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FEBRUARY 28
2027

Helix Park | Texas Medical Center

PRESENTING SPONSORSHIP *Opportunities*

○ *Run for the Rose* **PRESENTING SPONSOR | \$50,000**

As the **Run for the Rose Presenting Sponsor**, your company will have premier recognition throughout the event, including:

PRINT INCLUSION

- » Presenting naming rights on Run for the Rose event shirts
- » Presenting naming rights on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms

RACE DAY EXPOSURE

- » Opportunity to speak at the starting line
- » Logo displayed on Hero photo station
- » Logo on signage at all key locations
- » Company collateral placed in race bags

COMPANY ENGAGEMENT

- » Unlimited race entries

○ *Family Fun Run* **PRESENTING SPONSOR | \$30,000**

As the **Family Fun Run Presenting Sponsor**, your company will have presenting rights for the Run for the Rose Family Fun Run. In addition, your logo will have prominent placement throughout the event, including:

PRINT INCLUSION

- » Logo on Run for the Rose event shirts
- » Logo on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms

RACE DAY EXPOSURE

- » Opportunity to speak at the starting line
- » Inclusion on signage at Fun Run and Post-Race Party
- » Company collateral placed in race bags

COMPANY ENGAGEMENT

- » 15 complimentary race entries



UNDERWRITING SPONSORSHIP Opportunities



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Sponsorship Deadlines

T Shirt & Logo Recognition: January 29th

For more information, please contact either

Deborah Rose or Renee Konstanzer,

Co-Executive Directors of the Dr. Marnie Rose Foundation, at deborah.rose@drmarnierose.org,
renee.konstanzer@drmarnierose.org or
713.723.7847.

The Dr. Marnie Rose Foundation is a registered 501c3 nonprofit organization.

ZONE SPONSOR | \$10,000



We have opportunities for you to sponsor our fan favorite areas - the Post-Race Party, the Children's Area, the Survivor Tent, Packet Pick-Up (all days) or Parking (all areas).

- » Priority sponsorship recognition in the area of your choice
- » Priority recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Logo on Run for the Rose race sign-up page
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 12 complimentary entries

T-SHIRT SPONSOR | \$7,500 (2 available)



Have your logo included on the sleeve of participant and volunteer shirts for everyone to see!

- » Premier recognition on one sleeve of Run for the Rose event and volunteer t-shirt
- » Sponsorship recognition throughout the post-race party
- » Recognition on participant key information sheet in race bags
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 10 complimentary entries

SURVIVOR STROLL SPONSOR | \$5,000



It's how every race begins – by recognizing and supporting our amazing survivors!

- » Logo on Survivor Stroll start line breakaway banner
- » Logo on Hero hats given to survivors
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 8 complimentary entries

RACE BIB SPONSOR | \$5,000 (2 available)



- » Logo on race bibs
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Opportunity to place a promotional giveaway in race bags
- » 8 complimentary entries

INFLATABLE BRAIN SPONSOR | \$3,500



- » Signage and recognition at site
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 5 complimentary entries

POST-RACE AWARDS CEREMONY SPONSOR | \$2,500



- » Sponsor recognition on signage posted at Awards Ceremony location
- » Recognition during the Awards Ceremony
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 4 complimentary entries

MILE MARKERS | \$1,500



An opportunity to place prominent branded signage on all mile markers.

- » Sponsorship recognition on mile markers
- » Sponsorship recognition on Run for the Rose event shirt
- » 2 complimentary entries

WATER STATION | \$1,000



An opportunity to brand a water station with company name and employee volunteer team.

- » Sponsorship recognition on water station signage
- » 2 complimentary entries

BACK THE RUN SPONSOR | \$500

All opportunities include recognition on the Dr. Marnie Rose Foundation website



Sponsorship Deadlines: T-Shirt & Logo Recognition - January 29th

Further your support of the Dr. Marnie Rose Foundation by joining forces with friends and family members to form teams. Participant and team registrations will be available in October.

For more information, please contact either **Deborah Rose** or **Renee Konstanzer**, Co-Executive Directors of the Dr. Marnie Rose Foundation, at deborah.rose@drmarnierose.org, renee.konstanzer@drmarnierose.org or **713.723.7847**.

The Dr. Marnie Rose Foundation is a registered 501c3 nonprofit organization.

Don't Forget! T-Shirt Logo Deadline: January 29th • Minimum Donation to be on the Shirt: \$1,500

runfortherose.com

Company/Individual (as it should appear in printed materials): _____

Direct Contact (Company): _____ Phone # _____

Address: _____ City _____ State _____ Zip _____

Email: _____

This gift is: ☐ In honor of: _____ ☐ In memory of: _____

☐ Please charge my credit card in the amount of: \$ _____ ☐ MC ☐ Visa ☐ Amex ☐ Discover

Credit Card No.: _____ Exp. _____ CVC _____

☐ I wish to cover credit card processing fees.

☐ Enclosed is my check made out to the Dr. Marnie Rose Foundation in the amount of: _____



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