



2022 Sponsorship Package



STUFF YOUR FACE RACE

SATURDAY, OCTOBER 8TH • 8 AM
HARBOR PARK AT LAKE BALDWIN
ORLANDO

www.stuffyourfacerace.com

BENEFITING

The Village

IMPOWER
Inspiring Life's Potential.

The Grove



ABOUT IMPOWER

Dedicated to the mission of "changing lives by protecting, counseling, teaching and inspiring individuals and families to reach their full potential", **IMPOWER** serves nearly 10,000 individuals and families every year. Through a continuum of mental health, substance misuse and child well-being programs we provide the skills and tools needed to lead safe, healthy, meaningful and productive lives.



ABOUT STUFF YOUR FACE RACE

Our mission is serious, which is why our event is not!

Stuff Your Face Race is a professionally-timed race designed for fun, camaraderie and fundraising. This unique event challenges teams and/or individuals to relay - and eat their way - to the finish line of a 3.1 or 6.2 mile course all in an effort to raise funds for IMPOWER's life-changing programs and services.

Your sponsorship and all proceeds from this event help to ensure that critical services remain available to all those in need reach their full potential.

TOP BANANA - \$15,000

Presenting Sponsor - (1) Exclusive

- The event will be titled and advertised as the “Stuff Your Face Race presented by (Your Company)”
- Company name and/or logo prominently displayed on all event promotions and collateral (includes print, online and broadcast media)
- Company name/logo included in all event email blasts (distribution of 20,000 opt in addresses)
- Extra-large company logo prominently displayed on participant t-shirts and race bibs
- Logo prominently displayed on *stuffyourface.com* with hyperlink
- Extra-large logo prominently displayed at start/finish line site
- Company verbally recognized as “Presenting” Sponsor throughout all announcements and awards (minimum of 10x)
- Company name to appear in minimum of (2) event press releases sent to regional media
- Logo included on “step and repeat” backdrop for all awards
- Opportunity to speak on stage during event
- Logo or company message on (8) signs along course
- 32 Entries (can be split between individual and/or team entries)
- Prime 10x10 location for your sponsor tent (provided) at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages

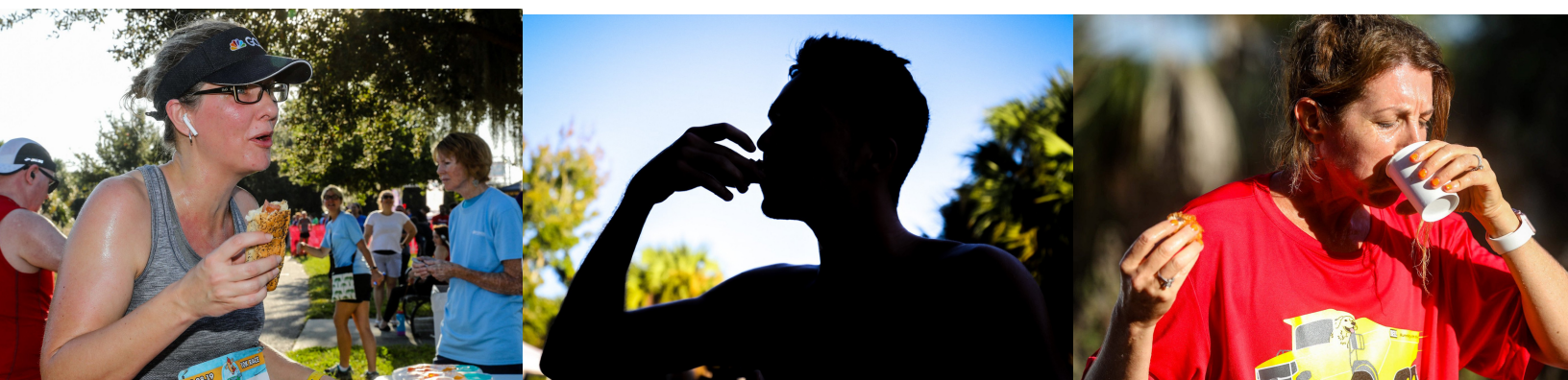


THE BIG CHEESE - \$5,000

- Company name and/or logo displayed on all event promotions and collateral (includes print, online and broadcast media)
- Large company logo displayed on back of participant t-shirts
- Company name/logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link prominently displayed on *stuffyourface.com*
- Large logo displayed at start/finish line site
- Minimum of 5 verbal mentions during event/announcements
- Logo or company message on (4) signs along course
- 16 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages

KIDS DASH - \$3,500

- Kids Dash will be titled and advertised as the "Kids Dash presented by (Your Company)"
- Company name/logo to be included in all event email blasts (distribution of 20,000 opt in addresses)
- Large company logo displayed on Kids Dash race bibs and ribbons
- Logo prominently displayed on *stuffyourface.com* with hyperlink
- Large logo prominently displayed at start/finish line site
- 8 entries (can be split between individual and/or team entries)
- 10x10 location for your sponsor tent (provided) at start/finish line
- Social media sponsor announcement on IMPOWER and Stuff Your Face Race social media pages



CREAM OF THE CROP - \$2,500

- Company name and/or logo displayed on event collateral
- Large company logo (one color) displayed on back of participant t-shirts
- Company name/ logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link on stuffyourface.com website
- Large logo displayed at start/finish line site
- Minimum of 2 verbal mentions during event/announcements
- Logo or company message on (4) signs along course
- 8 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Shout out on IMPOWER and Stuff Your Face Race social media pages

APPLE OF OUR EYE - \$1,000

- Company name and/or logo displayed on event collateral
- Medium company logo (one color) displayed on back of participant t-shirts
- Company name/ logo included in all event email blasts (distribution of 20,000 opt-in addresses)
- Logo and link on stuffyourface.com website
- Medium logo displayed at start/finish line site
- Verbal mention during event/announcements
- Logo or company message on (2) signs along course
- 4 Entries (can be split between individual and/or team entries)
- 10x10 tent, table and 2 chairs at event at start/finish line
- Shout out on IMPOWER and Stuff Your Face Race social media pages

A GOOD EGG - \$250

- Small logo on sponsor banner
- Logo or company message on (1) sign along course
- Logo and link posted on stuffyourface.com website

ATHLETE FOOD TENT SPONSOR

(4) Available - In-Kind

Provide 200 plated items for our hungry runners! Tents and tables provided.

- Company logo prominently displayed at (1) designated athlete food tent
- Company name and/or logo prominently displayed on all event promotions and collateral
- Company name/logo included in all event email blasts (distribution of 20,000 opt in addresses)
- Medium company logo displayed on back of participant t-shirts
- Opportunity to hang banners or decorate tent/wear your company t-shirts
- Opportunity to display and distribute materials at race event
- 4 entries to race (can be split between individuals and/or team entries)
- Verbal mention on stage during the event
- Logo and link on *stuffyourface.com* website
- Medium logo displayed at start/finish line banner
- Shout out on IMPOWER and Stuff Your Face Race social media pages

HYDRATION STATION

(2) Available - In-Kind or \$750

Provide 1,000 bottles or endurance beverages for our thirsty runners!

- Company name/logo prominently displayed as Hydration Station Sponsor at all water stations on course
- Exclusive opportunity to staff Hydration Station with company volunteers
- Small company logo on sponsor banner at start/finish line
- Logo and Link posted on *stuffyourface.com* website



+ other benefits may be announced later
^ guaranteed team entry requires commitment to sponsorship level by September 4, 2022
*Deadline for printed posters is July 1st.
**Deadline for logo on t-shirts is August 14th.

SPONSOR COMMITMENT FORM

YES! We are proud to support IMPOWER as a sponsor for the [Stuff Your Face Race](#) on October 9, 2021 at the following level:

- _____ \$15,000 | Top Banana "Presenting" Sponsor
- _____ \$ 5,000 | The Big Cheese Sponsor
- _____ \$ 3,500 | Kids Dash Sponsor
- _____ \$ 2,500 | Cream of the Crop Sponsor
- _____ \$ 1,000 | Apple of our Eye Sponsor
- _____ \$ 250 | A Good Egg Sponsor
- _____ Athlete Food Tent Sponsor
- _____ Hydration Station Sponsor
- _____ We are unable to attend or sponsor this event, but wish to make a donation.



Method of Payment (circle one)

Please Invoice

Check Enclosed

Credit Card

Please charge \$_____ to Mastercard Visa AMEX Discover

Name on card: _____

Cardholder Address: _____

Account Number: _____ Exp. Date: _____

Cardholder Signature: _____

Sponsor Name (*Print name exactly as it should be listed*) :

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please indicate sponsorship level and return completed form via email to jflores@impowerfl.org or by mail to 111 W. Magnolia Avenue, Longwood, FL 32750.

www.impowerfl.org

THANK YOU FOR YOUR SUPPORT!