



## RUN ON THE RUNWAY SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	Presenting \$25,000	Elite \$12,000	First Class \$6,000	Business Class \$3,000	Premium \$1,200	Bronze \$600
Share name/logo with PTI as primary sponsor	✓					
Name/logo on outdoor banners at airport	✓					
Fall 2026 networking event display	✓					
Name/logo on race bibs	✓	✓				
Name/logo in all advertising*	✓	✓	✓			
Name/logo on baggage claim banners	✓	✓	✓			
Name/logo on poster	✓	✓	✓	✓		
Name on t-shirt	✓	✓	✓	✓	✓	
Tent on runway	✓	✓	✓	✓	*	*
Name/logo on event day signage	✓	✓	✓	✓	✓	✓
Name/logo on webpage	✓	✓	✓	✓	✓	✓
Passes to run	20	15	12	10	5	3

\* Presenting and Elite Sponsors only are included in radio advertising. Premium and Bronze Sponsors are invited to bring their own tent/canopy to set up on the runway.

**IN-KIND DONATIONS** In addition to monetary donations, we appreciate in-kind donations. The value of in-kind donations will determine the level of sponsorship.

**Higher sponsorship levels will receive greater prominence. The basic sponsor levels are described above, but may be adjusted to fit your company's objectives.**

Donations of any amount are truly appreciated. The run will benefit the Second Harvest Food Bank of Northwest North Carolina, Greensboro Urban Ministry and Open Door Ministries of High Point. Proceeds will be divided evenly among the three charities.



# Run the Runway

March 28, 2026 | 9 a.m.

## 2026 SPONSORSHIP OPTIONS:

- ☐ **PRESENTING SPONSOR | \$25,000+**  
☐ 3-year commitment: \$22,500    ☐ 2-year commitment: \$23,750
- ☐ **ELITE SPONSOR | \$12,000**  
☐ 3-year commitment: \$10,800    ☐ 2-year commitment: \$11,400
- ☐ **FIRST CLASS SPONSOR | \$6,000**  
☐ 3-year commitment: \$5,400    ☐ 2-year commitment: \$5,700
- ☐ **BUSINESS CLASS SPONSOR | \$3,000**  
☐ 3-year commitment: \$2,700    ☐ 2-year commitment: \$2,850
- ☐ **PREMIUM SPONSOR | \$1,200**  
☐ 3-year commitment: \$1,080    ☐ 2-year commitment: \$1,140
- ☐ **BRONZE SPONSOR | \$600**  
☐ 3-year commitment: \$540    ☐ 2-year commitment: \$570

*Please indicate the level at which you would like to participate.*

### BECOME A CORPORATE CHAMPION MULTI-YEAR SPONSORSHIP OPPORTUNITY

- Sponsors committing to a two-year donation will receive a **5 percent discount** for each of the two years.
- Sponsors committing to a three-year donation will receive a **10 percent discount** for each of the three years.
- Prior year pricing will not change for sponsors currently in multi-year commitments.
- Discounts available for all levels.

Organization or  
Company Name: \_\_\_\_\_ Representative: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO:** "Second Harvest Food Bank of Northwest N.C."

*Second Harvest Food Bank is a 501(c)(3) Non-Profit Organization, Federal Tax ID #58-1457912*

**MAIL TO:** Stephanie Freeman, PTI 5k/10k on the Runway  
c/o Piedmont Triad Airport Authority  
1000A Ted Johnson Parkway  
Greensboro, NC 27409

*As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by the PTI 5k/10k on the Runway. As a sponsor, I agree to provide digital artwork for all promotional advertising by to January 30, 2026.*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

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