



The 2020 VirtuALL CK Run

A Celebration of the Christ the King Community

Presented by Christ the King Catholic School

September 19, 2020 – September 27, 2020

July 14, 2020

Dear Potential Sponsor,

Happy summer to you! We hope this letter finds you well, healthy and enjoying all things summer! What crazy times in which we are living! We are thrilled to announce the CK Run (or walk!) will still go on...virtual style! Though we will not be physically together, these activities will remain a celebration of the Christ the King community and will continue to create an opportunity for the CK community to virtually gather for a 5K event, a 1-mile fun run or walk and a Toddler Dash.

Over the past four years, this event has collectively brought together thousands of runners and walkers, hundreds of school, church and community volunteers, as well as hundreds of cheering neighbors, parishioners, students, parents and grandparents for a few hours of Saturday morning fun and fitness. By running together, cheering for each other, as well as volunteering during the event, our CK community inspires children of all physical abilities to achieve their personal bests. Though this year's run will be different from the past years, we are still working hard to plan a fun event for the whole family! Be on the lookout for details about our new social media pages as well as fun virtual challenges for the whole family!

As a valued member of this community, we would like to invite you to be a part of this event which is, like many other race events, taking a virtual twist this year! In the past, this event has not been possible without the generous support of our sponsors. Your generosity not only shows support of community-based physical fitness, but your gift enables our school to provide the monetary support necessary to offer scholarships and other financial support to Christ the King School's many exceptional and innovative programs.

Enclosed, you will find information about sponsorship, including complimentary race entries and ongoing recognition during the registrations period through the end of the race. Additionally, if you pledge to sponsor at \$250 or above by August 25th, your business or family name will be added to the back of our CK Run t-shirt given to every participant, which you will see worn around town and in the school all year! Should you have any further questions, please do not hesitate to contact us at ckrun@ckschool.com. Christ the King School thanks you for your continued support. We hope to (virtually!) see you at the CK Run!

Sincerely,

The 2020 CK Run Race Committee

Where Everybody is Somebody and All Live for God!



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Presenting Sponsor \$3,000

- Exclusive presenting sponsor acknowledgement including company logo in the most prominent placement on the race day t-shirt (first tier)* and company signage opportunity at packet pick-up
- Opportunity to include company literature, promos in race packets
- Recognition and Logo on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages
- 2 complimentary race of choice vouchers with packets and t-shirt (coupon code provided upon request)

Crown Sponsor \$2,000

- Company logo in prime position on t-shirt (second tier)*
- Opportunity to include company literature, promos in race packets
- Acknowledgement/signage at packet pick-up
- Recognition and Logo on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages
- 2 complimentary race of choice vouchers with packets and t-shirts (coupon code provided upon request)

Gold Sponsor \$1,000

- Company logo on the back of t-shirt (third tier)*
- Opportunity to include company literature, promos in race packets
- Acknowledgement/signage at packet pick-up
- Recognition and Logo on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages
- 2 complimentary race of choice vouchers with packets and t-shirts (coupon code provided upon request)

Maroon Sponsor \$500

- Company or Family name on the back of t-shirt (fourth tier)*
- Opportunity to include company literature, promos in race packets
- Recognition on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages
- 1 complimentary race of choice voucher with packet and t-shirt (coupon code provided upon request)

Knight Sponsor \$250

- Company or Family name on the back of t-shirt*
- Opportunity to include company literature, promos in race packets
- Recognition on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages
- 1 complimentary race of choice voucher with packet and t-shirt (coupon code provided upon request)

CK Supporter \$100

- Recognition on Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run Race Registration site, as well as the CK Run social media pages

*Sponsor by August 25th to guarantee company logo and/or business or family name on the official 2020 VirtuALL CK Run race t-shirt.



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2020 Sponsorship Form

Online Payment: Pay your sponsorship online here: <https://runsignup.com/ckrun/donate>. Please note, a processing fee will apply when paying online. You will receive a confirmation email, which will also serve as your tax-deductible donation receipt.

Check Payment: Please return one copy of this form and monetary donation to the address listed below. Please retain one copy as your receipt for your tax-deductible donation.

_____ Yes, I'd like to make a monetary donation. A check in the amount of \$ _____ is enclosed. *

_____ Yes, I would like to make an in-kind donation of _____.

Individual/Business Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

All Sponsors will be recognized on the Christ the King School and Church Facebook pages, the Parish Bulletin, the CK Run registration site, as well as the CK Run social media pages.

Please make all checks payable to Christ the King PTO and note 2020 CK Run in the memo.

Please mail this completed form and sponsorship check to Maggie Crook c/o 2020 CK Run
3017 Sunset Lane, Oklahoma City, OK 73120

Thank you for your sponsorship!

*Should you pledge \$1,000 or more by 8/25/2020, please send your logo in vector format (.ai, .cdr, .pdf or .eps) to: ckrun@ckschool.com.
Should you have any questions regarding logo file formats, please call Maggie Crook at (405) 473-6348.