



HOBOKEN5K

Halloween Run



2022

**SPONSORSHIP
OPPORTUNITIES**

RUN WITH US TO END HUNGER AND HOMELESSNESS

We are excited to be in-person in our favorite city for our 2022 race.

Our doors never shut: Despite the last 2 year's challenges, The Hoboken Shelter remained open, adjusting services and changing course. But, never wavering in ensuring those who were hungry had food to eat.

Our mission remained the same: provide meals for the hungry, shelter for the homeless, & support for permanent housing.



The 2022 5K is scheduled to happen in-person on October 29th, 2022 with a virtual race option Oct. 29 - Oct. 31

108

Number of guests
permanently housed in 2021

100%

of proceeds go directly
to the Shelter

2,000

Runners
annually

\$2

Cost of a meal
at the Shelter



Interested Sponsors should email
events@hobokenshelter.org

Deadline for T-shirt is 9/30/2022.

Sponsors will receive an invoice that can be paid online or checks can be made payable to
"Hoboken Shelter" and sent to
300 Bloomfield St, Hoboken, NJ 07030.

40th Anniversary Sponsor The "Ruby" Wicked Witch \$10,000

40th Anniversary Dinner Cruise Gala on 6/15/2022 *

**If committed before 5/31/2022*

- 10 tickets in premier location
- Full page Journal Ad
- Premier Signage at Gala on Step & Repeat
- Premier Acknowledgement at Gala
- Special Acknowledgement on the website with logo (for 6 months)
- Special Acknowledgement in event-related press(before/after event)& social media
- Logo on banners outside of shelter and around town

HoBOOken 5k

- 2* race entries (for either virtual or in-person race)
**If committed before 5/31/2022 with the 40th Anniversary Dinner Cruise Gala Benefits*
- 12* race entries (for either virtual or in-person race)
**If committed after 5/31/2022 without the 40th Anniversary Dinner Cruise Gala Benefits*
- Prominent logo on T-shirt
- Logo on Finish Line structure & virtual race shoutouts
- Logo on banners outside of shelter and around town by 9/15
- Logo prominently featured on Step & Repeat
- Logo on social media
- Logo featured in Digital Goodie Bag sent to all runners
- Media kit
- Table at event

19th Annual Winter Auction

- Premier promotion at event
- Premier signage
- Logo on banner outside of shelter and around town
- Logo on social media

More Sponsorship Opportunities

\$5,000 Great Pumpkin Sponsor

**Provides a cooling center
in Summer**

- Logo on Finish Line structure
- Logo on Banner outside shelter, by 9/15
- Live Event & Virtual Race shoutouts
- Logo prominently displayed on back of T-shirt, by 9/30
- Logo prominently featured on step & repeat
- 8 Race registrations with first access to live event
- Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit
- Table at event

\$2,500 Monster Mile Marker Sponsor

**Shelters 50 guests
for one night**

- Logo featured on mile markers in Live Event
- Logo on Banner outside shelter, by 9/15
- Live Event & Virtual Race shout outs
- Logo on T-shirt, by 9/30
- Logo on step & repeat
- 5 race registrations with first access to live event
- Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit
- Table at event

\$1,000 Dashing Demons Sponsor

**Helps us move one person
into their own home**

- Virtual & Live Event shoutouts
- Logo on T-shirt, by 9/30
- Logo on Step & Repeat
- 3 Race Registrations
- Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit
- Table at event

\$500 Graveyard Ghouls Sponsor

**Sponsors a month
of skill workshops**

- Logo on T-shirt, by 9/30
- Logo on Step & Repeat
- 2 Race Registrations
- Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit
- Table at event



Scary Scurry Sponsorship Opportunities

\$1,500 Kids Race Sponsor

**Provides a year of
case management for
6 Housed Veterans**

- Logo prominently displayed on T-shirt, by 9/30
- Logo on one start/finish banner
- 4 Race Registrations (2 adults, 2 kids)
- Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit

\$300 Little Devils Sponsor

**Provides dinner for
ALL Soup Kitchen
Guests**

- Logo on Kids Race T-shirt, by 9/30
- One Social media shoutout
- Digital goodie bag
- Logo on website
- Media kit