

21st Annual

The Mother of All Races

# HOHA CLASSIC 5 MILE RUN

**SATURDAY, MAY 11, 2019**

We cordially invite you participate as a sponsor for the 21st Annual HOHA Classic 5 Mile Run, Hoboken's longest running road race. The race will start on Pier A park, run along Hoboken's waterfront, through the historical campus of the Stevens Institute of Technology, and it will finish on Pier A with the backdrop of the Manhattan skyline. All proceeds from the race will benefit the Jubilee Center of Hoboken.

## **What is the Jubilee Center?**

The Jubilee Center is an afterschool academic enrichment program and summer camp. The Jubilee Center is an integral part of the lives of hundreds of children and families living in the Hoboken Housing Authority, and it is a place where children come to open their eyes and minds to their own greatness.

## **How can you help: Sponsor the HOHA Classic**

Your sponsorship helps raise money for the Jubilee Center's Summer Edu-Venture Camp and invites you to become involved in the community. All sponsors will be able to include promotional items in runners' goodie bags. There are several levels of sponsorship available for the HOHA Classic.

### **Golden Shoe Sponsor (max of four)**

**\$5,000**

- Name & logo on race t-shirt, event announcements, finishing banner, website & social media channels
- Mile Square Theater - 4 tix for 2 shows (1 major, 1 minor)
- 6 complimentary race entries

### **Silver Arch Sponsor**

**\$2,500**

- Name & logo on race t-shirt, website & social media channels
- Mile Square Theater - 2 tix for major show
- 4 complimentary race entries

### **Bronze Sole Sponsor**

**\$1000**

- Name & logo on website and social media channels
- 2 complimentary race entries

### **Steel Toe Sponsor**

**\$500**

- Name & logo on website and social media channels
- 1 complimentary race entry

### **Starting Block Sponsor**

**\$250**

- Name & logo on website and social media channels

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## SPONSORSHIP FORM

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship level (**please circle**):

Golden Shoe      Silver Arch      Bronze Sole      Steel Toe      Starting Block

2. We plan to send materials / giveaways to be distributed at the race:    YES    NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

\_\_\_\_\_

4. Artwork and logos should be submitted to [jim@hoha.net](mailto:jim@hoha.net) by **April 30<sup>th</sup>** as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.
- Logos for website should be submitted to as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

5. Participants that receive complementary race entries as part of their sponsorship can register for the HOHA Classic by providing participant information to Jim Doyle at [jim@hoha.net](mailto:jim@hoha.net)

6. Checks can be made payable to **The Jubilee Center** and mailed to: **601 Jackson Street, Hoboken, NJ 07030**. Please contact Veronica Manning with questions or for additional information on sponsorships at 201-792-0340 x15 or email to [vmanning@jubileecenterhoboken.org](mailto:vmanning@jubileecenterhoboken.org). The Jubilee Center is a program of All Saints Community Service and Development Corporation, a 501(c)(3) charitable organization.