



The 6th Annual CK Run

A Celebration of the Christ the King Community

Presented by Christ the King Catholic School

Saturday, September 25, 2021

August 16, 2021

Dear Potential Sponsor,

Happy summer to you! We hope this letter finds you well, healthy and enjoying all things summer! We are thrilled to announce the 6th Annual CK Run (or walk!) will go on and in person this year! We are working hard to ensure this event remains a celebration of the Christ the King community and will continue to create an opportunity for the CK community to gather for a 5K event, a 1-mile fun run or walk and a Toddler Dash.

Over the past five years, this event has collectively brought together thousands of runners and walkers, hundreds of school, church, and community volunteers, as well as hundreds of cheering neighbors, parishioners, students, parents and grandparents for a few hours of Saturday morning fun and fitness. By running together, cheering for each other, as well as volunteering during the event, our CK community inspires children of all physical abilities to achieve their personal bests.

As a valued member of this community, we would like to invite you to be a part of this event. This event is not possible without the generous support of our sponsors. Your generosity not only shows support of community-based physical fitness, but your gift enables our school to provide the monetary support necessary to offer scholarships and other financial support to Christ the King School's many exceptional and innovative programs.

Enclosed, you will find information about sponsorship, including complimentary race entries and ongoing recognition during the registrations period through the end of the race. Additionally, if you pledge to sponsor at \$250 or above by Friday, August 27th, your business or family name will be added to the back of our CK Run t-shirt given to every participant, which you will see worn around town and in the school all year! Should you have any further questions, please do not hesitate to contact us at ckrun@ckschool.com. Christ the King School thanks you for your continued support. We hope to see you at the CK Run!

Sincerely,

2021 CK Run Race Committee

Where Everybody is Somebody and All Live for God!



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Presenting Sponsor \$3,000

- Exclusive presenting sponsor acknowledgement including company logo in the most prominent placement on the race day t-shirt (first tier)* and company signage opportunity at packet pick-up
- Opportunity to include company literature, promos in race packets, promo race day tent/table**
- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site
- 4 complimentary race of choice vouchers with packets (includes race day t-shirt) (coupon code provided upon request)

Crown Sponsor \$2,000

- Company logo in prime position on t-shirt (second tier)*
- Opportunity to include company literature, promos in race packets, promo race day tent/table**
- Acknowledgement/signage at packet pick-up
- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site
- 2 complimentary race of choice vouchers with packets (includes race day t-shirt) (coupon code provided upon request)

Gold Sponsor \$1,000

- Company logo on the back of t-shirt (third tier)*
- Opportunity to include company literature, promos in race packets, promo race day tent/table**
- Acknowledgement/signage at packet pick-up
- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site
- 2 complimentary race of choice vouchers with packets (includes race day t-shirt) (coupon code provided upon request)

Maroon Sponsor \$500

- Company or Family name on the back of t-shirt (fourth tier)*
- Opportunity to include company literature, promos in race packets, promo race day tent/table**
- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site

Knight Sponsor \$250

- Company or Family name on the back of t-shirt*
- Opportunity to include company literature, promos in race packets, promo race day tent/table**
- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site

CK Supporter \$100

- Recognition and Logo on Christ the King School and Church Social Media pages, the Parish Bulletin, the CK Run Race Registration site

*Sponsor by August 27th to guarantee company logo and/or business or family name on the official 2021 CK Run race t-shirt.

**If you wish to set up a promotional table or tent on race day, you must bring your own setup and materials.



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2021 Sponsorship Form

Online Payment: Pay your sponsorship online here: <https://runsignup.com/ckrun/donate>. Please note, a processing fee will apply when paying online. You will receive a confirmation email, which will also serve as your tax-deductible donation receipt.

Check Payment: Please return one copy of this form and monetary donation to the address listed below. Please retain one copy as your receipt for your tax-deductible donation. Christ the King Catholic School is a tax-exempt 501(c) (3) organization, and our Federal ID number is 73-0717670.

_____ Yes, I'd like to make a monetary donation. A check in the amount of \$_____ is enclosed. *

_____ Yes, I would like to make an in-kind donation of _____.

Individual/Business Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

All Sponsors will be recognized on the Christ the King School and Church social media pages, the Parish Bulletin, as well as the CK Run registration site.

Please make all checks payable to Christ the King PTO and note 2021 CK Run in the memo.
Please mail this completed form and sponsorship check to Christ the King School c/o 2021 CK Run
1905 Elmhurst Avenue, Oklahoma City, OK 73120

Thank you for your sponsorship!

*Should you pledge \$1,000 or more by 8/27/2021, please send your logo in vector format (.ai or .eps) to: ckrun@ckschool.com.
Should you have any questions regarding logo file formats, please email ckrun@ckschool.com.