



RUN ON THE RUNWAY SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	Presenting \$15,000	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Supporter \$250
Share name/logo with PTI as primary sponsor	✓						
Name/logo on outdoor banners at airport	✓						
Fall 2024 networking event display	✓						
Name/logo on race bibs	✓	✓					
Name/logo in all advertising	✓	✓	✓				
Name/logo on baggage claim banners	✓	✓	✓				
Name/logo on poster	✓	✓	✓	✓			
Name on t-shirt	✓	✓	✓	✓	✓		
Booth on runway	✓	✓	✓	✓	✓		
Name/logo on event day signage	✓	✓	✓	✓	✓	✓	
Name/logo on webpage	✓	✓	✓	✓	✓	✓	✓
Passes to run	20	15	12	10	5	3	2

IN-KIND DONATIONS *In addition to monetary donations, we appreciate in-kind donations. The value of in-kind donations will determine the level of sponsorship.*

Higher sponsorship levels will receive greater prominence. The basic sponsor levels are described above, but may be adjusted to fit your company's objectives.

Donations of any amount are truly appreciated. The run will benefit the Second Harvest Food Bank of Northwest North Carolina, Greensboro Urban Ministry and Open Door Ministries of High Point. Proceeds will be divided evenly among the three charities.



Run the Runway

March 23, 2024 | 9 a.m.

2024 SPONSORSHIP OPTIONS:

Please indicate the level at which you would like to participate.

BECOME A CORPORATE CHAMPION MULTI-YEAR SPONSORSHIP OPPORTUNITY

- Sponsors committing to a two-year donation will receive a **5 percent discount** for each of the two years.
- Sponsors committing to a three-year donation will receive a **10 percent discount** for each of the three years.

Discounts are available for all sponsorship levels.

- PRESENTING SPONSOR | \$15,000+**
 3-year commitment: \$13,500 2-year commitment: \$14,250
- DIAMOND SPONSOR | \$10,000**
 3-year commitment: \$9,000 2-year commitment: \$9,500
- PLATINUM SPONSOR | \$5,000**
 3-year commitment: \$4,500 2-year commitment: \$4,750
- GOLD SPONSOR | \$2,500**
 3-year commitment: \$2,250 2-year commitment: \$2,375
- SILVER SPONSOR | \$1,000**
 3-year commitment: \$900 2-year commitment: \$950
- BRONZE SPONSOR | \$500**
 3-year commitment: \$450 2-year commitment: \$475
- SPONSOR | \$250**
 3-year commitment: \$225 2-year commitment: \$237.50

Organization or Company Name: _____ Representative: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

PLEASE MAKE CHECKS PAYABLE TO: "Second Harvest Food Bank of Northwest N.C."

Second Harvest Food Bank is a 501(C)(3) Non-Profit Organization, Federal Tax ID #58-1457912

MAIL TO: Stephanie Freeman, PTI 5k on the Runway
c/o Piedmont Triad Airport Authority
1000A Ted Johnson Parkway
Greensboro, NC 27409

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by 5k on the Runway Fund. As a sponsor, I agree to provide digital artwork for all promotional advertising by February 16, 2024.

Authorized Signature

Date

Donations of any amount are truly appreciated. The run will benefit the Second Harvest Food Bank of Northwest North Carolina, Greensboro Urban Ministry and Open Door Ministries of High Point. Proceeds will be divided evenly among the three charities.