



# Sponsorship Opportunities

---

Presented by **AdventHealth**  
Saturday, November 14, 2026  
Gemini Springs Park • DeBary, FL

## About the Event

Join us for the 8th Annual Central Florida Legends Marathon, Half Marathon & 5K, showcasing West Volusia County's scenic trails, parks, and running community. This flat, fast, walker-friendly event attracts runners and spectators from across Central Florida and beyond.

The Central Florida Legends experience includes a Boston Marathon Qualifier marathon course, a vibrant post-race atmosphere, community tailgating, themed race experiences, and exposure to an active, health-conscious demographic.

Your sponsorship directly supports race safety, participant amenities, volunteer support, marketing, and race-day operations while placing your brand in front of thousands of runners, families, spectators, and local consumers.

## Event Reach & Audience

- 800+ annual participants across all race distances
- 30,000+ annual marketing impressions
- Established annual event entering its 8th year
- Boston Marathon Qualifier marathon course
- Regional participant draw from across Central Florida
- Race weekend exposure through packet pickup and race day
- Strong social media and community engagement
- Hosted at scenic Gemini Springs Park in DeBary, Florida

## Sponsorship Levels

| Benefit                            | Presenting<br>\$5,000 | Legendary<br>\$3,000 | Epic<br>\$1,200 | Folk Tale<br>\$600 | Legends<br>Supporter<br>\$100 |
|------------------------------------|-----------------------|----------------------|-----------------|--------------------|-------------------------------|
| “Presented by” Naming Rights       | ✓                     |                      |                 |                    |                               |
| Speaking Opportunity at Start Line | ✓                     |                      |                 |                    |                               |
| XL Featured Logo on Marketing      | ✓                     |                      |                 |                    |                               |
| Large Shirt Logo                   | ✓                     | ✓                    |                 |                    |                               |
| Medium Shirt Logo                  |                       |                      | ✓               | ✓                  |                               |
| Website Sponsor Recognition        | Featured              | Featured             | Listed          | Listed             | Grouped Thank You             |
| Dedicated Social Media Spotlights  | ✓                     | ✓                    | Limited         |                    | Grouped Thank You             |
| Finish Line / Course Banners       | 4                     | 2                    | 1               |                    |                               |
| Sponsor Booth at Event             | ✓                     | ✓                    | ✓               | Optional Add-On    |                               |
| Race Entries Included              | 10                    | 6                    | 4               | 2                  |                               |
| Bag Insert Opportunity             | ✓                     | ✓                    | ✓               | ✓                  | ✓                             |
| MC Recognition                     | Featured              | Featured             | Grouped         |                    |                               |
| Trail Gater VIP Access             | ✓                     | ✓                    | ✓               |                    |                               |

## Vendor Opportunities

Vendor Booth – \$200

- Vendor space at race day festival
- Opportunity to engage directly with runners and spectators
- Optional giveaway or promotional item distribution

Nonprofit organizations: contact us about special nonprofit booth pricing.

## **Choose Your Sponsorship Level**

- ☐ Presenting Sponsor — \$5,000
- ☐ Legendary Sponsor — \$3,000
- ☐ Epic Sponsor — \$1,200
- ☐ Folk Tale Sponsor — \$600
- ☐ Vendor Booth — \$200
- ☐ Legends Supporter — \$100
- ☐ Exclusive Category Sponsor (Let's Discuss!)
- ☐ Custom Sponsorship Option

## **Logo & Materials**

- Email vector logos (.ai, .eps, .pdf) to [mrsziggs@gmail.com](mailto:mrsziggs@gmail.com)
- Provide inserts and promotional materials at least 30 days before the event
- Shipping address available upon request
- Sponsor logos must be received by artwork deadline for inclusion on race materials

## **Contact & Payment**

Make checks payable to:  
West Volusia Runners, Inc.  
PO Box 390254  
Deltona, FL 32739

Questions?

Candace Ziegler  
Call/Text: (386) 212-1769  
Email: [mrsziggs@gmail.com](mailto:mrsziggs@gmail.com)