full potential.

Presenting Sponsor Top Banana | \$15,000

This sponsorship level is exclusive. Only one opportunity is available.

- This event will be titled and advertised as the "Stuff your Face Race presented by <<Your Company>>"
- Company name and/or logo prominently displayed on all event promotions and collateral (includes print, online, and broadcast media)
- Company name/logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Extra-large company logo prominently displayed on participant t-shirts and race bibs
- Logo prominently displayed on *stuffyourface.com* with hyperlink
- Extra-large logo prominently displayed at start/finish line site
- Company verbally recognized as "Presenting Sponsor" throughout all announcements and awards (minimum of 10x)
- Company name to appear in minimum of two (2) event press releases sent to regional media
- Logo included on "step and repeat" backdrop for all awards
- Opportunity to speak on stage during event
- Logo or company message on eight (8) signs along course
- 32 entries (can be split between individual and/or team entries)
- Prime 10x10 location for your sponsor tent (provided) at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages

The Big Cheese | \$5,000

- Company name and/or logo displayed on all event promotions and collateral (includes print, online and broadcast media)
- Large company logo displayed on back of participant t-shirts
- Company name/logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link prominently displayed on stuffyourface.com
- Large logo displayed at start/finish line site
- Minimum of 5 verbal mentions during event/announcements
- Logo or company message on (4) signs along course
- 16 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages

Kid Dash | \$3,500

- Kids Dash will be titled and advertised as the "Kids Dash presented by (Your Company)"
- Company name/logo to be included in all event email blasts (distribution of 20,000 opt in addresses)
- Large company logo displayed on Kids Dash race bibs and ribbons
- Logo prominently displayed on stuffyourface.com with hyperlink
- Large logo prominently displayed at start/finish line site
- 8 entries (can be split between individual and/or team entries)
- 10x10 location for your sponsor tent (provided) at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages

Cream of the Crop | \$2,500

- Company name and/or logo displayed on event collateral
- Large company logo (one color) displayed on back of participant t-shirts
- Company name/ logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link on stuffyourface.com website
- Large logo displayed at start/finish line site
- Minimum of 2 verbal mentions during event/announcements
- Logo or company message on (4) signs along course
- 8 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Shout out on IMPOWER and Stuff Your Face Race social media pages

Apple of Our Eye | \$1,000

- Company name and/or logo displayed on event collateral
- Medium company logo (one color) displayed on back of participant t-shirts
- Company name/ logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link on stuffyourface.com website
- Medium logo displayed at start/finish line site
- Verbal mention during event/announcements
- Logo or company message on (2) signs along course
- 4 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Shout out on IMPOWER and Stuff Your Face Race social media pages

A Good Egg | \$250

- Small logo on sponsor banner
- Logo or company message on (1) sign along course
- Logo and link posted on *stuffyourface.com* website

Athlete Food Tent Sponsor

4 Spots Available | Provide 200 plated items for our hungry runners. Tent and tables provided.

- Company logo prominently displayed at (1) designated athlete food tent
- Company name and/or logo prominently displayed on all event promotions and collateral
- Company name/logo included in all event email blasts (distribution of 20,000 opt in addresses)
- Medium company logo displayed on back of participant t-shirts
- Opportunity to hang banners or decorate tent/wear your company t-shirts
- Opportunity to display and distribute materials at race event
- 4 entries to race (can be split between individuals and/or team entries)
- Verbal mention on stage during the event
- Logo and link on *stuffyourface.com* website
- Medium logo displayed at start/finish line banner
- Shout out on IMPOWER and Stuff Your Face Race social media pages

Hydration Station Sponsor

2 Available | In-Kind Donation or \$500

- Company name/logo prominently displayed as Hydration Station Sponsor at all water stations on course
- Small company logo on sponsor banner at start/finish line
- Logo and Link posted on *stuffyourface.com* website

+ Other benefits may be announced later

^ Guaranteed team entry requires a commitment to sponsorship level by September 1, 2023

** Deadline for printed posters is June 30th.

**Deadline for logo on t-shirts is August 11th.

SPONSORSHIP COMMITMENT FORM

YES! We are proud to support IMPOWER as a sponsor for the [Stuff Your Face Race](#) on October 7, 2023, at the following level:

- ☐ \$15,000 | Top Banana "Presenting" Sponsor
- ☐ \$ 5,000 | The Big Cheese Sponsor
- ☐ \$ 3,500 | Kids Dash Sponsor
- ☐ \$ 2,500 | Cream of the Crop Sponsor
- ☐ \$ 1,000 | Apple of our Eye Sponsor
- ☐ \$ 250 | A Good Egg Sponsor
- ☐ Athlete Food Tent Sponsor
- ☐ Hydration Station Sponsor
- ☐ We are unable to attend or sponsor this event, but wish to donate.



Method of Payment (circle one)

Please Invoice

Check Enclosed

Credit Card

Please charge \$ _____ to Mastercard Visa AMEX Discover

Name on card: _____

Cardholder Address: _____

Card Number: _____ Exp. Date: _____

Cardholder Signature: _____

Sponsor Name (*Print name precisely as it should be listed*):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please indicate sponsorship level and return the completed form via email to kmoore@impowerfl.org or mail to 2290 N. Ronald Reagan Blvd. #116 Longwood, FL 32750.