

22nd Annual The Mother of All Races
HOHA CLASSIC 5 MILE RUN

SATURDAY, MAY 9, 2020

We cordially invite you participate as a sponsor for the 22nd Annual HOHA Classic 5 Mile Run, Hoboken’s longest running road race. The race will start on Pier A park, run along Hoboken's waterfront, through the historic campus of the Stevens Institute of Technology, and it will finish on Pier A with the backdrop of the Manhattan skyline. All proceeds from the race will benefit the Jubilee Center of Hoboken.

What is the Jubilee Center?

The Jubilee Center is an afterschool academic enrichment program and summer camp. The Jubilee Center is an integral part of the lives of hundreds of children and families living in the Hoboken Housing Authority, and it is a place where children come to open their eyes and minds to their own greatness.

How can you help: Sponsor the HOHA Classic

Your sponsorship helps raise money for the Jubilee Center’s Summer Edu-Venture Camp and invites you to become involved in the community. All sponsors will be able to include promotional items in runners’ goodie bags. There are several levels of sponsorship available for HOHA Classic.

Platinum Sponsor (max of two) \$10,000

- Same as Golden Shoe + 8 complimentary race entries w/Premium race shirts
- 4 Tix to A Night at Jubilee Gala in October

Golden Shoe Sponsor (max of four) \$5,000

- Name & logo on race t-shirt, event announcements, finishing banner, website & social media channels
- Mile Square Theater - 4 tix for 2 shows (1 major, 1 minor)
- 6 complimentary race entries w/Premium race shirts

Silver Arch Sponsor \$2,500

- Name & logo on race t-shirt, event announcements, website & social media channels
- Mile Square Theater - 2 tix for major show
- 4 complimentary race entries w/Premium race shirts

Bronze Sole Sponsor \$1000

- Same as Starting Block + 2 complimentary race entries w/Premium race shirts

Steel Toe Sponsor \$500

- Same as Starting Block + 1 complimentary race entry

Starting Block Sponsor \$250

- Name & logo on website and social media channels



SPONSORSHIP FORM

Organization Name: _____

Address: _____

City, State, Zip code: _____

Contact Person: _____

Contact Email: _____

Phone Number: _____

Website Address: _____

1. Sponsorship level (please circle):

Platinum \$10,000	Golden Shoe \$5,000	Silver Arch \$2500	Bronze Sole \$1,000	Steel Toe \$500	Starting Block \$250
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2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

4. Artwork and logos should be submitted to hohaclassic@gmail.com by **April 15th** as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.
- Logos for website should be submitted to as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

5. Participants that receive complementary race entries as part of their sponsorship will receive a code that can be used to register at www.hohaclassic.com - if you have any problems using the code please contact Simi at hohaclassic@gmail.com.

6. Make checks payable to **The Jubilee Center** and mail to: **601 Jackson Street, Hoboken, NJ 07030**. Please contact Veronica Manning with questions or for additional information on sponsorships at 201-792-0340 x15 or email to vmanning@jubileecenterhoboken.org. The Jubilee Center is a program of All Saints Community Service and Development Corporation, a 501(c)(3) charitable organization.