



Sponsorship Opportunities

Presented by **AdventHealth**
Saturday, November 14, 2026
Gemini Springs Park • DeBary, FL

About the Event

Join us for the 8th Annual Central Florida Legends Marathon, Half Marathon & 5K, showcasing West Volusia County's scenic trails, parks, and running community. This flat, fast, walker-friendly event attracts runners and spectators from across Central Florida and beyond.

The Central Florida Legends experience includes a Boston Marathon Qualifier marathon course, a vibrant post-race atmosphere, community tailgating, themed race experiences, and exposure to an active, health-conscious demographic.

Your sponsorship directly supports race safety, participant amenities, volunteer support, marketing, and race-day operations while placing your brand in front of thousands of runners, families, spectators, and local consumers.

Event Reach & Audience

- 800+ annual participants across all race distances
- 30,000+ annual marketing impressions
- Established annual event entering its 8th year
- Boston Marathon Qualifier marathon course
- Regional participant draw from across Central Florida
- Race weekend exposure through packet pickup and race day
- Strong social media and community engagement
- Hosted at scenic Gemini Springs Park in DeBary, Florida

Sponsorship Levels

Benefit	Presenting \$5,000	Legendary \$3,000	Epic \$1,200	Folk Tale \$600	Legends Supporter \$100
“Presented by” Naming Rights	✓				
Speaking Opportunity at Start Line	✓				
XL Featured Logo on Marketing	✓				
Large Shirt Logo	✓	✓			
Medium Shirt Logo			✓		
Website Sponsor Recognition	Featured	Featured	Listed	Listed	Grouped Thank You
Dedicated Social Media Spotlights	✓	✓	Limited		Grouped Thank You
Finish Line / Course Banners	4	2	1		
Sponsor Booth at Event	✓	✓	✓	Optional Add-On	
Race Entries Included	10	6	4	1	
Bag Insert Opportunity	✓	✓	✓	✓	✓
MC Recognition	Featured	Featured	Grouped		
Trail Gater VIP Access	✓	✓	✓		

Vendor Opportunities

Vendor Booth – \$250

- Vendor space at race day festival
- Opportunity to engage directly with runners and spectators
- Optional giveaway or promotional item distribution

Nonprofit organizations: contact us about special nonprofit booth pricing.

Choose Your Sponsorship Level

- Presenting Sponsor — \$5,000
- Legendary Sponsor — \$3,000
- Epic Sponsor — \$1,200
- Folk Tale Sponsor — \$600
- Vendor Booth — \$250
- Legends Supporter — \$100
- Exclusive Category Sponsor (Let's Discuss!)
- Custom Sponsorship Option

Logo & Materials

- Email vector logos (.ai, .eps, .pdf) to mrsziggs@gmail.com
- Provide inserts and promotional materials at least 30 days before the event
- Shipping address available upon request
- Sponsor logos must be received by artwork deadline for inclusion on race materials

Contact & Payment

Make checks payable to:
West Volusia Runners, Inc.
PO Box 390254
Deltona, FL 32739

Questions?

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