



Announcing the DeKalb County Police Department's

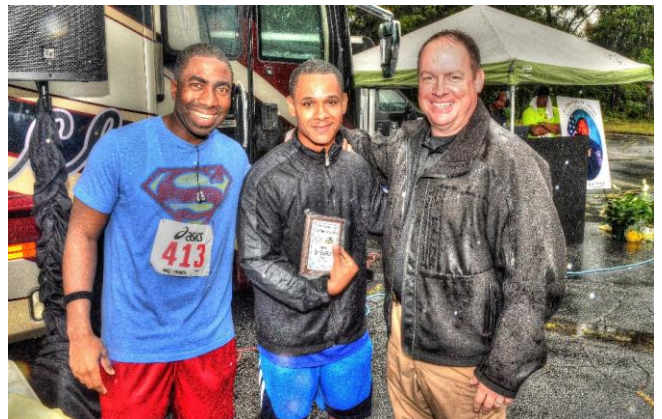


"Beat the Badge" 5K ROAD RACE

Saturday, September 28, 2019

To be held at the
**DeKalb County Police Headquarters
1960 W. Exchange Place
Tucker, Georgia 30084**

The 5th annual DeKalb County Police Department's Beat the Badge 5K Road Race will be held **Saturday, September 28, at 8:00 a.m.** This year's event celebrates the 103rd anniversary of the Department. Proceeds from the event will benefit the **DeKalb Police Alliance**, a 501(c)(3) non-profit organization dedicated to developing support for all DeKalb County based police officers, including those working in the incorporated cities. As a sponsor of this event, you will help a great cause while gaining exposure for your business or organization. We expect to have approximately **500 runners** and their families attend the event and its popular "after party" and open house with fire trucks, SWAT equipment, and more!





**The DeKalb County
Police Department's
5th Annual**



**Beat the Badge
5K Road Race
Saturday, September 28, 2019**

SPONSORSHIP OPPORTUNITIES

CHIEF SPONSOR

\$ 2,000

- Top billing on all advertising, race website, and t-shirts
- Large company logo with phone number, website, etc.
- Company name engraved on trophies
- Company name and logo on the race registration form
- Opportunity to set up banners or other marketing materials at finish line
- Authorization to set up booth to promote product/service at race party
- Complimentary tables furnished for your promotional needs
- Eighteen (18) complimentary race entries (includes race t-shirt)
- Opportunity to attend a special VIP reception with the Chief and other community leaders

CAPTAIN SPONSOR

\$ 800

- Medium prominent logo/art on race website and t-shirts
- Company name and logo on the race registration form
- Authorization to set up booth to promote product/service at race party
- Ten (10) complimentary race entries (includes race t-shirt)

LIEUTENANT SPONSOR

\$ 500

- Smaller prominent logo/art on t-shirts
- Authorization to set up table to promote product/service at race party
- Six (6) complimentary race entries (includes race t-shirt)

BOOTH SPONSOR

\$ 200

- Authorization to set up table to promote product or service at race party

OFFICER SPONSOR

\$ 25

- Sponsor an entry for a participating officer



The DeKalb County Police Department's



**Beat the Badge
5K Road Race
Saturday, September 28, 2019**

SPONSOR CONFIRMATION AND AGREEMENT

**Level of sponsorship: ☐ Chief ☐ Captain ☐ Lieutenant
☐ Booth Sponsor ☐ Officer Sponsor ☐ Other Donation \$_____**

Sponsoring Business/Organization: _____

Name/Contact person: _____

Telephone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____

We are also looking for in-kind donations (gift certificates, event prizes, food, etc.).

Please make check for desired level payable to: **DeKalb Police Alliance**

(Federal Tax ID #20-3209728)

Return payment and completed forms to:

**DeKalb County Police Department
Tucker Precinct
Attn: Beat the Badge 5K/Sgt. J. Obester
4451 Lawrenceville Hwy, Tucker, GA, 30084**

For more information, or for packet pickup, please contact:

Sergeant John Obester (Tucker Precinct) jaobester@dekalbcountyga.gov 678/937-5301