



# PRESENTING SPONSORSHIP Opportunities



## ○ *Run for the Rose* **PRESENTING SPONSOR | \$75,000**

As the **Run for the Rose Presenting Sponsor**, your company will have premier recognition throughout the event, including:

### PRINT INCLUSION

- » Presenting naming rights on Run for the Rose event shirts
- » Presenting naming rights on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

### ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms
- » Logo included in opening credits of post-race video

### RACE DAY EXPOSURE

- » Opportunity to speak at the starting line
- » Logo displayed on Hero photo station
- » Logo on signage at all key locations
- » Company collateral placed in race bags

### COMPANY ENGAGEMENT

- » Unlimited race entries
- » 5 VIP surface parking passes

## ○ *Family Fun Run* **PRESENTING SPONSOR | \$30,000**

As the **Family Fun Run Presenting Sponsor**, your company will have presenting rights for the Run for the Rose Family Fun Run. In addition, your logo will have prominent placement throughout the event, including:

### PRINT INCLUSION

- » Logo on Run for the Rose event shirts
- » Logo on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

### ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms

### RACE DAY EXPOSURE

- » Opportunity to speak at the starting line
- » Inclusion on signage at Fun Run and Post-Race Party
- » Company collateral placed in race bags

### COMPANY ENGAGEMENT

- » 15 complimentary race entries
- » 3 VIP surface parking passes

Visit  
**DRMARNIEROSE.ORG**  
FOR MORE INFO



**APRIL 12**  
**2026**

Helix Park | Texas Medical Center



# UNDERWRITING SPONSORSHIP Opportunities



Visit

**DRMARNIEROSE.ORG**  
FOR MORE INFO



**APRIL 12  
2026**

Helix Park | Texas Medical Center

## Sponsorship Deadlines

T Shirt & Logo Recognition: March 13<sup>th</sup>

For more information, please contact either

**Deborah Rose or Renee Konstanzer,**

Co-Executive Directors of the Dr. Marnie Rose Foundation, at [deborah.rose@drmarnierose.org](mailto:deborah.rose@drmarnierose.org), [renee.konstanzer@drmarnierose.org](mailto:renee.konstanzer@drmarnierose.org) or

713.723.7847.

The Dr. Marnie Rose Foundation is a registered 501c3 nonprofit organization.

### ○ ZONE SPONSOR | \$10,000 (2+ available)



We have opportunities for you to sponsor our fan favorite areas - the Post-Race Party, the Children's Area, the Survivor Tent, Packet Pick-Up (all days) or Parking (all areas).

- » Priority sponsorship recognition in the area of your choice
- » Priority recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Logo on Run for the Rose race sign-up page
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 12 complimentary entries
- » 2 VIP surface parking passes

### ○ T-SHIRT SPONSOR | \$7,500 (2 available)



Have your logo included on the sleeve of participant and volunteer shirts for everyone to see!

- » Premier recognition on one sleeve of Run for the Rose event and volunteer t-shirt
- » Sponsorship recognition throughout the post-race party
- » Recognition on participant key information sheet in race bags
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 10 complimentary entries

### ○ SURVIVOR STROLL SPONSOR | \$5,000



It's how every race begins - by recognizing and supporting our amazing survivors!

- » Logo on Survivor Stroll start line breakaway banner
- » Logo on Hero hats given to survivors
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 8 complimentary entries

### ○ RACE BIB SPONSOR | \$5,000 (2 available)



- » Logo on race bibs
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Opportunity to place a promotional giveaway in race bags
- » 8 complimentary entries

### ○ INFLATABLE BRAIN SPONSOR | \$3,500



- » Signage and recognition as AmeriBrain sponsor
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 5 complimentary entries

### ○ POST-RACE AWARDS CEREMONY SPONSOR | \$2,500



- » Sponsor recognition on signage posted at Awards Ceremony location
- » Recognition during the Awards Ceremony
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 4 complimentary entries

### ○ MILE MARKERS | \$1,500



An opportunity to place prominent branded signage on all mile markers.

- » Sponsorship recognition on mile markers
- » Sponsorship recognition on Run for the Rose event shirt
- » 2 complimentary entries

### ○ WATER STATION | \$1,000



An opportunity to brand a water station with company name and employee volunteer team.

- » Sponsorship recognition on water station signage
- » 2 complimentary entries

### ○ BACK THE RUN SPONSOR | \$500

All opportunities include recognition on the Dr. Marnie Rose Foundation website



**Sponsorship Deadlines: T-Shirt & Logo Recognition - March 13<sup>th</sup>**

Further your support of the Dr. Marnie Rose Foundation by joining forces with friends and family members to form teams. Sponsorship opportunities are now available on the website; participant and team registrations will follow.

For more information, please contact either **Deborah Rose** or **Renee Konstanzer**, Co-Executive Directors of the Dr. Marnie Rose Foundation, at **deborah.rose@drmarnierose.org**, **renee.konstanzer@drmarnierose.org** or **713.723.7847**.

The Dr. Marnie Rose Foundation is a registered 501c3 nonprofit organization.

*Don't Forget!* **T-Shirt Logo Deadline: March 13<sup>th</sup>** • **Minimum Donation to be on the Shirt: \$1,500**

**runfortherose.com**

Company/Individual (as it should appear in printed materials): \_\_\_\_\_

Direct Contact (Company): \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

This gift is:  In honor of: \_\_\_\_\_  In memory of: \_\_\_\_\_

Please charge my credit card in the amount of: \$ \_\_\_\_\_  MC  Visa  Amex  Discover

Credit Card No.: \_\_\_\_\_ Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Enclosed is my check made out to the Dr. Marnie Rose Foundation in the amount of: \_\_\_\_\_

**Please mail to:** Dr. Marnie Rose Foundation | 4545 Bissonnet Street, Suite 287 | Bellaire, TX 77401