



# Thank you!

Your registration is the first step in supporting families of children with cancer in your community! Participating in Circle of Care's **CARE to Run** event raises awareness for families facing childhood cancer and creates a community that shows them they are not alone.

## Together, we can make tracks...

Our **CARE to Run** event is one of our core annual fundraising events, raising much-needed funding for our programs and services, which support families of children with cancer through every step of their journey - beginning on their day of diagnosis and extending wherever their journey leads.

Take your impact further by fundraising! Our fundraisers are an integral part of the support system that guides the families in our Circle. Keep reading to learn how you can help...



## 10th Annual CARE to Run and Walk Fundraising Guide



## Why is CARE to Run important?

Every year, 200 families in Connecticut alone will hear the words, “Your child has cancer.” Their worlds are turned upside down in an instant.

*Your fundraising helps to support:*

### **Day of Diagnosis Care**

Our Bags of Love are delivered upon a child’s first hospital admission - providing comfort, resources, and necessary items for a first hospital stay.

### **Emergency Financial Assistance**

Our financial assistance covers nonmedical expenses for families as they focus on their child’s healing, ensuring they can remain in their homes, with the lights on, and food on their tables.

### **Uplifting Distractions**

Our dream room makeover program and trained in-hospital volunteers exist to provide relief and something the look forward to for families in treatment.

### **Peer Support**

Our Lifeline program pairs survivor families with newly diagnosed ones to ensure all families have access to peer support from those who have been there and understand.

Our AYA program provides exciting peer connection opportunities for adolescents/young adults ages 15-26.

*You can help support families on their day of diagnosis, throughout their treatment, and beyond.*







# How to Fundraise on RunSignup

It's as easy as 1, 2, 3! Follow the steps below to get started...

# 1

If you haven't set up a fundraiser yet, click the button below to get started:

[Become a Fundraiser](#)

# 2

Add your own personal story to your fundraising page... Why do you participate? Let others know how Circle of Care helps.

# 3

Share the link to your fundraiser with your family and friends. Ask them to help you reach your goal!

**Setting a goal:** Your goal should be achievable but impactful. Ambitious goals give you more to be proud of yourself for reaching!

***Will you set a goal of...***

- Earning the top fundraising incentive?
- Getting 10 donations for our 10th 5K?
- For all your donors to match your registration fee?

***Note: The fundraising goal for our event is \$100,000!***

## \$250 Level



Portable  
Power Bank



Sticker Pack

## \$500 Level



Registration Fee  
Refunded



goodr Running Sunglasses

## \$1000 Level

Performance  
Cooling Hat



Owala  
Stainless Steel  
Freesip (24 oz)

## \$2000 Level



Fleece Quarter Zip



## Make Tracks by Fundraising!

Leave your mark! Sign up as a Fundraiser and earn fun prizes by reaching the cut-off levels above.