



Book'n It Run for Literacy: August 1, 2020 2020 Sponsor Categories

Amount	Benefits
Diamond Shoe: \$5,000 and above	<ul style="list-style-type: none"> Large signage recognizing your business at high traffic area at Sheehan Park on race day Extra large sized company logo printed on race t-shirts Recognized as event sponsor in print, web, and social media promotion including a photo op with Booker, Book'n It Run's mascot, & the opportunity to be interviewed on KSUN with Booker Option to set up your table or booth at the event Recognition on sponsor board at race and at Library after the race Verbal recognition during event Link to your website on Book'n It Run website 15 free race entries
Titanium Shoe: \$2,500 - \$4,999	<ul style="list-style-type: none"> Signage recognizing your business at high traffic area at Sheehan Park on race day Large sized company logo printed on race t-shirts Recognized as event sponsor in print, web, and social media promotion including a photo op with Booker, Book'n It Run's mascot Option to set up your table or booth at the event Recognition on sponsor board at race and at Library after the race Verbal recognition during event Link to your website on Book'n It Run website 10 free race entries
Platinum Shoe: \$1,000 - \$2,499	<ul style="list-style-type: none"> Company logo printed on race t-shirts Recognized as event sponsor in print, web, and social media promotion including a photo op with Booker, Book'n It Run's mascot. Option to set up your table or booth at the event Recognition on sponsor board at race and at Library after the race Verbal recognition during event Link to your website on Book'n It Run website 8 free race entries
Gold Shoe: \$500 - \$999	<ul style="list-style-type: none"> Sponsor name printed on race t-shirts Recognized in print, web, and social media promotion Option to set up your table or booth at the event Recognized on sponsor board at race and at Library after the race Verbal recognition during event 4 free race entries
Silver Shoe: \$250- \$499	<ul style="list-style-type: none"> Recognized in print and web promotion Recognized on sponsor board at race and at Library after the race 2 free race entries
Copper Shoe: \$50 - \$249	<ul style="list-style-type: none"> Recognized on sponsor board at race and at Library after the race

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